CROSSDEV

Cultural Routes for Sustainable Social and Economic Development in Mediterranean

Promoting policies and practices of sustainable tourism as a tool for the socio-economic development of territories while protecting and enhancing their environmental, historical and cultural heritages.

ITALY

JORDAN

LEBANON

PALESTINE

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WHAT?
A 3-years project (Sept 2019 to Aug 2022) to create new economic prosperity, enhance socio-economic development of the selected areas, promote social inclusion, and boost businesses and job opportunities for the locals.

WHERE?
Italy | Via Selinuntina, areas of Sambuca di Sicilia and Castelvetrano-Selinunte (Sicily).
Jordan | Aqaba area (South) and Umm Qais (North).
Lebanon | Jabal Moussa Biosphere Reserve (Mount Lebanon).
Palestine | Masar Ibrahim Al-Khalil from Beit Mirsim to Battir (southern of the West Bank).

HOW?
Using the incommensurable value of environmental, cultural and historical heritage in less-known destinations to turn them into new routes of sustainable tourism.

WHO?
Involving micro/small businesses, local guides, food/handicraft manufacturers, tour operators, public authorities, civil society organizations, local communities to contribute to their socio-economic development.

This project is co-funded by the European Union under the ENI CBC Med Programme

€ 2.5M Total budget | € 2.2M EU contribution | 10% Project co-financing

LEAD
ITALY

CO|LUTRE
Italy

PARTNERS

 minions of Tourism of Lebanon and Palestine | Aqaba Special Economic Zone Authority, Jordan International Social Tourism Organization | Sicily Region, Italy | Bethlehem University, Palestine Bologna University, Italy.

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