



## CALL FOR PARTICIPATING IN AN ACTION OF FREE CONSULTING TO MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES, YOUNG PEOPLE AND WOMEN ENTREPRENEURS ON INTELLECTUAL PROPERTY RIGHTS ISSUES IN THE FRAMEWORK OF THE PROJECT "IPMED"

Thessaloniki, 12.06.2023

Ref number.: 6672

The Thessaloniki Chamber of Commerce and Industry invites **entrepreneurs and executives of Very Small and Medium-sized Enterprises (MSMEs), including start-ups, as well as young people (up to 35 years old) and women entrepreneurs, from the Region of Central Macedonia** to participate in a **free consulting action on intellectual property rights** issues, in the framework of the project "**IP Capacities for Smart, Sustainable and Inclusive Growth in the MEDiterranean Region**", with acronym **IPMED**, co-funded by the European Program ENI CBC MED and national resources of the partners involved in the project.

The IPMED project has been implemented since September 2019 with the participation of a total of 4 partners from Jordan, Greece, Italy and Tunisia, namely the Jordan Enterprises Development Agency (JEDCO), the Thessaloniki Chamber of Commerce and Industry, the Development Agency of the Liguria Region of Italy (FILSE) and the Chamber of Commerce and Industry of Tunis (CCIT). The overall objective of the project is to contribute to increasing the innovation potential of start-ups, as well as young and women entrepreneurs, as promising and critical groups of the Euro-Mediterranean region, through the strengthening of support mechanisms and skills related to intellectual property rights.

*The project is co-funded by the European Cross-Border Cooperation Programme ENI CBC MED and national funds of the participating countries.*



More information about the project can be viewed via the link: <https://www.enicbcmed.eu/projects/ipmed>

In the framework of the project, the TCCI, in collaboration with experienced consultants, has undertaken, among others, the implementation of an action providing personalized consulting services on intellectual property issues (patents, industrial designs, trade secrets, trademarks, etc.) to **entrepreneurs and/or executives of 20 Micro, Small and Medium Enterprises** (as defined by the EU) from the Region of Central Macedonia, including start-ups, as well as young and women entrepreneurs.

The counselling programme will evolve in two phases:

A) During the first phase, the twenty enterprises that will initially participate in the consulting program will be selected, based on the criteria mentioned below. Then, an expert will record, through a relevant form, the current situation of each enterprise in relation to its needs in intellectual property issues. Subsequently, the expert will hold at least one teleconference with the representative or competent executive of the business in order to clarify critical points in relation to intellectual property rights and will prepare a report to be submitted to the enterprise.

B) During the second phase, ten out of the twenty enterprises that show the greatest degree of maturity in terms of the possibility of protecting / exploiting their intellectual property will be selected, based on the data recorded in the first phase. Each of the ten selected enterprises will receive personalized consulting, through at least two videoconference sessions of the expert with the legal representative or competent executive designated by the enterprise, in order to proceed to the next steps for the protection or commercial exploitation of its intellectual property (patent, industrial design, trade secret, trademark, etc.). In addition, each of the 10 enterprises will receive from the expert a detailed guide that will outline the specific steps that the enterprise should follow to protect and / or exploit its intellectual property in relation to its needs.

Eligibility Criteria:

Interested enterprises must meet the following criteria:

- They are located in the Region of Central Macedonia
- They are Micro or Small and Medium Enterprises (according to the relevant definition of the European Union)

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The **supporting documents** that must accompany the application for participating in the consulting program are the following:

1. Solemn Declaration of the legal representative of the enterprise according to the attached template.
2. Printing of the tab "Registry – Business Data" from the electronic platform of the Independent Authority of Public Revenue (AADE), as they appear in taxisnet, which shows the non-suspension of their business activity.
3. Short CV of the participant(s) in the consulting program.
4. Photocopy of the Identity Card or of the Passport of the participant or participants in the consulting.

For the selection of the beneficiary enterprises, the brief description, in the specific field of the application form, of the possibilities of protecting-exploiting the intellectual property of the enterprise, as well as the previous protection of intellectual property rights, will be taken into account. For businesses that on the basis of the above substantiate relative readiness for the exploitation of intellectual property, a priority order will be observed, based on the date of submission of the application and all the required supporting documents. However, taking into account the objective of the consulting action for equal participation of male and female entrepreneurs, two distinct priority lists will be maintained for enterprises legally represented by men and women.

Entrepreneurs and business executives interested in benefiting from free Consulting support on IP issues are invited to submit to the TCCI the completed **application form**, signed by the legal representative of the business, as well as the above participation documents, via email at [root@ebeth.gr](mailto:root@ebeth.gr), until Friday, June 23, 2023.

For additional information about the action and your participation in it, you can contact daily the Department of Studies and Research of the TCCI, responsible Mr. Antonios Boumpoulas tel. +30 2310 370180, e-mail [antonisb@ebeth.gr](mailto:antonisb@ebeth.gr) and Mrs. Stavroula Angelidou, tel. +30 2310 370182, e-mail [s.angelidou@ebeth.gr](mailto:s.angelidou@ebeth.gr)

The 1<sup>st</sup> Vice-President

Emmanuel Vlachogiannis

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