



## **4.1.1 – Focus Group Discussion Report**

### **Tunisia – General Agency for Regional Development (CGDR)**

#### **CLUSTER (C\_A.3.1\_0014)**

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## 1. Summary

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**The General Agency for Regional Development of Tunisia (CGDR)** set up a plan to involve staff and services and the objective of the Focus Group (FG) was to:

- Review the training objectives of the CLUSTER project with its four curricular models proposed.
- Validate the relevance of the themes and curricular proposed in the territorial context.
- Evaluate the contents of the curricular and their relevance to the needs of the target audiences (NEETs).
- Collect of proposals from the stakeholders' representatives.

The Focus Group, held in Nabeul on the 5<sup>th</sup> of July 2022, was an opportunity to review and enhance the data and ideas exchange.

Partners from Agriculture, Training and Labor market departments as well from SEAs, validated the four sectors Organic Farming, Aquaponics, Hydroponics, Sustainable Food. They mentioned that the project requires specialized skills in order to achieve the training process to be set up later.

## 2. Methodology

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### 1. Presentation of the Focus Group:

The Focus Group Discussion was preceded by two online briefings organized by the Project Manager with the moderators on 23<sup>rd</sup> of July and 29<sup>th</sup> of June 2022 Eng. Hatem Ben Thameur, Director of Studies Service (Regional Agriculture Dept.), and Eng. Slim Zouari, Director of Regional UTAP HQ (Nabeul Governorate).

It was a face-to-face technical discussion of specialized participants about the four sectors of the project. It brings together stakeholders in the various departments dealing with agriculture, training and labor market, SEAs.

### 2. Course of the Workshop:

- Both moderators have prepared three interventions: About the project, about the four sectors targeted and about the content (7 parts) of the questionnaire (Evaluation).
  - o The Focus Group was dedicated to a specialized audience and took place in the regional UTAP Headquarters, the Tunisian Union for Agriculture



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and Fisheries. The participants were from departments dealing with the project concepts (NEETs, SEAs, Training and Labor market...).

- After introducing moderators and participants by themselves, the procedure was as follows:
  - Presentation related to the project provided by Eng. Chokri Mselmeni, Director of Regional Service, DDR, Nabeul Governorate
  - Introduction of the four training sectors targeted (Aquaponics, Hydroponics, Processing Food, Bio Agriculture) by the “tandem” Eng. Hatem Ben Thameu and Eng. Slim Zouari
  - Open discussion about proposed framework questionnaire (Questions & Answers) animated by the tandem Eng. Hatem Ben Thameur, Eng. Slim Zouari.
  - Synthesis of work
  - Certificates of Participation (Distribution)
    - The agenda was as follows:
      - Introduction of participants
      - Introduction of the project CLUSTER by Eng. Chokri Mselmeni, Director of Regional Service, DDR, Nabeul Governorate
      - Introduction of training sectors (Aquaponics, Hydroponics, Processing Food, Bio Agriculture) by the tandem Eng. Hatem Ben Thameur, Eng. Slim Zouari. - Discussion on the proposed framework questionnaire (Questions & Answers) - Synthesis of work.

### 3. Participant demographics

The participants came from regional departments of Agriculture, TVETs and Labor market, SEAs, Bio start-ups.

No.	Full Name	Role	Affiliation
1	<b>Nabila Chaouachi</b>	Regional Service	Governorate of Nabeul/CGDR
2	<b>Fadwa Skandaji</b>	Regional Service	Governorate of Nabeul/CGDR
3	<b>Ilhem Felfoul</b>	Communication Assistant	Governorate of Nabeul/CGDR
4	<b>Hergli Abdelkarim</b>	Office Manager Beti Nabeul	Beti Nabeul
5	<b>Hamdi Haddad</b>	ATFP	ATFP
6	<b>Atef Ferjani</b>	Ste Rajhi Farjani	Ste Rajhi Farjani

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7	<b>Ben Themer Hatem</b>	CRDA Nabeul	CRDA Nabeul
8	<b>Troudi Aksa</b>	CRDA Nabeul	CRDA Nabeul
9	<b>Rim Ferjani</b>	CRDA Nabeul AFR	CRDA Nabeul AFR
10	<b>Rbii Kamel</b>	Office Manager	DREFP Nabeul
11	<b>Kamel Shal</b>	AVFA Center Director Kélibia	AVFA Center Director Kélibia
12	<b>Ben Aoun Sami</b>	CFPA Takelsa Director	CFPA Takelsa Director
13	<b>Samti Houyem</b>	GDA Maamoura	GDA Maamoura
14	<b>Zouari Slim</b>	Utap Nabeul	Utap Nabeul
15	<b>Garbouj Khaled</b>	URAP Nabeul	URAP Nabeul
16	<b>Mahdi Bhouri</b>	Water Spirit SA	Water Spirit SA
17	<b>Hayet Cherif</b>	CERTE	CERTE
18	<b>Asma Ben Salem</b>	Tythaspiss	Tythaspiss
19	<b>Amina Hsouna</b>	CRDA Nabeul	CRDA Nabeul
20	<b>Med Amin Mechichi</b>	Farmer	Farmer
21	<b>Fergani Olfa</b>	Coordinator C.F.P.A Takelsa	Coordinator C.F.P.A Takelsa
22	<b>Olfa Cheikh</b>	LSFP Bouchrik	LSFP Bouchrik
23	<b>Chaima Bel Haj Amor</b>	Water Spirit	Water Spirit
24	<b>Asma Ben Salem</b>	Tythaspiss	Tythaspiss
25	<b>Benmansour Ibthissem</b>	CERTE	CERTE
26	<b>Lotfi Meftah</b>	C.R.D.A Nabeul	C.R.D.A Nabeul
27	<b>Aouinti Asma</b>	Promoter	Promoter
28	<b>Sassi Nadia</b>	GDA Frenine	GDA Frenine

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## 4. Key findings

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One of the most important results was that there is a common view that Nabeul Governorate can succeed in spreading these sustainable sectors widely. Furthermore, all professionals are willing to network with new start-ups.

## 5. Conclusion or recommendations

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The Focus Group participants emphasized the importance of trainings in the targeted sectors of the CLUSTER project, considering:

- Climate-related challenges.
- These sectors are environmentally friendly.
- The water scarcity that the party faces in that region.
- Food security challenges.
- The high added value that these sectors can generate.
- The health benefits of the products coming from these sectors.
- Many special features in the region, such as B. research centers, offer successful experiences.
- Cooperation with the EU is an excellent framework for CGDR to advance cooperation on youth inclusion.