



CLIMA

Cleaning Innovative Mediterranean Action



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CLEANING INNOVATIVE
MEDITERRANEAN ACTION

While by 2020 most EU Member States will be reusing and recycling at least 50% of their municipal waste, landfilling less than 35% of biodegradable waste, and recycling at least 55% of packaging, forecasts are more difficult to determine for Mediterranean Partner Countries. The CLIMA project, and its regional platform of Italian, Tunisian and Lebanese municipalities, public agencies and NGOs, aims to cope with environmental, economic and social problems of organic waste mismanagement in three Mediterranean countries, developing policy tools like integrated Municipal Waste Management Plans, innovative technical solutions such as the compost drum and two improved pilot compost sites. At the same time, the project will support local businesses active in the circular economy sector, as well as information and advocacy campaigns to change citizens' attitude towards zero waste paradigm. Through the project, around 80,000 citizens in 3 municipalities will benefit from the reduction of waste production due to the increase of treated organic waste.

PROJECT NUMBERS

- **2.8 million €** Total budget
- **2.5 million €** EU contribution
- **10%** Project co-financing

WHO WILL BENEFIT?

- **9 institutions** and local authorities directly involved in the realisation of the project activities
- **12 firms** and economic actors interested in affordable supply of high quality secondary raw materials
- **450 people** among citizens and decision-makers aware on the necessity of a circular and sustainable waste collection and management
- **40 partners' staff experts** benefitting from technical trainings and exchange visits
- **80,000 citizens** and key stakeholders reached by the territorial education and sensitisation campaigns at Mediterranean level

PROJECT GOALS

- **3 Municipal Waste Management Plans** integrated with specific measures on the management of organic waste and targets to be met in order to reduce the production of waste and increase the reuse of the organic component
- **3 composting sites** created or enhanced in Tunisia (municipality of Mahdia) and Lebanon (Municipality of Bikfaya and Tanaayel)
- **12 local social enterprises** receiving technical and financial support to foster the creation of an organic waste value chain
- **160+ awareness-raising and educational actions** in the field of sustainable waste management

PARTNERS

- Sestri Levante Municipality - Italy
- Bikfaya Municipality - Lebanon
- Mahdia Municipality - Tunisia
- Arcenciel - ngo focused on promoting diversity, integration, and development
- Citet - ngo focused on the development of environmental technologies
- Cospe - ngo aimed to the achievement of social equality