

**HUMAN RIGHTS,  
DEMOCRACY  
AND THE RULE OF LAW**

**COUNCIL OF EUROPE**



**CONSEIL DE L'EUROPE**

**DROITS DE L'HOMME,  
DÉMOCRATIE  
ET ÉTAT DE DROIT**

**THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE**

**CONNECTING EUROPEAN HERITAGE THROUGH SPACE AND TIME**



# THE COUNCIL OF EUROPE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



COUNCIL OF EUROPE



CONSEIL DE L'EUROPE



## THE COUNCIL OF EUROPE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



Founded  
in  
1949

47  
Member  
States

Headquarters:  
Strasbourg  
(France)

## Core values

Human Rights  
Democracy  
Rule of Law

# CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



when

since 1987



what

COOPERATION PROJECT \_ heritage - culture - tourism



how  
where

38 CERTIFIED ITINERARIES  
crossing EUROPE & reaching even BEYOND



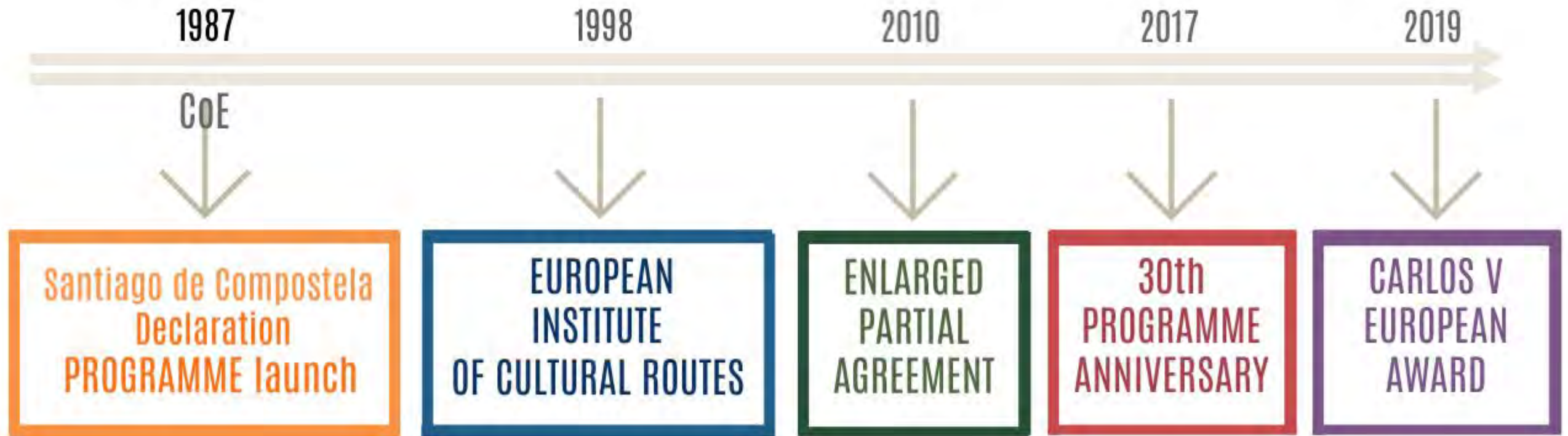
why

- promote & understand EUROPEAN HERITAGE & CULTURAL IDENTITY
- enhance DEMOCRATIC CULTURAL EXCHANGES & CULTURAL TOURISM
- support SUSTAINABLE LOCAL DEVELOPMENT
- foster ACTIVE PARTICIPATION



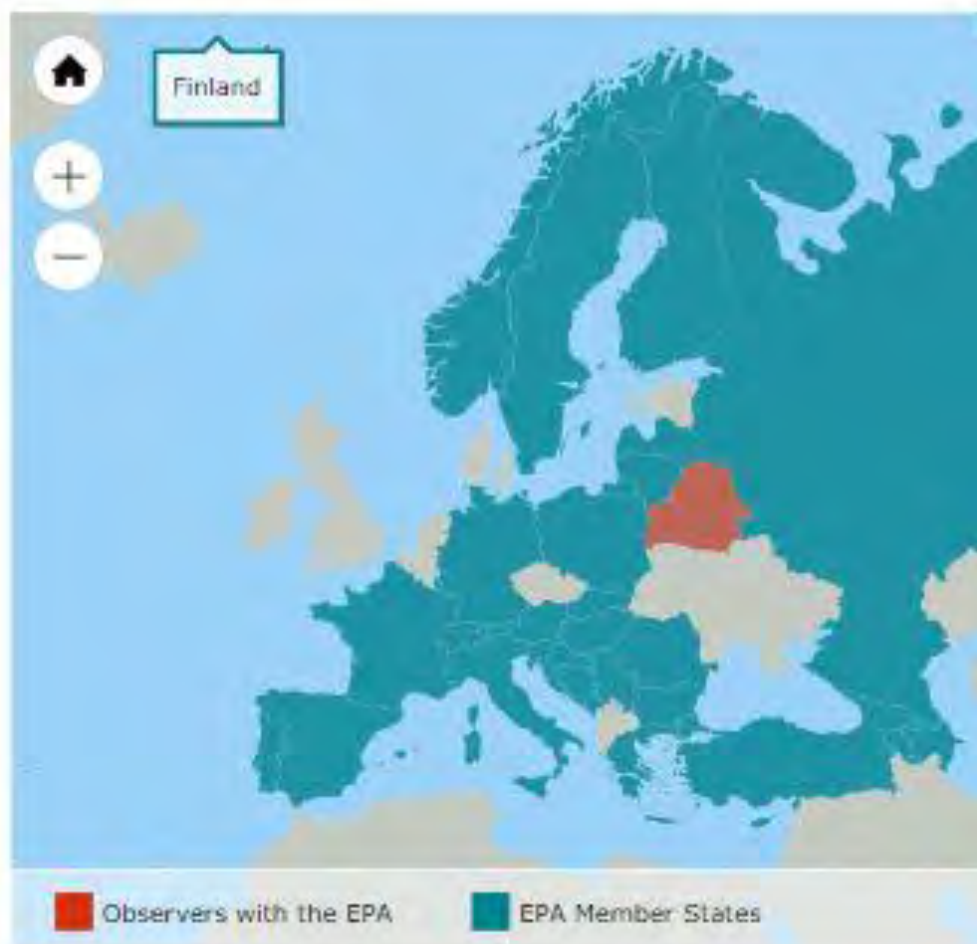
# CULTURAL ROUTES\_ TIMELINE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



# ENLARGED PARTIAL AGREEMENT ON THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



## EPA MEMBER STATES

- |                               |                   |                           |
|-------------------------------|-------------------|---------------------------|
| Andorra (2012)                | Germany (2013)    | Portugal (2011)           |
| Armenia (2015)                | Greece (2011)     | Romania (2013)            |
| Austria (2011)                | Holy See (2018)   | Russian Federation (2011) |
| Azerbaijan (2011)             | Hungary (2013)    | San Marino (2017)         |
| Bosnia and Herzegovina (2016) | Italy (2011)      | Serbia (2012)             |
| Bulgaria (2011)               | Latvia (2019)     | Slovak Republic (2014)    |
| Croatia (2016)                | Lithuania (2012)  | Slovenia (2011)           |
| Cyprus (2011)                 | Luxembourg (2011) | Spain (2011)              |
| Finland (2018)                | Monaco (2013)     | Sweden (2020)             |
| France (2011)                 | Montenegro (2011) | Switzerland (2013)        |
| Georgia (2016)                | Norway (2011)     | Turkey (2018)             |
|                               | Poland (2017)     |                           |

## OBSERVERS WITH THE EPA

- Belarus (2020)



# ENLARGED PARTIAL AGREEMENT: TASKS

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



ADVICE  
&  
ASSISTANCE



DEVELOPMENT  
IMPLEMENTATION  
EVALUATION  
PROMOTION



CULTURAL  
ROUTES

- ✓ Setting up and functioning of project networks and organizations
- ✓ Research / cultural and education content of the Cultural Routes
- ✓ Development of sustainable tourist offer / cross-border cultural tourism
- ✓ Financing and promotion strategies / visibility
- ✓ Training and capacity building
- ✓ Networking & exchange between Cultural Routes
- ✓ New orientation and standards > modern challenges
- ✓ Award of the "CULTURAL ROUTE OF THE COUNCIL OF EUROPE" certification



# ENLARGED PARTIAL AGREEMENT ON THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe





# THE EUROPEAN INSTITUTE OF CULTURAL ROUTES (EICR)

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



MONITORING & EVALUATION

ADVISING

TRAINING of  
CR MANAGERS

VISIBILITY EVENTS

COORDINATION of university &  
research centers NETWORK



# 38 CULTURAL ROUTES OF THE COUNCIL OF EUROPE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



 Santiago de Compostela Pilgrim Routes 1987	 The Hansa 1991	 Viking Routes 1993	 Via Francigena 1994	 Routes of El legado andalusí 1997	 Phoenicians' Route 2003	 Pyrenean Iron Route 2003	 European Mozart Ways 2004
 European Route of Jewish Heritage 2004	 Saint Martin of Tours Route 2005	 Cluniac Sites in Europe 2005	 Routes of the Olive Tree 2005	 Via Regia 2005	 TRANSROMANICA 2007	 Iter Vitis Route 2009	 European Route of Cistercian abbeys 2010
 European Cemeteries Route 2010	 Prehistoric Rock Art Trails 2010	 European Route of Historic Thermal Towns 2010	 Route of Saint Olav Ways 2010	 European Route of Ceramics 2012	 European Route of Megalithic Culture 2013	 Huguenot and Waldensian trail 2013	 ATRIUM 2014
 Réseau Art Nouveau Network 2014	 Via Habsburg 2014	 Roman Emperors and Danube Wine Route 2015	 European Routes of Emperor Charles V 2015	 Destination Napoleon 2015	 In the Footsteps of Robert Louis Stevenson 2015	 Fortified towns of the Grande Region 2016	 Impressionisms Routes 2018
 Via Charlemagne 2018	 Iron Curtain Trail 2018	 Liberation Route Europe 2019	 European Route of Industrial Heritage 2019	 Le Corbusier Destinations : Architecture of Promenades 2019	 Routes of Reformation 2019		



# 5 NEW CULTURAL ROUTES CERTIFIED IN 2019

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



Iron Curtain Trail

2019



Liberation Route Europe

2019



European Route of  
Industrial Heritage

2019



Le Corbusier  
Destinations :  
Architectural  
Promenades

2019



Routes of Reformation

2019

# CULTURAL ROUTES\_ THEMATIC CLUSTERS

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



## RELIGIOUS HERITAGE

- The Santiago De Compostela Pilgrims Route
- The Via Francigena
- the Route of Saint Olav Ways
- The Cluniac Sites in Europe
- The European Route of Cistercian Abbeys
- The Saint Martin of Tours Route
- The European Route of Jewish Heritage
- The Huguenot and Waldesin Trail

## EARLY EUROPEANS

- Prehistoric Rock Art Trails
- The European Route of Megalithic Culture

## LANDSCAPE & HANDICRAFTS

- The Routes of the Olive Tree
- The Iler Vitis Route
- The Pyrenean Iron Route
- The European Route of Ceramics

## HISTORY & CIVILIZATIONS

- The European Route of Emperor Charles V
- The Phoenician Route
- The Hansa
- The Viking Route
- The Habsburg
- The Roman Emperors and Danube Wine Route
- Destination Napoleon
- Via Regia
- The Route of El-Legado of Andalusi

## ARTS & ARCHITECTURE

- European Mozart Ways
- The Réseau Art Nouveau Network
- In the Footsteps of Robert Louis Stevenson
- Route of the Fortified Towns of the Greater Region
- European Route of Historical Thermal Towns
- Atrium
- Transromanica
- The European Cemeteries Route



# CULTURAL ROUTES\_ TYPOLOGIES

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



## LINEAR ROUTES



### Historical Infrastructure

- The Santiago De Compostela Pilgrim Routes
- The Via Francigena
- The Via Regia

## TERRITORIAL ROUTES



### Territorial Contiguity

- Iter Vitis
- The Roman Emperors and Danube Wine Route
- The Routes of the Olive Tree

## RETICULAR PATTERN



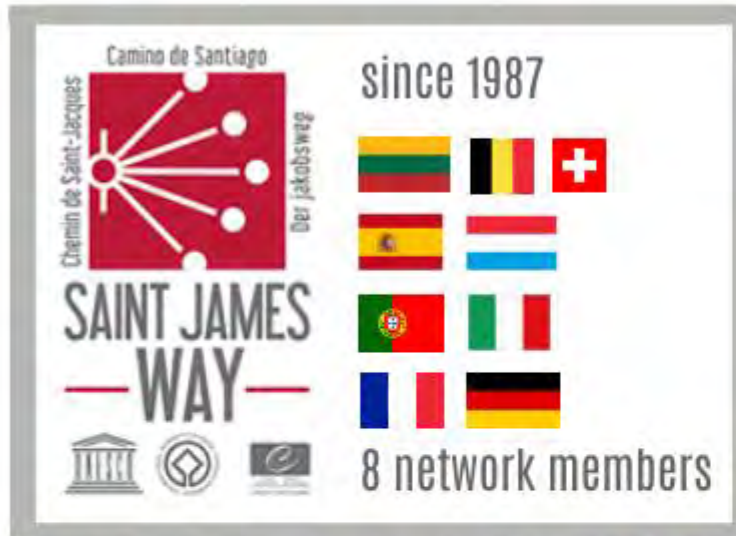
### "Virtual" Routes

- The Hansa
- European Mozart Ways
- The European Route of Jewish Heritage

# THE SANTIAGO DE COMPOSTELA PILGRIM ROUTES



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



## TANGIBLE HERITAGE

places of worship, hospitals,  
accommodation facilities, bridges...

## INTANGIBLE HERITAGE

myths, legends, songs...



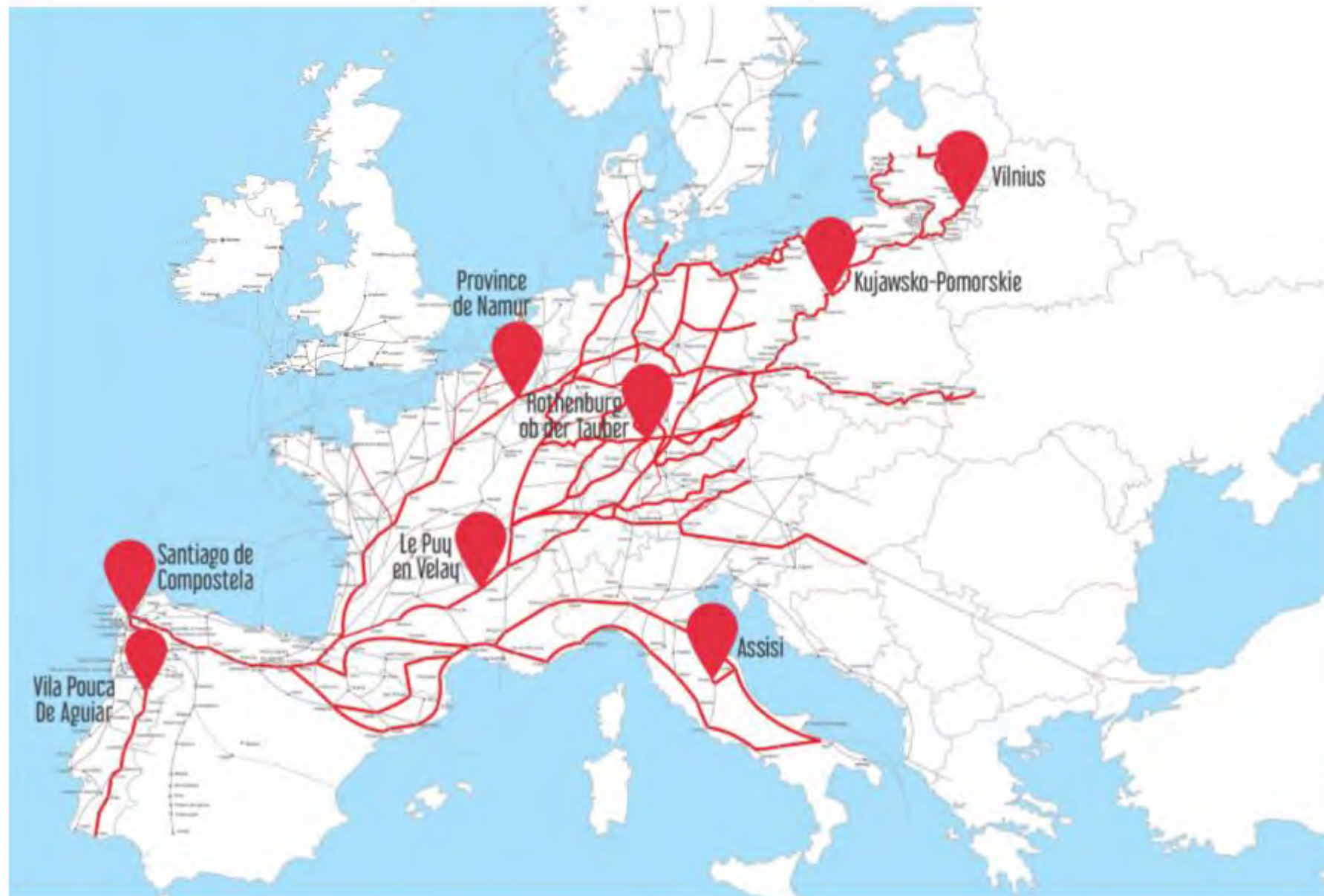
Christian Pilgrimage (Middle Age)  
enriching cultural experience,  
exchanges and discoveries

**SYMBOL & MODEL  
OF CULTURAL COOPERATION  
FOR EUROPE**





# THE SANTIAGO DE COMPOSTELA PILGRIM ROUTES



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



# THE HANSA



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



since 1991



190 members cities



medieval  
**FORERUNNER**  
TO THE EU

DEMOCRATIC RIGHTS,  
UNDERSTANDING,  
RESPECT,  
COOPERATION



economic league (mid-13th century)  
around the Baltic Sea  
free trade, free movement,  
protection of citizens

**SYMBOL OF PEACEFUL  
& RESPECTFUL CO-EXISTENCE**





# THE HANSA



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES





# THE ITER VITIS ROUTE



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



since 2009



28 network members



NATURAL, MATERIAL, IMMATERIAL  
HERITAGE

wine biodiversity uniqueness  
cultivation techniques, vinification,  
myths and symbols

EXPERIENTIAL TOURISM



viticultural landscapes  
culture of winemaking

great human achievement  
shaping territories and people

**SYMBOL OF EUROPEAN IDENTITY**





# THE ITER VITIS ROUTE



EUROPEAN  
INSTITUTE  
OF  
CULTURAL  
ROUTES



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe





# ELIGIBILITY CRITERIA FOR THEMES CM/RES(2013)67

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



## THE THEME OF THE CULTURAL ROUTE MUST BE:



REPRESENTATIVE OF EUROPEAN VALUES

---



RESEARCHED BY MULTIDISCIPLINARY GROUPS OF EXPERTS

---



ILLUSTRATIVE OF EUROPEAN MEMORY, HISTORY AND HERITAGE DEEPLY  
CONNECTED WITH TODAY'S EUROPEAN CULTURAL DIVERSITY

---



FOSTERS INNOVATIVE INITIATIVES IN CULTURAL  
TOURISM AND SUSTAINABLE CULTURAL DEVELOPMENT

---