



IDENTIFICATION AND SELECTION OF FRAMEWORK INITIATIVES AND SPECIFIC INITIATIVES

STEP 3.

“CIRCULATION OF AN EVALUATION GRID”.

On 29th April, the 28 CBC Initiatives collected at date were circulated together with an Evaluation Grid based on 7 criteria in order to have a transparent of shared methodology for the evaluation and selection of CBC Initiatives.

Deadline for receiving Filled Evaluation Grids: 8th May 2020.



EVALUATION GRID FOR THE SELECTION OF FIs.

PROJECT PARTNER:

The following Evaluation grid is a methodological tool for the selection of FIs. It is based on:

7 parameters:

1. Consistency
2. Attractiveness
3. Ability to commit SMEs
4. Urgency
5. Feasibility
6. Affordability
7. Post-project Sustainability

• A score system:

Very positive	10
....	
Very Negative	1

1. CONSISTENCY

Is the FI able to contribute to the achievement of Project objective, expected results and outputs?

- The *Project objective* is: to create new Alliances and cross-border enterprise partnerships/agreements from the two Mediterranean rims.
- The *Project expected result* is: at least 22 SMEs participating in newly established Euro-Mediterranean Alliances.
- *Project outputs target value* are:
 - at least 26 SMEs satisfied with the consultancy services provided (WP3, WP4, WP5).
 - at least 27 SMEs sharing common knowledge on specific outputs (WP5, WP6).
 - at least 34 SMEs participating to CBC business events (WP4, WP5)

2. ATTRACTIVENESS

Is the topic of FI interesting in general: that is for your organization as well as for the sector?

The attractiveness of a FI is related to the topic/content of the Initiatives. If the topic is not relevant for the sector than it cannot mobilize energies. Though subgrants may be of some appeal for SMEs, they (being also leaded of paper work and of small amount) cannot be the reason why of SMEs involvement in the Initiative. Therefore, we have to assess if the Initiative is really linked to the interest/business of SMEs or, at least, for a significant segment of them.



3. ABILITY TO COMMIT AT LEAST 3 SMEs

Is the Framework Initiative able to get interest and potential commitment by a significant number of SMEs of your country/region?

In order to achieve the expected results of the project. We must involve a significant number of SMEs. A Framework Initiative may be viable only if it reaches a minimum number of participants from various regions/countries. We ask you an effort to estimate for each Initiative if it can collect at least 3 applications from SMEs or BROs in your region/country.

4. URGENCY

Is the FI timely proposed?

- a. Does the FIs target a clearly felt need or opportunity for SMEs?*
- b. Is the FI “in time” with such need or opportunity?*

5. FEASIBILITY

Is the FI actually implementable by the Project:

- *within the timeframe (duration)*
- *with a clear, understandable, easy to share action plan*
- *without the necessity to tackle with too difficult technical issues*
- *without bottlenecks that may prevent the progress of the FI (e.g.: authorizations, certifications, etc.)*
- *with measurable results in order to be monitored and evaluated.*

6. AFFORDABILITY

Is there consistency between:

- *costs/investments required by the FI, and*
- *the financial resources that the Project can mobilize together with own financial resources that SMEs shall be able(willing) to mobilize?*

7. POST-PROJECT SUSTAINABILITY

How likely the FI will be able to be transformed in a structured long-term alliance among participating SMEs? Will the alliance be able to “survive” without the technical/financial support of the Project?



NAME OF FRAMEWORK INITIATIVE	Consistency	Attractiveness	Ability to commit 3	Urgency	Feasibility	Affordability	Post project sustainability
CE 1 From waste to Sub-products portfolio							
CE 2 Leftover							
CE 3 Patchwork							
CE 4 Post-consumer Waste Challenge							
CE 5 Second Hand Machines							
CE 6 Sustainable wool							
INN 1 Dying Small Batches							
INN 2 Energy Solutions Optimisation							
INN 3 Fashion Trend Service							
INN 4 Identify Best Natural Raw Materials							
INN 5 New Textile Preventive Materials							
INN 6 Stairs (smart textiles)							
INN 7 Technical textiles for Islamic wear							
INN 8 Low Carbon textile industry							
INN 9 Community Face Coverings							
INN 10 Eco labelling and Certification							
INT 1 Agents Database							
INT 2 Cotton Initiative							
INT 3 Federation of T&C PPs							
INT 4 Local Regional Brands							
INT 5 Market Place App							
INT 6 New Memo							
INT 7 Online Commercial Missions							
INT 8 Permanent Exhibition in EU							
INT 9 TEX-MED for Emergencies (Covid-19)							
INT 10 Trade Facilitation Services							
INT 11 Virtual online Exhibition							
INT 12 Re-shore in the Mediterranean							