



Under the framework of the ENI CBCMED [GREENinMED](#) Project
the *Arava Institute for Environmental Studies* and *Kinneret Academic College*

are pleased to invite you to

Two transnational workshops

on

*Innovative water and energy management
solutions for the tourism industry*

on May 23rd and May 24th 2022

(hybrid format: on-site and via Zoom)

Location: Hevel Eilot Regional Council (event hall)

Project partners :



Capenergies





Agenda

Monday, May 23, 2022:

Day 1 - Innovative Management Solutions In the Tourism Industry – focus: Energy

13:45 Meeting and networking

14:00 Opening remarks

- Dr. Clive Lipchin ([Arava Institute](#)) & Prof. Ram Shpiner ([Kinneret Academic College](#)), Israeli project leaders
- Daphna Perry, Delegation of the European Union to Israel
- Carmen Ayllón & Raquel Velasco ([Spanish Chamber of Commerce](#)), project lead partner
- Eliza Mayo, Deputy Director of the Arava Institute

14:15 Overview of tourism in the Hevel Eilat region

- Lital Shmuely, Director of Tourism at the [Hevel Eilat Regional Council](#)

14:30 Transboundary tourism in the Arava, Negev and the Sinai desert regions

- Dr. Rina Kedem, Co-Director of the Arava Institute's [Jordan-Israel Center for Community, Environment, and Research](#)

14:45 Ecotourism in Kibbutz Neot Smadar

- Gadi Beilis, [Neot Smadar Tourism](#)

15:00 Political and social aspects of climate change, and its implications for the tourism sector

- Dr. Clive Lipchin, Director of the Arava Institute's [Center for Transboundary Water Management](#)
- Valentina Vologni, [Capenergies](#)

15:15 Coffee break

15:30 Green building standards and certifications – why and how

- Hadas Peer, professional consultant for green-building

15:50 Technologies and solutions for energy and water management

- Elad Topel, Business Development Manager at [Arava EC&T](#), Coordination of Eilat Smart City

16:20 Green energy technologies

- Harold Wiener, Founder and Managing Partner of [Terra Venture Partners](#)

16:40 Final discussion about possible implementations of solutions presented during the workshop

Project partners :



Tuesday, May 24, 2022:

Day 2 - Innovative Management Solutions in the Tourism Industry – focus: Water

- 9:15 Meeting and networking
- 9:30 Opening remarks
- Dr. Clive Lipchin (Arava Institute) & Prof. Ram Shpiner (Kinneret Academic College), Israeli project leaders
 - Dr. Tareq Abu Hamed, Executive Director of the Arava Institute
- 9:45 Renewable energy innovation
- Dorit Banet, [Eilat-Eilot Renewable Energy](#)
- 10:25 Sustainable luxury tourism in the desert
- Liraz Amer, [Six Senses Shoharut](#) Sustainability Manager
- 10:45 Local, small-scale solutions for water reuse in hotels
- Marc Krieger, [Aqwise](#)
- 11:05 Coffee break
- 11:20 The impact of climate change on tourism infrastructures in Israel
- Dr. Yoram Ben Ari, Western Galilee Academic College
- 11:45 Water saving solutions for hotels
- Rosa Nieto, [Cenergist](#)
- 12:15 Final discussion about possible implementations of solutions presented during the workshop

Project partners :