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in the Mediterranean



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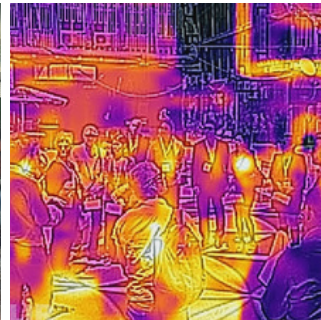


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# SME4SMARTCITIES

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# The Israel Challenge & Solution

Temperature increase in the Mediterranean region is predicted to double compared to other regions. Excess heat is captured within cities, making them hotter than the areas around them. This is the “Urban Heat Island” effect, affecting well-being, and health and increasing costs.

The Israel **challenge** is to co-develop solutions that can mitigate the impact of urban heat, alleviate its impact on urban populations, provide better well-being and reduce the use of energy for artificial air-conditioning.

**COOL City** is a learning experience solution kit for experimenting in the urban environment and a visualization of the data on a dynamic map of the city.

**URBAN OASIS** is a solar-powered pergola solution that is driving a water turbine to create a pleasant, cool sitting area in the urban space.

## CONTACT US TODAY!



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