

PRIORITY FIELDS OF ACTIONS CM/RES(2013)67

Cultural route
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Itinéraire culturel
du Conseil de l'Europe



COOPERATION IN RESEARCH AND DEVELOPMENT



ENHANCEMENT OF MEMORY, HISTORY AND EUROPEAN HERITAGE



CULTURAL AND EDUCATIONAL EXCHANGES FOR YOUNG EUROPEANS



CONTEMPORARY CULTURAL AND ARTISTIC PRACTICE



CULTURAL TOURISM AND SUSTAINABLE CULTURAL DEVELOPMENT

Certification process

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CERTIFICATION PROCESS

CULTURAL ROUTE
OF THE COUNCIL OF EUROPE

CRITERIA:

- THEME
- FIELD OF ACTIONS
- NETWORK

1. APPLICATION

PROJECT INITIATORS
-> application dossier

EIGR
-> dossier examination

2. EVALUATION

EXTERNAL INDEPENDENT EXPERTS
-> evaluation report

EPA Secretariat
-> recommendations

EPA GOVERNING BOARD BUREAU
-> examination

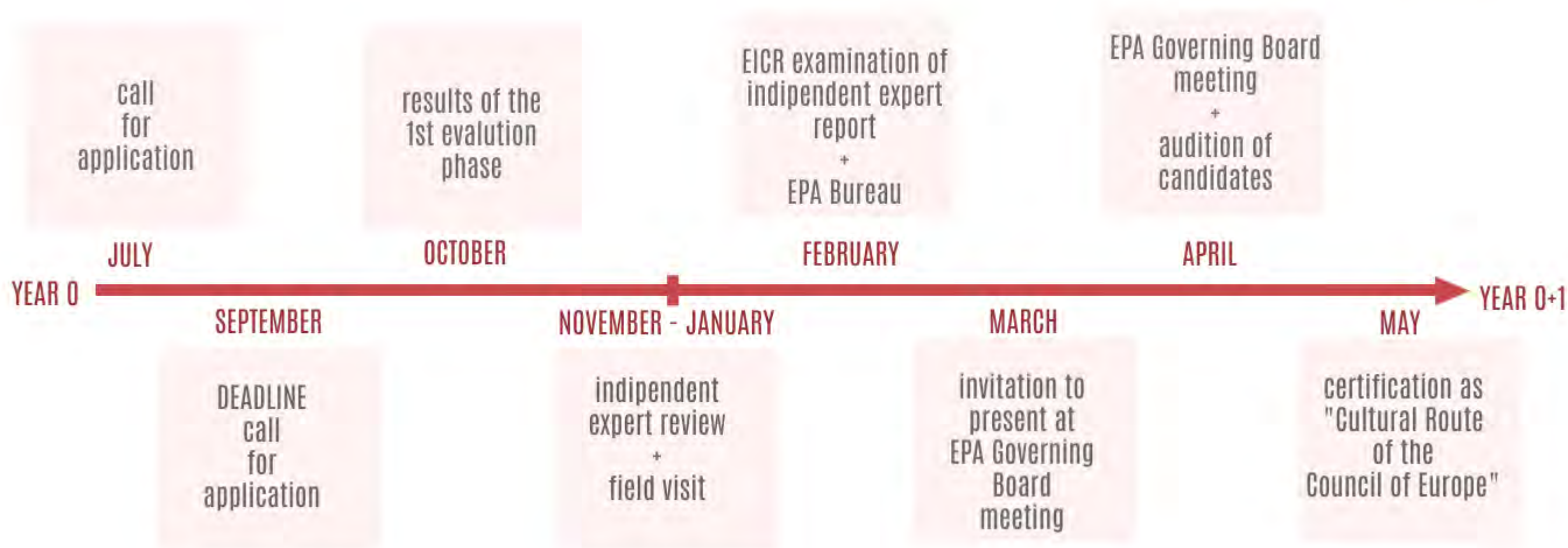
3. CERTIFICATION

EPA GOVERNING
BOARD
-> certification

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CULTURAL ROUTES EVALUATION CYCLE



CULTURAL ROUTES FOR ALL

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→ COOPERATION & PARTICIPATION

→ DIVERSITIES & ASPECTS in COMMON

→ EDUCATION to VALUES

→ SOCIAL COHESION

HERITAGE
as EXPERIENCE

→ CULTURAL TOURISM

→ EUROPEAN CITIZENSHIP

→ MUTUAL UNDERSTANDING

→ SUSTAINABLE LOCAL DEVELOPMENT

WHY BECOMING A CULTURAL ROUTE OF THE COUNCIL OF EUROPE?

✓ **MONITORING
& EVALUATION**

✓ access to **RESEARCHERS/EXPERTS
NETWORK**

✓ Info on **FUNDING
OPPORTUNITIES**

✓ Use of Cultural Routes of the
Council of Europe **LOGO**

**BENEFITS
&
ADDED VALUE**

✓ invitation to
dedicated **EVENTS**

✓ **VISIBILITY**
(communication, marketing, branding, advertisement strategies)

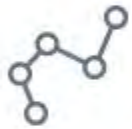
✓ transnational
NETWORK

CULTURAL ROUTES AND ECONOMIC GROWTH

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90% CULTURAL ROUTES CROSS RURAL AREAS



INTEGRATION OF LESS KNOWN AREAS



SYNERGIES & COOPERATIVE STRATEGIES



ENGINE FOR SUSTAINABLE DEVELOPMENT



IMPROVEMENT OF LOCAL ECONOMIES AND EMPLOYMENT



EPA ACTIVITIES: CULTURAL ROUTES ANNUAL ADVISORY FORUMS



EPA ACTIVITIES: CULTURAL ROUTES ANNUAL ADVISORY FORUMS



EPA ACTIVITIES: CULTURAL ROUTES TRAINING ACADEMY

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EPA ACTIVITIES: CULTURAL ROUTES TRAINING ACADEMY

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UPCOMING EVENTS

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X CULTURAL ROUTES ANNUAL ADVISORY FORUM

 7th-9th October 2020

 Chania, Crete (GREECE)

UPCOMING EVENTS

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CULTURAL ROUTES TRAINING ACADEMY

 26-29th May 2021

 Fontainebleau, Moret-sur-Loing, Barbizon (FRANCE)

UPCOMING EVENTS

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TRAINING SESSIONS FOR CULTURAL ROUTE PROJECTS



8-12 June 2020
16-20 November 2020



Luxembourg

CHARLES V AWARD

His Majesty the King of Spain awards the Charles V European Prize to the Cultural Routes of the Council of Europe programme

YUSTE, SPAIN | 09 MAY 2019



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CULTURAL ROUTES OF THE COUNCIL OF EUROPE WEBSITE

www.coe.int/routes

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COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

You are here: [Democracy](#) > [Cultural Routes](#)



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EPA HEADQUARTERS | EICR



Neumünster Abbey, Luxembourg

Cultural Routes of the Council of Europe programme

Launched by the Council of Europe in 1987, the **Cultural Routes** demonstrate, by means of **a journey through space and time**, how the heritage of the **different countries and cultures** of Europe contributes to a **shared and living cultural heritage**.

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COUNCIL OF EUROPE

Cultural Routes

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Explore all Cultural Routes by theme

In 2019, we count 38 Cultural Routes of the Council of Europe, with very different themes that illustrate European memory, history and heritage and contribute to an interpretation of the diversity of present-day Europe.

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Santiago de Compostela
Pilgrim Routes

1987



The Hansa

1991



Viking Routes

1993



Via Francigena

1994



Routes of El legado
andalusí

1997



Phoenicians' Route

2003



Pyrenean Iron Route

2003



European Mozart Ways

2004



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Cultural Routes

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Cultural Routes of the Council of Europe: resources



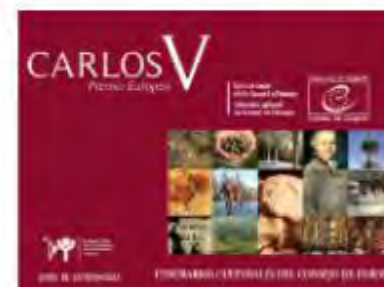
Reference Texts



Publications



Documents



Visibility



Newsletter



Press & Media



Blog



Database



Pictures

CERTIFICATION LOGO

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Cultural Routes of the Council of Europe: Newsletter

NEWSLETTER 2019



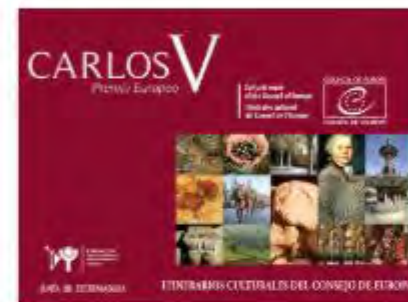
January



February



March



Carlos V European
Award
Special Edition



April-May



June-July

CERTIFICATION LOGO



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abc@example.com

SIGN UP



NEWSROOM





Training

The European Institute of Cultural Routes delivers trainings to representatives of the Cultural Route of the Council of Europe and Cultural Routes projects, governmental officials as well as national, regional and local stakeholders in the field of tourism, culture and sustainable development.

The aim of the trainings provided by the European Institute of Cultural Route is to build and strengthen professional capacities for the effective design, implementation and management of Cultural Routes in line with the guidelines established by the Cultural Route of the Council of Europe programme.

Seminars are also oriented to strengthening State capacity to underpin the Cultural Routes of the Council of Europe programme, by providing effective tools and resources to identify and support Cultural Routes projects crossing the country and to promote the extension of certified Cultural Routes' networks.

For more information on EICR Training offers, please contact the EPA Secretariat at the following address: [culturalroutes\[at\]coe.int](mailto:culturalroutes[at]coe.int)



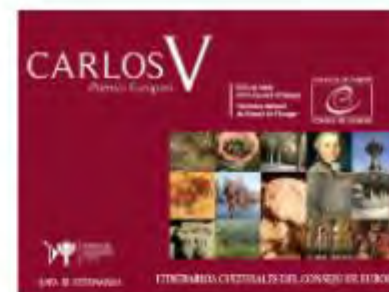
Baku (Azerbaijan)
Training

28-29 JANUARY 2020



Tbilisi (Georgia)
Training

5-6 DECEMBER 2019




CERTIFICATION LOGO

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blog.culture-routes.net

Institute

European Institute of Cultural
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