



ENI CBC MEDITERRANEAN SEA BASIN PROGRAMME

2014-2020

Call for capitalisation projects

Terms of Reference (ToRs)

Annex 3.3

Projects labelled by the Union for the
Mediterranean

Table of contents

Priority A.1.1 – Start-ups and recently established enterprises	3
Generation Entrepreneur	3
Promoting women empowerment for inclusive and sustainable industrial development in the MENA region.....	3
Priority A.1.2 - Euro-Mediterranean economic clusters	4
Euro-Mediterranean Smart City Innovation Centres.....	4
Priority A.3.1 – Professionalization of young people (NEETs) and women	5
Developing Youth Employability & Entrepreneurial Skills – Maharat MED	5
YouMatch II.....	5
BlueSkills: Blue Jobs and Responsible Growth in the Mediterranean.....	6
MedNC - Mediterranean New Chance	6
Priority B.4.1 – Water management	7
Capacity Building Programme on Water Integrity in the Middle East and North Africa.....	7
Overcoming Governance Challenges for the Mobilization of Financing in the Water Sector – Phase II ..	8
Priority B.4.3 – Energy efficiency and renewable energy	9
Clima-Med: Acting for Climate in South Mediterranean.....	9
SEMed Private Renewable Energy Framework “SPREF”	9
Priority B.4.4 – Integrated Coastal Zone Management	10
PLASTIC-BUSTERS for a Mediterranean free from litter.....	10
The MedFund: Environmental Fund for Mediterranean Marine Protected Areas (MPAs).....	10

UNION FOR THE MEDITERRANEAN LABELLED PROJECTS

GOALS AND SCOPE OF THE PROJECTS

Thematic Objective A.1 Business and SMEs development	Priority A.1.1 – Start-ups and recently established enterprises	<p><i>Generation Entrepreneur</i></p> <p>The project aims to develop and sustain an environment of entrepreneurship throughout North Africa and the Levant by providing business skills training to youth from Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. The project brings about an integrated approach which contemplates both, demand and supply sides of the labour market and comprises the following three elements:</p> <ul style="list-style-type: none"> • INJAZ Entrepreneurship Education. Students in Middle and High Schools will attend Entrepreneurship Education courses that will provide them with business concepts and will begin nurturing soft skills such as analytical thinking, teamwork, creativity and leadership. • INJAZ Company Program. Students in High Schools and Universities will receive business lessons on Economics and Entrepreneurship. Mentors from the private sector will be involved to advice on how to launch real life enterprises. • INJAZ Start-up Program. A careful selection of business projects and youth enterprises will have the chance to establish real business entities and receive physical incubation, seed funding and dedicated business mentoring services. <p>More information at: https://ufmsecretariat.org/project/entrepreneur-generation/</p> <p><i>Promoting women empowerment for inclusive and sustainable industrial development in the MENA region</i></p> <p>The project constituted the first regional best practice to support women entrepreneurship in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. The objectives of the project were:</p> <ul style="list-style-type: none"> • Providing empirical evidence and baseline data for policy and decision makers to take informed decisions and nurture the formulation of policy recommendations with the aim to feed targeted policy reforms for a more conducive environment for women entrepreneurship. • Building the capacities of the MENA Business Women's Associations (BWA) through Training of Trainers programs and the capacity of individual women entrepreneurs through training of entrepreneurs. • Identifying investment opportunities and facilitating access to finance through promotion of promising investment proposals with Regional and International Financial Institutions such as the Union for Arab Banks, the joint World Bank/IFC and Goldman Sachs Fund, EBRD, and other national and regional development Banks.
---	--	---

Thematic Objective A.1 - Business and SMEs development		<p>The activities of the project brought the following concrete results:</p> <ul style="list-style-type: none"> • Strengthened capacities for representatives of women business associations, banks and Business Development Services, for providing entrepreneurship development services to other women. • Trained and counselled women entrepreneurs on entrepreneurship development and business plan formulation. • Facilitated access to investment and finance of promising businesses opportunities. <p>More information at: https://ufmsecretariat.org/project/promoting-women-empowerment-for-inclusive-and-sustainable-industrial-development-in-the-mena-region/</p>
	Priority A.1.2 - Euro-Mediterranean economic clusters	<p><i>Euro-Mediterranean Smart City Innovation Centres</i></p> <p>A Smart City Innovation Centre is a platform involving municipalities and other local authorities, research and academic institutions, as well as leading smart city-related companies, allowing them to exchange knowledge and pool data in a single location, thereby multiplying opportunities to develop smart urban services and solutions, thus contributing to their practical implementation and helping cities improve their quality of life.</p> <p>The project proposes to replicate the successful experience of the Nice Smart City Innovation Centre existing in France, in three southern Mediterranean territories, namely Fes in Morocco, Tunis in Tunisia, and Alexandria in Egypt, in accordance with the specific environment and socio-economic needs of each participating country. It will benefit around 7 Million inhabitants of the 3 afore-mentioned cities, while indirect beneficiaries include 9 research and academic institutions and 30 private and public SMEs.</p> <p>Capitalising on the results of this 1st pilot phase, the project foresees a 2nd phase aimed at creating a Network of Euro-Mediterranean Smart City Innovation Centres, comprised of tandems between Northern and Southern Mediterranean cities, fostering greater knowledge exchange between both shores of the Mediterranean.</p> <p>More information at: https://ufmsecretariat.org/project/euro-mediterranean-smart-city-innovation-centres/</p>

<p>Thematic Objective A.3 – Promotion of social inclusion and the fight against poverty</p>	<p>Priority A.3.1 – Professionalization of young people (NEETs) and women</p>	<p><i>Developing Youth Employability & Entrepreneurial Skills – Maharat MED</i></p> <p>The project aims at embedding an entrepreneurial spirit amongst youth, transforming job seekers into job creators who are able to increase employment opportunities, building capacities and enhancing youth employability skills. Developed by the Business Development Center (BDC) in Jordan, the project Maharat MED aspires to encourage employability projects on a multi-dimensional level in Jordan, Palestine, Egypt and Morocco. The project relies on 4 pillars:</p> <ul style="list-style-type: none"> • employment (training on building knowledge and practical skills), • entrepreneurship (behavioural training), • education (implementing Maharat in vocational schools, community colleges and universities), • finally, the project engages Maharat beneficiaries in social work and community service activities. <p>More information at: https://ufmsecretariat.org/project/developing-youth-employability-entrepreneurial-skills-maharat-med/</p>
		<p><i>YouMatch II</i></p> <p>The new Global Initiative on Innovative Labour Market Services for Youth – YouMatch - aims at setting up a regional demand-driven toolbox for youth-orientated employment services, to assess existing labour market tools, enable peer learning and knowledge exchange on a regional and international level, and encourage innovation and transfer of promising approaches within and among the participating countries (Algeria, Egypt, Jordan, Morocco, Palestine, Tunisia). YouMatch focuses on the link between labour supply and demand with the key idea of improving job matching for young people. In particular:</p> <ul style="list-style-type: none"> • YouMatch offers stakeholders and practitioners from labour ministries, business associations, civil society organizations and employment promotion programmes a platform to discuss the universal success factors of existing employment services for young people. • It helps to identify good examples, further develop and implement innovative labour market solutions, transfer tailored models into different country contexts and share lessons learnt. To support this process, a demand-driven toolbox will be developed together with the participants in the platform. <p>The final objectives of the “YouMatch – Toolbox Project” are promoting innovative labour market services, building on knowledge generated within the beneficiary countries, sharing good practices and lessons learnt, increasing the visibility of the own approach and finding partners to advance on the adaption and implementation of promising solutions.</p> <p>More information at: https://ufmsecretariat.org/project/youmatch-toolbox-project/</p>

<p>Thematic Objective A.3 – Promotion of social inclusion and the fight against poverty</p>	<p>Priority A.3.1 – Professionalization of young people (NEETs) and women</p>	<p><i>BlueSkills: Blue Jobs and Responsible Growth in the Mediterranean</i></p> <p>The project promotes opportunities for “Blue” marine and maritime careers by developing skills, exchanging knowledge and valorising research for more sustainable Mediterranean Sea. Its aim is to develop new curricula and increase employability in the marine and maritime sectors. By supporting the Euro-Mediterranean communities of the Blue Economy stakeholders through higher education, research and innovation, the project will enhance the shared knowledge of the Mediterranean Region (Algeria, Italy, Malta, Mauritania, Morocco, Libya Portugal, Spain, France, Tunisia). The goals of the project are:</p> <ul style="list-style-type: none"> • promoting capacity building on Blue Economy sectors in the Euro-Mediterranean region and knowledge transfer among the blue economy stakeholders; • boosting transferable skills and promoting employability for young professional and researchers in the Mediterranean; • raising awareness on ocean governance, climate change and sea level rise, marine biodiversity and ecosystem functioning, sustainable blue economy and ecosystem based management, maritime spatial planning (MSP), and all challenges and opportunities related to the marine and maritime sectors in the region; and • strengthening regional cooperation and networks on blue growth in the Euro-Mediterranean region. <p>More information at: https://ufmsecretariat.org/project/blueskills-blue-jobs/</p> <p><i>MedNC - Mediterranean New Chance</i></p> <p>The UfM-labelled regional project Mediterranean New Chance (In French, Méditerranée Nouvelle Chance MedNC) addresses the challenge of socio-professional integration of young people and, particularly, of those youngsters who are not in Education, Employment, or Training (NEETs) by mobilizing and strengthening cooperation among stakeholders from both rims of the Mediterranean, including second chance schools. The project, framed within the Mediterranean Initiative for Jobs (Med4Jobs) and coordinated since the 1st of January 2018 by the Institut Européen de Coopération et de Développement (IECD), is currently being implemented in Algeria, Egypt, France, Lebanon, Morocco, Portugal, Spain and Tunisia through capacity building activities and the exchange of innovative education experiences and best practices among partners. MedNC ambitions to:</p> <ul style="list-style-type: none"> • Strengthen Euro-Mediterranean cooperation among the stakeholders from the public and private sectors, as well as from the civil society, • Bring together the business world and socio-professional integration initiatives targeting NEETs and young women. • Develop synergies between the various programmes on socio-professional integration of young people implemented in the Euro-Mediterranean region in order to help them to enlarge and multiply. • Raise awareness and influence public policies on the defies of a coherent and innovative offer of socio-professional integration initiatives allowing continuity and pedagogical excellence for those who need it most. <p>More information at: https://ufmsecretariat.org/project/mednc-new-chance-mediterranean-network/</p>
--	--	---

<p>Thematic Objective B.4 – Environmental protection, climate change adaptation and mitigation</p>	<p>Priority B.4.1 – Water management</p>	<p><i>Capacity Building Programme on Water Integrity in the Middle East and North Africa</i></p> <p>The project's overall objective is to help improve quality of life in the MENA region, through the implementation of integrated, equitable and sustainable water resource management. Most countries in the MENA region are chronically water stressed, a situation exacerbated by the impacts of population growth and climate change. This water scarcity is a result not only of physical water shortage, but also of a lack of good governance structures, high water demand, low levels of trust between different parties sharing the same water resource and limited institutional mechanisms for applying integrated water resource management principles in the region. Some of the expected results are:</p> <ul style="list-style-type: none"> • Strengthened dialogue and advocacy at the regional level on how integrity, transparency, accountability and corruption can be addressed in water resource management, drawing on experience at the basin level, country level and local level for new and appropriate approaches • Increased knowledge at the national level about tools to improve the information flow and communication channels between decision-makers at different governance levels • Improved capacity of local leaders and civil society actors at the local level to demand transparency and accountability in the management of water resources and services through various means, including information access, analysis and advocacy, to ensure participation in decision-making processes <p>More information at: https://ufmsecretariat.org/project/capacity-building-programme-on-water-integrity-in-the-middle-east-and-north-africa/</p>
---	---	--

		<p><i>Overcoming Governance Challenges for the Mobilization of Financing in the Water Sector – Phase II</i></p> <p>The project “Governance & Financing for the Mediterranean Water Sector” aims to deliver a set of country analysis and a regional action plan to improve the public governance and attract investments to the water sector of the Mediterranean region. The core objective of the project is to diagnose key governance and capacity building bottlenecks to mobilizing financing through public private partnerships (PPP) for the Mediterranean water sector, and to support the development of consensual action plans based on international good practices.</p> <p>In particular, the project focus on assessing the opportunities and institutional and regulatory challenges arising from public-private partnerships (PPPs) as a tool in the hands of policy makers to managing water resources and financing services in an effective, sustainable and affordable manner.</p> <p>More information at: https://ufmsecretariat.org/project/mediterranean-water-governance/</p>
--	--	---

<p>Thematic Objective B.4 – Environmental protection, climate change adaptation and mitigation</p>	<p>Priority B.4.3 – Energy efficiency and renewable energy</p>	<p><i>Clima-Med: Acting for Climate in South Mediterranean</i></p> <p>The Clima-Med project supports the transition of eight partner countries in the Southern Neighbourhood towards sustainable, low-carbon and climate-resilient development. Clima-Med project was launched in June 2018 to be implemented over 48 months. While building trusted relationships with Southern Neighbourhood, the project's action will improve climate change governance and support mainstreaming climate action. Clima-Med will focus on the following main areas:</p> <ul style="list-style-type: none"> • Supporting sustainable climate and energy policies and strategies both at national and local levels; • Providing technical assistance for the formulation and implementation of local Sustainable Energy Access and Climate Action Plans (SEACAPs) in line with the Global Covenant of Mayors principles; • Identifying concrete pilot actions to be implemented by national and local authorities; • Facilitating climate investments and the setup of finance mechanisms at national and local levels to concretely accomplish those actions; <p>The target beneficiaries covered by Clima-Med are governmental, local authorities and non-state actors in ENI south countries: Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine and Tunisia.</p> <p>More info at: https://ufmsecretariat.org/project/clima-med/</p> <p><i>SEMed Private Renewable Energy Framework "SPREF"</i></p> <p>The SEMed Private Renewable Energy Framework "SPREF" aims to break down barriers preventing the development of private renewable energy markets in Morocco, Tunisia, Egypt, Jordan and Lebanon. The framework provides efficient financing mechanisms and targeted technical cooperation support for the implementation of renewable energy projects in the region. SPREF will support countries to meet renewable energy targets and avoid CO2 emissions. The project will benefit the following actors in the five southern and eastern Mediterranean countries (Egypt, Jordan, Morocco, Tunisia and Lebanon): private international and local energy companies; Offtakers; and Policymakers.</p> <p>This project is expected to avoid 780,000 tons of CO2 emissions annually.</p> <p>More information at: https://ufmsecretariat.org/project/semmed-private-renewable-energy-framework-spref/</p>
---	---	---

<p>Thematic Objective B.4 – Environmental protection, climate change adaptation and mitigation</p>	<p>Priority B.4.4 – Integrated Coastal Zone Management</p>	<p><i>PLASTIC-BUSTERS for a Mediterranean free from litter</i></p> <p>The overall goal of the project is to effectively tackle the issue of marine litter in the Mediterranean. The project directly supports the implementation of the UNEP/MAP Regional Plan on Marine Litter Management in the Mediterranean, linking and contributing also to the global Honolulu Strategy framework for prevention and management of Marine Debris.</p> <p>Over a 4-year period, the project address the entire management cycle of marine litter, from monitoring and assessment to prevention and mitigation, as well as actions to strengthen networking between and among pelagic and coastal marine protected areas located in Albania, Croatia, Greece, Italy, France, and Spain. The project also foresees transfer and capitalization of results and achievements to the Mediterranean basin at large (Algeria, Israel, Palestine, Slovenia, Tunisia). The nature and effects of plastic litter on the marine food chain, fisheries and fishing activities, as well as human health are still largely unknown and are important issues investigated within this project.</p> <p>More information at:</p> <p>https://ufmsecretariat.org/project/plastic-busters-for-a-mediterranean-free-from-litter/ http://plasticbusters.unisi.it/</p> <p><i>The MedFund: Environmental Fund for Mediterranean Marine Protected Areas (MPAs)</i></p> <p>The aim of the MedFund project is to contribute to the long-term management of Mediterranean Marine Protected Areas (MPAs) by strengthening their financial sustainability through the establishment of an environmental fund (or “trust fund”) financing mechanism. It is a unique and innovative financial tool but also a political dialogue tool for the Mediterranean basin countries and stakeholders with a very high potential of evolution to provide multiple services to MPAs such as covering their operating costs.</p> <p>The founding members of the environmental fund are France, Monaco, and Tunisia. Since then, Morocco, Albania and Spain have joined the initiative. With a total budget of 14 364 920 million Euros among which 8 369 002 € are contributions and 5 995 918 € are co-financing, the already existing initiative is a 4-year project 100% funded by the promoter and member countries.</p> <p>Up to now, since its creation, the initiative has operated on the basis of the subsidies it has acquired in order to assist MPAs. An investment strategy is currently being considered to establish future choices in terms of fund investments. The financial portfolio will consist of an endowment fund, an amortization fund and a revolving fund.</p> <p>More information at: https://ufmsecretariat.org/project/medfund/</p>
--	--	--