Under the framework of the ENI CBCMED GREENinMED Project

the Arava Institute for Environmental Studies and Kinneret Academic College

are pleased to invite you to

Two transnational workshops

on

Innovative water and energy management solutions for the tourism industry

on May 23rd and May 24th 2022

(hybrid format: on-site and via Zoom)

Location: Hevel Elilot Regional Council (event hall)
Agenda

Monday, May 23, 2022:

Day 1 - Innovative Management Solutions In the Tourism Industry – focus: Energy

13:45  Meeting and networking

14:00  Opening remarks

- Dr. Clive Lipchin (Arava Institute) & Prof. Ram Shpiner (Kinneret Academic College), Israeli project leaders
- Daphna Perry, Delegation of the European Union to Israel
- Carmen Aylón & Raquel Velasco (Spanish Chamber of Commerce), project lead partner
- Eliza Mayo, Deputy Director of the Arava Institute

14:15  Overview of tourism in the Hevel Eilot region

- Lital Shmuely, Director of Tourism at the Hevel Eilot Regional Council

14:30  Transboundary tourism in the Arava, Negev and the Sinai desert regions

- Dr. Rina Kedem, Co-Director of the Arava Institute’s Jordan-Israel Center for Community, Environment, and Research

14:45  Ecotourism in Kibbutz Neot Smadar

- Gadi Beilis, Neot Smadar Tourism

15:00  Political and social aspects of climate change, and its implications for the tourism sector

- Dr. Clive Lipchin, Director of the Arava Institute’s Center for Transboundary Water Management
- Valentina Vologni, Capenergies

15:15  Coffee break

15:30  Green building standards and certifications – why and how

- Hadas Peer, professional consultant for green-building

15:50  Technologies and solutions for energy and water management

- Elad Topel, Business Development Manager at Arava EC&T, Coordination of Eilat Smart City

16:20  Green energy technologies

- Harold Wiener, Founder and Managing Partner of Terra Venture Partners

16:40  Final discussion about possible implementations of solutions presented during the workshop
Tuesday, May 24, 2022:

Day 2 - Innovative Management Solutions in the Tourism Industry – focus: Water

9:15  Meeting and networking

9:30  Opening remarks
  ● Dr. Clive Lipchin (Arava Institute) & Prof. Ram Shpiner (Kinneret Academic College), Israeli project leaders
  ● Dr. Tareq Abu Hamed, Executive Director of the Arava Institute

9:45  Renewable energy innovation
  ● Dorit Banet, Eliat-Eilot Renewable Energy

10:25 Sustainable luxury tourism in the desert
  ● Liraz Amer, Six Senses Shaharut Sustainability Manager

10:45 Local, small-scale solutions for water reuse in hotels
  ● Marc Krieger, Aqwise

11:05 Coffee break

11:20 The impact of climate change on tourism infrastructures in Israel
  ● Dr. Yoram Ben Ari, Western Galilee Academic College

11:45 Water saving solutions for hotels
  ● Rosa Nieto, Cenergist

12:15 Final discussion about possible implementations of solutions presented during the workshop