



IDENTIFICATION AND SELECTION OF FRAMEWORK INITIATIVES AND SPECIFIC INITIATIVES

Important Note:

Specific Initiatives substitute the former “Third Party Initiatives” that could not be implemented as described in the approved Tex-Med Alliance Project because of the impact of Covid-19 on the project development either because of their timing (anymore consistent with the project time frame) as well as with the new priorities of SMEs that, after the lockdown, must concentrate in a quick recovery of their business.

STEP 1.

“PROVISION OF A TEMPLATE TO PROJECT PARTNERS FOR PROPOSING A CBC INITIATIVE.”

- Template presented and explained by TAM at the project Kick Off Meeting of Barcelona 19-20 February 2020.
- Final version circulated to PPs on 28th February 2020.
- Deadline for sending back proposals: 24th April 2020

Note: the deadline has been postponed due to the Coronavirus outbreak and following lockdowns in many countries.



TEMPLATE FOR THE FRAMEWORK INITIATIVES

1	Title of Initiative	
	Subtitle or reason why of the title (if needed)	
2	Rationale, Opportunity to Grasp/Need to fulfil	The reason why of the Initiative. There is a market opportunity to catch? A need of the companies? A new technology to exploit? Etc.
3.	Objective(s)	Explain the final goal of the Initiative. How shall be evaluated the final outcome of the initiative? (points 1-2-3 outline the “concept idea” of the initiative)
4.	Description of the Initiative	Outline the key elements, the main steps and action of the Initiative: Not yet a “plan” but something that give the idea of the development of the initiative.
5.	Critical factors	Highlight the critical factors (what is really important) that have to be considered for the success of the initiative
6.	Possible needs for supporting the initiative	Broadly identify what are the main inputs needed for the initiative in terms of know-how (expertise, technical assistance), market studies/researches, technology, R&S ... etc.
7.	Foreseen actors (if any)	Do you have in mind specific SMEs that could be involved? Or BROs? or consultants? What about project partners? (points 4-5-6-7 provide inputs for the implementation of the initiative during the project duration)
8.	Potential Alliance	What are the difficulties and possibilities to transform the Initiative in a long-term collaboration among participants? What are the key points to fulfil actual (results and/or relationships) for a future alliance?
9.	Future sustainability of alliance	What are the conditions for a real sustainability of the future alliance? (general considerations)
10.	Other remarks	What you believe important to highlight not yet covered by the above points.