



# MED-QUAD

## **PRESS CONFERENCE**

of the Project

**“MEDiterranean QUadruple helix Approach to Digitization”**

**(Project Acronym: MED-QUAD)**

Within the framework of the Programme

**ENI CBC MED**

Call for Strategic Projects

### **Press Conference Venue**

EPIMORFOTIKI KILKIS S.M. LLC.,  
56, Doiranis str.  
GR 61100, Kilkis

### **Date and time**

**3 November 2020, 14.30 – 16.30 (Italian Time)**

### **Project Partners:**

- International Hellenic University – IHU (Greece)
- University of l’Aquila (L’Aquila – Italy)
- Arab Academy for Science, Technology and Maritime Transport – AASTMT (Alexandria – Egypt)
- Al-Balqa' Applied University – BAU (Al-Salt – Jordan)
- Palestine Polytechnic University – PPU (Hebron – Palestine)
- University of Sousse (Sousse – Tunisia)

Sincerely,

**Epimorfotiki Kilkis S.M. LLC**

**Project implementation team**

Responsible for communication is Mr. Periklis Kosmidis, [pkosmidis@epimorfotiki.gr](mailto:pkosmidis@epimorfotiki.gr), 2341028705



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## PRESS CONFERENCE AGENDA

**The aim of press conference:** The press conference will take place during the 1st kick-off meeting. Due to the COVID 19 pandemic and the mandatory application of restrictive measures, it will be implemented as “distance conference”, following the restrictive steps in force for the individual case. The press conference aims to make widely known the ENI CBC MED PROGRAM and especially the **MED-QUAD** Project, the specific objectives as well as the expected results at local, regional, national and European level.

Tuesday 3 November 2020		
Time	Thematic objective	Speaker
14.30-14.45	Registration of Participants	
14.45-15.00	Welcome speech - Brief presentation of ENI CBC MED PROGRAMME	<b>Panagiotis Amiridis</b> , Project Manager of <b>MED-QUAD Project</b> [LB- EPIMORFOTIKI KILKIS S.M. LLC]
15.00-15.10	Brief report on the interconnection, interoperability and cooperation between the 4 pillars of the Quadruple Helix (Universities, Government, Firms, Society) for innovation in the prefecture of Kilikis	Representatives of local entities- key players in innovation in the prefecture of Kilikis
15.10-15.20	Presentation of the Strategic Project "MEDiterranean Quadruple Helix Approach to Digitization", (MED-QUAD)	<b>Periklis Kosmidis</b> , Project Communication Coordinator of <b>MED-QUAD Project</b> [LB- EPIMORFOTIKI KILKIS S.M. LLC]
15.20-15.30	Conclusions from the application of the quadruple helix model and the operation of the "Living Laboratories" in the city of L'Aquila	University of l'Aquila (L'Aquila-Italy) [PP2]
15.30-15.40	"The operation of the quadruple helix and its contribution to innovation and development."	Arab Academy for Science, Technology and Maritime Transport - AASTMT (Alexandria - Egypt) [PP3]
15.40-15.50	Role of Universities as "Civic Universities" in the frame of QH	University of l'Aquila (L'Aquila-Italy) [PP2]
15.50-16.00	Διάλειμμα-καφές	Coffee Break
16.00-16.30	Questions and/or statements from press representatives and guests	
16.30	Closure	