

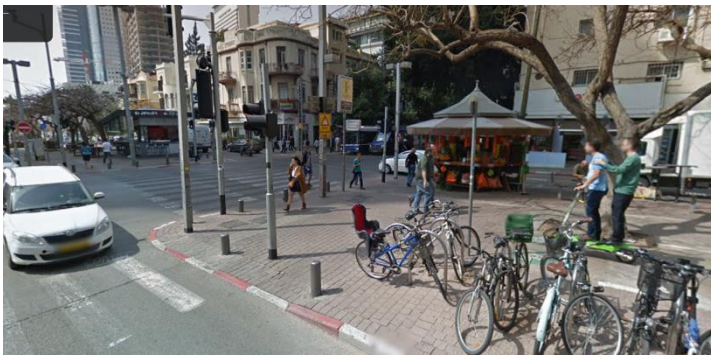
SME4SMARTCITIES 6th SC MEETING & PROJECT STUDY VISITS

AGENDA

Wednesday 01st March, 2023

| 12.30h – 17.00h (IST) |

*Meeting point: Rothschild 31 Kiosk, on Rothschild Blvd green path / Allenby Road Tel Aviv-
Yafo, 4444334, Israel*



Study visit 1:

12.30-13.00 / From the meeting point we will go together to Start Up Nation Central

13.00-13.45 / 1st Session:

START UP NATION CENTRAL / [Shira Eting](#), Principal at Vintage Investment Partners

Shira Eting will present key aspects on the local innovation ecosystem - SME investments opportunities for Urban environment and Climatech.

Vintage Investment Partners is a global venture firm combining fund-of-funds, secondary funds and growth funds. Vintage uses its unmatched network to connect startups across the world to hundreds of corporations seeking support in their digital journeys, helping drive an ecosystem to maximize its potential and reach new heights. Founder of PowerinDiversity initiative and signatory of the UN's Principles for Responsible Investment.

13.55-14.30 / 2nd Session:

ABRAHAM'S HOSTEL GREEN AND BLUE ROOF / [Adi Sholev](#), Women for Climate Change

Entrepreneur

Adi Sholev, urban climate and biodiversity research, is one of the entrepreneurs of the Women for Climate Change Program of the C40. C40 contributes to the emergence of the next generation of climate leaders by sharing knowledge and experiences through the Women4Climate programme, which combines mentoring, training and networking opportunities for women in cities. The program is a Municipality - SMEs collaboration with mentorship by TAU SME4SMARTCITIES team, to be featured as a case study in the project Sustainable Innovation Support Toolbox for Local Governments (A4.1.8).

As founder and CEO at Urban Daisy, Adi Sholev will guide the visit to the green and blue roof at Abraham's hostel, a co-creation initiative. The area is also an appropriate candidate for the Innovation Mile (A5.1.7)."

14.30-15.15 / Break for lunch

15.15-15.45 / 3rd Session:

START UP NATION CENTRAL / [Idit Posler](#), Business Development Manager at Start-Up

Nation Central

Idit Posler will give a presentation on the importance of urban collaboration to develop an SME innovation ecosystem, an opportunity to study the case of Tel Aviv, ranked as the world's number 7 Global Startup Ecosystem and number 2 Cleantech innovation ecosystem leader (Startup Genome).

Start-Up Nation Central is a non-profit organization that connects Israeli innovation to the world to help international entities solve global challenges. They provide a platform that nurtures business growth and generates partnerships to strengthen Israel's economy and society.

16.00-17.00 / 4th Session:

THE RAZIFF ACCELERATOR

The Raziff accelerator is a municipal innovation center in a restored old bus station building in an underdeveloped area. The Raziff aims to connect residents, social and technological entrepreneurs, companies and organizations with the aim of generating solutions, testing and implementing them in the urban space with the cooperation of all stakeholders. It provides work spaces, training and workshops, and a meeting place for local entrepreneurs and those who want to contribute to improving the quality of life in the area or who encourage local entrepreneurship. In terms of the SME4SMARTCITIES activities, the Raziff accelerator is an opportunity to study the actual engagement of SMEs and Municipal collaboration in the Tel Aviv innovation ecosystem leader. The area is also being analysed as an appropriate candidate for the project Innovation Mile (A5.1.7).

Thursday 02nd March, 2023

| 09.00h – 17.30h (IST) | 08.00h – 16.30h (CET) |

Venue of the meeting: Dept. of Environmental Studies, Porter School for the Environment and Earth Studies, Tel Aviv University, 6 Klauzner St. Tel-Aviv; Israel

- 09.00-11.30 / 6th SC Meeting – 1st Part:

Join Zoom Meeting:

<https://us06web.zoom.us/j/87575725106?pwd=RDFPZWwhQ1Q5VGtLRlljZWgxUFhqdz09>

Meeting ID: 875 7572 5106

Passcode: 426539

Time	WP	Topic / Activity	Presented by / Discussions led by
09.00-09.20	-	Welcome and Agenda Review	TAU & CEEIM
09.20-09.50	WP2	Project communication & dissemination <ul style="list-style-type: none">- Videos and booklet of selected solutions- Local events- Project capitalization/demonstration events- Final conference- Monitoring of the current situation with respect to the KPIs on communication actions (social media, articles, etc.)	BIC Euronova & All
09.50-10.05	WP4	Training the trainers. Manual, video & <u>event</u> (A4.1.4)	FILSE
10.05-10.20	WP4	Sustainable innovation support toolbox for local governments (A4.1.8)	TAU
10.20-10.35	WP4	Green procurement case study for local governments (A4.1.9)	TAU
10.35-10.50	WP5	Satisfaction survey about WP4 & WP5 activities	CEEIM
10.50-11.05	WP5	Co-creation and co-innovation for smart solutions (methodology and reporting templates for sub-grantees)	CEEIM
11.05-11.20	WP5	Establishing an "Innovation Mile" (A5.1.7)	TAU
11.20-11.30	-	Break	-

- 11.30-13.30 / Study visit 2:

- Introduction/experience of the sub-grant projects
- Urban Heat exercise at the TAU campus area with Prof. Oded Pochter (Product Development Coach) and Ofer Keren (Keren Energy, Sub-Grantee)

- 13.30-14.30 / Break for lunch

- 14.30-17.30 / 6th SC Meeting – 2nd Part:

Join Zoom Meeting

<https://us06web.zoom.us/j/85058039611?pwd=TIBVenF4d2tyTHkwWHFuNkNTRzRYZz09>

Meeting ID: 850 5803 9611

Passcode: 826324

Time	WP	Topic / Activity	Presented by / Discussions led by
14.30- 14.50	WP1	Project extension request and Budget modifications through Extra Major Amendment	TA & CEEIM
14.50- 15.20	WP1	State of play regarding financial execution of the project <u>by each partner</u> Project budget execution level and considerations for planning pending activities	All & TA
15.20-15.30	WP1	Project risks management (A1.4.1). Final audit report approach	CEEIM
15.30-16.20	WP6	Solutions development and testing (A6.1.2 & 6.1.3). Update by local partner(s) and discussions: <ul style="list-style-type: none"> - Selected solutions in Israel / TAU & Kfar Saba - Selected solutions in Italy / FILSE - Selected solution in Spain (Málaga) / BIC - Selected solution in Spain (Murcia) / CEEIM 	ALL
16.20-16.30	-	Break	-
16.30-16.50	WP6	Reporting procedure of subgrantees / ONCAT (A6.1.6)	TA
16.50-17.00	WP6	Promotional plan for the launch phase of the solutions (A6.1.4)	TAU
17.00-17.10	WP6	Smart cities solutions market place - cross-border partnership agreements (A6.1.5)	CEEIM
17.10-17.20	WP6	Support services for innovative and technological SMES Manual (A6.2.1)	FILSE
17.20-17.30	-	Wrap – up and next steps	CEEIM & All