



Save the date: GREENinMED 1st workshop on January 28, 2020 at the Israel Export Institute

Background:

GREENinMED is a project financed by the EU, under the ENI-CBCMED framework. The partners of the project are- Spain Chamber of Commerce (Coordinator), CapEnergies, France (Partner), Kinneret College (Partner), Arava Institute (Partner) and Israel Water Association (Partner).

The goal of the project is enhancing and upgrading the water, wastewater and energy technologies and management in the tourism industry in general and the hotel industry in particular. The project will last 36 months during which new and advanced technologies in the above mentioned fields will be identified and matched to hotel needs. During the process, technologies from the partner countries will have the chance to be exposed to potential customers from across Europe via the project website, workshops and conferences in Israel, France and Spain. A very important opportunity will be the availability of sub-grants that will be awarded to selected technologies that will prove to be promising in meeting the project's goals.

The first activity in Israel is a that will take place on January 28 at the Israel Export Institute, Tel Aviv,

We would like to invite you- a technology provider or a hotel manager or engineer, to join us at the workshop, to discuss the needed solutions that will upgrade the use of water, wastewater and energy in the hotel sector, while reducing cost and improving profitability and environmental appearance of the industry.

Please complete the registration form and send it back to the organizers to this email no later than January 10: avrahamisraeli@gmail.com





Agenda

8:30-9:00 – Registration and coffee

9:00-9:30 -Welcoming remarks from the EU ambassador to Israel (TBC) and project coordinators from Spain, France, Israel

9:30-10:15 –An overview of the GreenInMed project - eco-innovation in water and energy technologies for the hotel sector

10:15-10:45 –Water and energy challenges of the hotel sector in Israel – speaker TBC/

10:45-11:00 – Topics of importance: water, wastewater, energy

11:00-11:30 – Coffee break

11:30-12:30-Facilitated working groups on topics of importance

12:30-13:00-Each working group presents on a category to work on for future coaching sessions, innovation vouchers (expert consultancies) and sub grants - facilitated by Israeli GreenInMedteam

13:00-13:15 – Closing remarks and next steps

13:15-14:00-Lunch and networking, one on one meetings





Registration form: (email to: avrahamisraeli@gmail.com)

Name:

Company:

Email:

Phone:

I would like to register to the January 28 workshop at the Israel Export Institute.

For Technology providers:

My suggested technology in brief: (you can attach a document to this mail)

For hotel managers/staff members:

Important issues of water and/or energy management for my hotel:

Signature

Date

