



Do you want to gamify a tourist experience in your country?

Sign up to the *Hackathons* and *Creative Labs* of the MED GAIMS project, get one of the 20 prizes of 10.000€ and 15.000€, and win the opportunity to implement your proposal of gamification in one of the cities of the project!

Goals of the call for *Hackathons* and *Creative Labs*

- Developing games to revolutionize the tourist experience of less known locations and promoting emerging companies of the sector.
- The call aims to promote innovative, original, and creative ideas around the topic of “THE DISCOVERING”, since the main objective of the selected games will be that visitors discover and experience the cities beyond plain observation.

Digital and analogical games, 5 winners per country and 2 *Hackathons* and *Creative Labs*

There will be two *Hackathons* and two *Creative Labs* in each city. Check the dates in your country. A tentative schedule of events is provided here (dates may change on short notice):

First round:	Second round:
26th- 27th Sep. Lebanon	14th - 15th Nov. Lebanon
3rd - 4th Oct. Spain	14th -15th Nov. Spain
17th -18th Oct. Italy	21st - 22nd Nov. Italy
3rd - 4th Oct. Jordan	21st - 22nd Nov. Jordan

Among all participants of the *Hackathons* and *Creative Labs*, 20 winners (5 per partner country i.e. Italy, Spain, Lebanon, Jordan) will be selected and will obtain a cash prize to implement the gaming idea during the next 8 months in one of the cities.

From the winning ideas of each country, 3 will be analogical (each of them obtaining 10.000€ for its implementation) and 2 will be digital (each of them obtaining 15.000€).





How to participate? Step-by-step procedure

- 1- Fill the [application form](#) with your proposal. It must be done by computer and in English.
 - The template to develop the economic proposal can be found in Annex B (Budget) on [this link](#).
 - To know the details about the cities' tourist destinations and to properly adapt the proposals, find [here](#) all the information needed.
 - It is recommended to read [this guide with examples](#) to avoid duplications, as it includes the proposals already in development for each city and country.
- 2- Send the application form and the document with the economic proposal before the deadline to info@medgaims.com

The deadline to send proposals is the **15th of September, 2020** (for the first round of *Hackathons* and *Creative Labs*) and the **30th of October, 2020** (for the second round of *Hackathons* and *Creative Labs*).

- 3- [Check the rules](#) if you have any doubts or want to examine the call.
- 4- [FAQs](#), queries about the participants' intellectual property and data treatment can be found in all the annex documents [on this link](#).

