



EUROPEAN PROJECTS AND START UP

"TRAME. Success stories of creatives in textiles, fashion and design"

An exhibition and a seminar organized by the ARCA Consortium

(From 2 to 6 November, Cre.Zi, Plus, via Paolo Gili 4)

The ARCA Consortium participates in the IX edition of I-design Palermo conference with a seminar entitled "The European Union in support of the creativity of the territories in Sicily" introducing four projects of innovation in the fashion industry namely Re-Fream, CRE"CTIVE, CoART, CWEAR+". The event is taking place at Cantieri Culturali Alla Zisa, from the 3rd until the 6th of November.

For many years, we have been talking about how creative industries can become the engine of inclusive and sustainable development for territories. But often the unavailability and knowledge of adequate tools hinder these industries from making the most of the opportunities offered. Promoting cultural and creative industries development in their local and regional environment is a steppingstone towards a stronger European presence.

The seminar is held on the 2nd of November and will present four projects coordinated by the ARCA Consortium (business incubator of the University of Palermo), which offer opportunities for Sicilian fashion and craft companies through tools like cascading funds for innovative projects of non-profit organizations, researchers, start-ups and SMEs.

Five young and successful Palermo companies will be presented in the "TRAME. Success stories of Creatives in Textiles, Fashion and Design", exhibition and storytelling project involving Casa Preti, Martina Ciaccio, Desadorna, More Wedding Dresses - Atelier in Palermo, Rizma, and 19 international artists.

The exhibition represents a tale of five entrepreneurial paths in the creative industry between obstinacy, visions and opportunities displayed through their works, sketches, and tools of the trade of the artists/designers, united by the innovative experimental use of techniques, methods and materials.

TRAME is organized as part of the CRE@CTIVE and Re-FREAM international projects.

CRE@CTIVE is an EU-funded project under the ENI CBC Mediterranean Sea Basin program, which intends to enhance creativity in the traditional sectors of the manufacturing industry of the MED area by increasing the economic opportunities, growth and development of small and

This document has been produced with the financial assistance of the European Union under the ENI CBC Mediterranean Sea Basin Programme. The contents of this document are the sole responsibility of ARCA Consortium and can under no circumstances be regarded as reflecting the position of the European Union or the Programme management structures.



medium-sized entrepreneurs, stimulating growth through technological, managerial and operational innovation and favouring the connection of these sectors with the creative industries through initiatives and activities on a local and international scale. The project has a total budget of 3.2 million euros, of which 2.9 million (90%) is funded by the EU.

Re-FREAM is a collaborative research project funded by the Horizon 2020 program, where selected artists and designers collaborate with a community of scientists to rethink the production process of the fashion industry. The project aims to develop new concepts for the future of fashion through new processes and a new, inclusive and sustainable aesthetic.

Contact:

Monica Guizzardi

Communication Manager of the Arca Consortium

Consortium for the Application of Research and the Creation of Innovative Companies

Viale delle Scienze, Building 16 - 90128 Palermo

Enterprise Europe Network - Bridg € economies

tel. 091 6615611 - direct 091 6615637

Fax 091 6615628 - cell. 3356632471

email: mguizzardi@consorzioarca.it

Web: www.consorzioarca.it

[CRE@CTIVE | ENI CBC Med](#)

This document has been produced with the financial assistance of the European Union under the ENI CBC Mediterranean Sea Basin Programme. The contents of this document are the sole responsibility of ARCA Consortium and can under no circumstances be regarded as reflecting the position of the European Union or the Programme management structures.