







## Under the framework of the ENI CBCMED GREENinMED Project the Arava Institute for Environmental Studies and Kinneret Academic College are pleased to invite you to

### Two transnational workshops

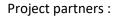
on

# Innovative water and energy management solutions for the tourism industry

on May 23<sup>rd</sup> and May 24<sup>th</sup> 2022

(hybrid format: on-site and via Zoom)

**Location: Hevel Eilot Regional Council (event hall)** 





















### **Agenda**

### Monday, May 23, 2022:

- Day 1 Innovative Management Solutions In the Tourism Industry focus: Energy
- 13:45 Meeting and networking
- 14:00 Opening remarks
  - Dr. Clive Lipchin (<u>Arava Institute</u>) & Prof. Ram Shpiner (<u>Kinneret Academic College</u>), Israeli project leaders
  - Daphna Perry, Delegation of the European Union to Israel
  - Carmen Ayllón & Raquel Velasco (<u>Spanish Chamber of Commerce</u>), project lead partner
  - Eliza Mayo, Deputy Director of the Arava Institute
- 14:15 Overview of tourism in the Hevel Eilot region
  - Lital Shmuely, Director of Tourism at the <u>Hevel Eilot Regional Council</u>
- 14:30 Transboundary tourism in the Arava, Negev and the Sinai desert regions
  - Dr. Rina Kedem, Co-Director of the Arava Institute's <u>Jordan-Israel Center for</u> <u>Community, Environment, and Research</u>
- 14:45 Ecotourism in Kibbutz Neot Smadar
  - Gadi Beilis, Neot Smadar Tourism
- 15:00 Political and social aspects of climate change, and its implications for the tourism sector
  - Dr. Clive Lipchin, Director of the Arava Institute's <u>Center for Transboundary Water</u> <u>Management</u>
  - Valentina Vologni, <u>Capenergies</u>
- 15:15 Coffee break
- 15:30 Green building standards and certifications why and how
  - Hadas Peer, professional consultant for green-building
- 15:50 Technologies and solutions for energy and water management
  - Elad Topel, Business Development Manager at <u>Arava EC&T</u>, Coordination of Eilat Smart City
- 16:20 Green energy technologies
  - Harold Wiener, Founder and Managing Partner of Terra Venture Partners
- 16:40 Final discussion about possible implementations of solutions presented during the workshop

#### Project partners:











### Tuesday, May 24, 2022:

- Day 2 Innovative Management Solutions in the Tourism Industry focus: Water
- 9:15 Meeting and networking
- 9:30 Opening remarks
  - Dr. Clive Lipchin (Arava Institute) & Prof. Ram Shpiner (Kinneret Academic College), Israeli project leaders
  - Dr. Tareq Abu Hamed, Executive Director of the Arava Institute
- 9:45 Renewable energy innovation
  - Dorit Banet, Eilat-Eilot Renewable Energy
- 10:25 Sustainable luxury tourism in the desert
  - Liraz Amer, <u>Six Senses Shaharut</u> Sustainability Manager
- 10:45 Local, small-scale solutions for water reuse in hotels
  - Marc Krieger, Aqwise
- 11:05 Coffee break
- 11:20 The impact of climate change on tourism infrastructures in Israel
  - Dr. Yoram Ben Ari, Western Galilee Academic College
- 11:45 Water saving solutions for hotels
  - Rosa Nieto, Cenergist
- 12:15 Final discussion about possible implementations of solutions presented during the workshop









