

INFORMATION EVENT ON THE CALL FOR STRATEGIC PROJECTS



Vale cia, 7 May'19



SME4SMARTCITIES
project

LET'S

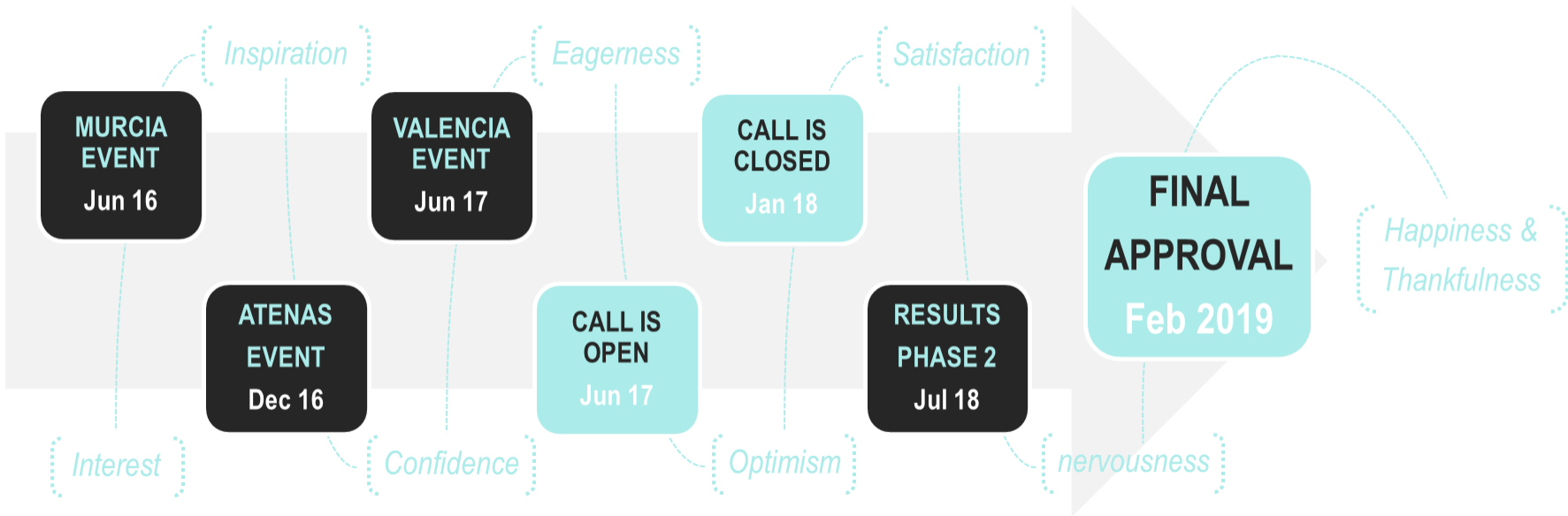
TALK

ABOUT

EMOTIONS

SME4SMARTCITIES project

EMOTIONS LONG RACE



1. SME4SMARTCITIES project
2. PARTNERSHIP building
3. PROPOSAL design

1. SME4SMARTCITIES project

Supporting the entry of MED SMEs in the market of smart cities, involving MED cities in the co-creation of solution of their urban challenges under a demand-given approach.

Specific objectives

Supporting MED tech developments (E|S|S)

Supporting SMEs internationalization skills

Improving MED Cities sustainability and efficiency



36 months project

Partners

EU PC: 3
MED PC: 4

1. SME4SMARTCITIES project

Spain (2)
Italy
Palestine
Jordan
Israel (2)

Expected Results

*Diagnosis
about
opportunities
for MED
SMEs in the
market of
Smart Cities*

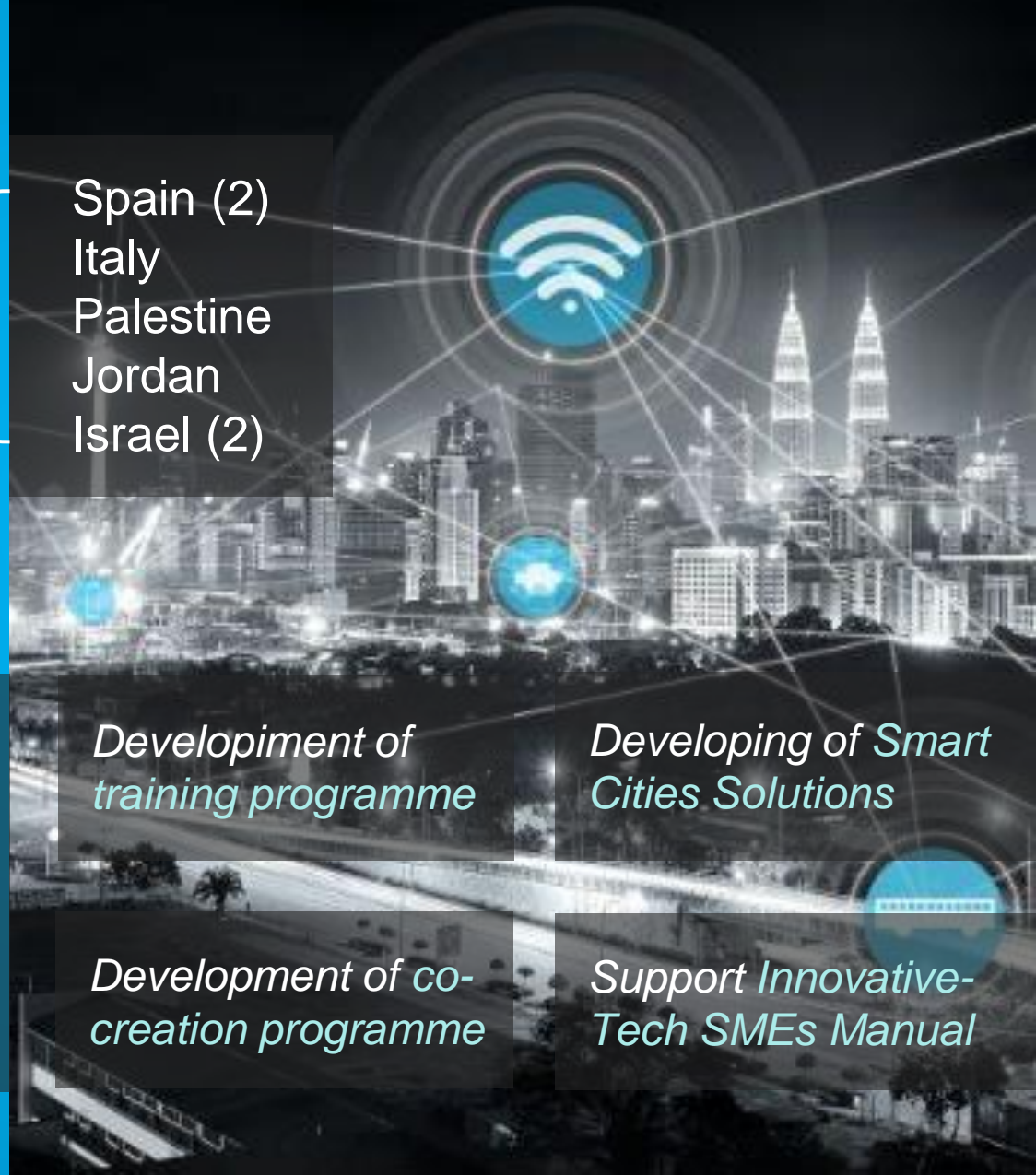
*Diagnosis
about
existing/needed support
services for
SMEs in the
MED*

*Development of
training programme*

*Developing of Smart
Cities Solutions*

*Development of co-
creation programme*

*Support Innovative-
Tech SMEs Manual*



2. PARTNERSHIP building

Power of networks

Potencial of
territories

EU/non EU countries
balance

Exchange of
knowledge,
experience and
culture

Focus on common
advantages



3. PROPOSAL design

Project idea should
be an strategic line
for partners

Direct involvement of
all partners

Partners strenghts
identification

Clear roles and
responsibilities

Periodic individual
call meetings/emails
exchange



SUMMARIZING =)



SPEND YOUR
TIME BUILDING
THE
CONSORTIUM



ALIGN THE
PROJECT IDEA
TO YOUR
STRATEGY



INVOLVE
PARTNERS
ACTIVELY



MANAGE
CULTURAL
DIFFERENCES



READ GUIDELINES, ATTEND
PROGRAMME SEMINARS AND
ASK FOR SUPPORT IF NEEDED!

AND

LOOK FOR

EMOTIONS



ENI
CBCMED
Cooperating across borders
in the Mediterranean



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EUROPEAN UNION

THANKS.

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