



TEX-MED ALLIANCES.

PREPARATION OF THE STRATEGIC WORKSHOP. HOME WORK.

TEMPLATE FOR THE FRAMEWORK INITIATIVES

1	Title of Initiative	
	Subtitle or reason why of the title (if needed)	
2	Rationale, Opportunity to Grasp/Need to fulfil	The reason why of the Initiative. There is a market opportunity to catch? A need of the companies? A new technology to exploit? Etc.
3.	Objective(s)	Explain the final goal of the Initiative. How shall be evaluated the final outcome of the initiative? (points 1-2-3 outline the “concept idea” of the initiative)
4.	Description of the Initiative	Outline the key elements, the main steps and action of the Initiative: Not yet a “plan” but something that give the idea of the development of the initiative.
5.	Critical factors	Highlight the critical factors (what is really important) that have to be considered for the success of the initiative
6.	Possible needs for supporting the initiative	Broadly identify what are the main inputs needed for the initiative in terms of know-how (expertise, technical assistance), market studies/researches, technology, R&S ... etc.
7.	Foreseen actors (if any)	Do you have in mind specific SMEs that could be involved? Or BROs? or consultants? What about project partners? (points 4-5-6-7 provide inputs for the implementation of the initiative during the project duration)
8.	Potential Alliance	What are the difficulties and possibilities to transform the Initiative in a long-term collaboration among participants? What are the key points to fulfil actual (results and/or relationships) for a future alliance?
9.	Future sustainability of alliance	What are the conditions for a real sustainability of the future alliance? (general considerations)
10.	Other remarks	What you believe important to highlight not yet covered by the above points.