

TEX-MED ALLIANCES

Textile Mediterranean
Alliances for Business
Development,
Internationalization
and Innovation

HEALTH EMERGENCIES



TEX-MED ALLIANCES

The Project **TEX-MED ALLIANCES** is launching four Framework Initiatives to help Mediterranean micro, small and medium enterprises (including start-ups) and other support organizations of the Textile and Clothing sector to recover after the Covid-19 emergency.

The Initiatives will provide both consultancy services and financial resources for developing new business opportunities through Cross-Border Alliances among Mediterranean enterprises and other economic actors.

Health Emergencies Framework initiative aims at establishing cross border alliances among enterprises of the health textile sector in order to create a Mediterranean Health Textiles Cluster able to provide an effective, quick and tested/certified supply of health devices in case of epidemics in the Mediterranean countries. The Cluster will support common marketing strategies and foster innovation for wearable technologies, in particular in the field of quick diagnosis and alert tools. Health Emergencies encompasses some Specific initiatives, such as:

- New Textile Preventive Materials for sanitary emergencies, to enable SMEs developing health textile materials and products complying with national and European standards.
- Structuring a framework for the production, testing and labelling of community cloth-face coverings providing testing capacities to SMEs with the tutorship of qualified laboratories.
- Wearable technologies for health distant monitoring with the context of epidemics to add advanced performance to health protection items using new technologies.

More info at: www.enicbcmed.eu/projects/tex-med-alliances

STEPS TO FOLLOW

The inception of the Initiative consists of the creation of a data base to identify the production capacities of essential textile protective equipment in the Project's area.

The second step is the definition of quality standards for different products, and a master plan including marketing objectives and innovation activities of the Cluster. The Initiative is looking for companies interested in taking part in this plan and to build Mediterranean alliances in the health emergencies field.

After the selection of participants and a first provision of funds, the Initiative will be implemented from January 2021 to June 2022. The final outcomes will be New offers for SMEs and a new alliance by August 2022.

I AM INTERESTED, HOW CAN I BENEFIT FROM THAT?

Enterprises and other support organizations can apply for our initiatives starting from October 2020.

Applicants shall be legally established in one of the eligible regions of the countries involved in the TEX-MED ALLIANCES Project, i.e. Spain, Italy, Greece, Tunisia, Egypt, Palestine and Jordan (see: www.enicbcmed.eu/about-us/cooperation-area).

Interested enterprises and other support organizations are asked to sign a Memorandum of Understanding for the participation to the Initiative. Also, they can apply for a grant of up to Euro 10.000 as contribution to selected costs, such as – among others – travel costs and dyeing consumables.

The call for sub-grants was launched at the end of September 2020 and the first deadline for the submission of sub-grant applications is 7th December 2020 CET. Depending on budget availability of this call for sub-grants, additional deadlines may be on: 8th February 2021, 17:00 CET or 12th April 2021, 17:00 CET.

The dossier of the call is available at the following link:

www.enicbcmed.eu/tex-med-alliances-offers-financial-support-foster-internationalization-circular-economy-and

DO YOU HAVE ANY QUESTION?

Health Emergency Initiative is coordinated by the
Tunisian Competitive Pole Monastir El-Fejja (mfcpole).

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Project website: www.enicbcmmed.eu/projects/tex-med-alliances

Database on textile sanitary equipment production capacities: docs.google.com/forms/d/e/1FAIpQLSehOJ14ICYISb8LVkS50dSDnWFO--jBd41R48I6pBw8UsiwA/viewform

Lead Beneficiary



TEXFOR – Spanish Textile Industry
Confederation (Spain, Catalunya)

Partnership



CTN – Industrial Association
of Northern Tuscany
(Italy, Tuscany)



GACIC – German Arab
Chamber of Industry
and Commerce
(Egypt, El Iskandanyah)



SEPEE – Hellenic Fashion
Industry Association
(Greece, Kentriki Makedonia)



ACI – Amman Chamber
of Industry (Jordan, Amman)



CETTEX – Textile Technical
Center (Tunisia, Ben Arous)



PFI – Palestinian Federation
of Industries (Palestine)



MFCPOLE – Monastir El Fejja
Competitiveness Pole
(Tunisia, Tunis)

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