

Vacancy/ Position to be covered: **Communication Manager**

CISP is seeking a qualified staff to cover the position of **Communication Manager**

within the **Project:**

**CROSSDEV - Cultural Routes for Sustainable Social and economic Development in Mediterranean**

#### **Project Synopsis**

The CROSSDEV project has the general aim of promoting policies and practices of sustainable tourism as a tool for the socio-economical development of territories and protection and enhancement of environmental historical and cultural heritages. The CROSSDEV project expects to increase touristic competitiveness & attractiveness of less known destinations, rural/depressed areas, in Italy (Sicily), Lebanon, Palestine and Jordan.

General Objective: Contributing to the economic and social development in Mediterranean, strengthening and enhancing sustainable tourism practices, emphasizing common heritages and resources.

#### Specific Objectives:

- Increasing attractiveness of less known touristic destinations in Mediterranean areas. Expected improvements are in terms of economic, income generating and job opportunities as well as social inclusion. Cross border synergies /collaborations will reinforce attractiveness of selected destinations.
- Diversifying the tourism offer with niche territorial assets, developing new Sustainable Tourist Products. A cross border perspective shall be adopted both for developing and marketing the Sustainable Tourism Products, to widen to the maximum extent the economic benefits for local communities.

The CROSSDEV Project is funded by the European Union within the ENICBCMED Programme

**Duration:** 6/12 months renewable

**Tentative starting date:** End of September/ October 2019

**Duty Station:** Rome, Italy

**Expiration date** of the Vacancy: 30 September 2019

N.B. Given the urgency of the recruitment, applications will be evaluated as soon as received, without waiting the expiration date for the Vacancy. Recruitment procedure might hence be concluded before the Expiration date of the Vacancy.

#### **Main Functions**

**The communication manager** will be responsible for the overall Project communication strategy, publicity and dissemination activities, as well as Capitalization activities, in close coordination with the Project Coordinator.

#### Among its functions:

- Developing, managing, updating and coordinating the implementation of the Project Communication and Capitalization Plan, providing strategic guidance to involved project partners and stakeholders. She/he will elaborate the Project Communication Plan in close cooperation with the project partners and will take care of its implementation at all levels (e.g.: local, regional, national, transnational).
- Supervising and monitoring the implementation of the Communication Plan by project partners at country level and providing support and assistance when needed
- Managing at the central/general project level the project communication activities such as digital communication (e.g. updating project webpages, posts on social media, etc.), relations with the press, development of dissemination/publicity printed and audiovisual material, organization of information and capitalization public events, etc.
- Monitoring and providing technical guidance to project's partners for the implementation at country level of the above mentioned communication activities

**Requirements:**

- a) University degree (or equivalent) preferably in **communications, journalism, public relations, humanities or a related field.**
- b) Demonstrated experience (minimum 5 years) in all or some of the following fields: communication, public relations, information and/or media, digital communication activities, relations with the press, development of dissemination/publicity printed and audiovisual material, organization of information and capitalization public events, and any other activity related to the position:
- c) Knowledge of communication strategies as well as information, sensitization, contents editing techniques in the web and social networks (including knowledge of digital communication technologies)
- d) Experience, skills and knowledge of web and social media logics and technologies
- e) Advanced working knowledge of informatic tools (as MS Office and/or similar) and communications & web related software
- f) Experience in and capabilities of managing complex, and multi-stakeholders projects
- g) Understanding and experience in Project management (programme, financial and operational management processes and reporting)
- h) Excellent written and oral English communication skills.
- i) Excellent reporting skills
- j) Excellent ability to write, edit /revise texts
- k) To be flexible, having a positive attitude and the ability to work under pressure, give a high commitment, and meet deadlines.
- l) Capable of working both individually and as part of a team.
- m) Conflict management ability, tactfulness, being self-disciplined.
- n) Excellent inter-personal and public communication skills, and excellent intercultural communication attitudes
- o) To be able to travel in project areas/countries (Sicily, Lebanon, Palestine, Jordan), as needed

**Interested candidates should send their CV, with any attachment and information considered as appropriate, to the following address: [falcitelli@cisp-ngo.org](mailto:falcitelli@cisp-ngo.org)**

Rome, 30 August 2019