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NEXT MED

THE CIRCULAR ECONOMY AND THE EXAMPLE OF HOW THE CONSTRUCTION SECTOR ENTERED INTO THE GREEN ERA BY APPLYING THE PRINCIPLES OF CIRCULAR ECONOMY

COP28 side event

Mediterranean Coalition – Blue Zone

3 December 2023

14.00-15.00 (Dubai time)



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Context and objectives

The event is in line with the COP28 thematic [“Multilevel Action, Urbanization and Built Environment/Transport”](#). The vision of the [Interreg NEXT MED](#) Programme is to contribute to a smarter, greener, and more social Mediterranean”. In this overall framework, water plays a central role, being water efficiency of the 9 specific objectives of the Programme.

The objective of the event is to **disseminate the results of the RE-MED project on circular economy applied to the construction sector**. The speakers will share their good practices and show to a global audience that, thanks to Mediterranean cooperation, they developed enforced sustainable practices in the construction sector and that they paved the way for a more sustainable construction industry.

The Programme is pleased to organize withing the Mediterranean Bureau this specific event during the COP28.

Speakers will intervene in presence and on-line and the moderator from the Programme will be on-site.

Agenda

Moderator: Vincent Ernoux, Interreg NEXT MED Branch Office for the Western Mediterranean

14.00 – 14.05 Welcome Remarks – Circular Economy and Mediterranean Cooperation

14.05 – 14.20 Why is pushing circular economy important for the climate?

Leila Chikhaoui, Tunisian Minister of Environment – video message.

Sara Ronco, Researcher, Euro-Mediterranean Association of Economists (EMEA).

Rethinking the sustainability of the construction sector

14.20 – 14.30 How innovation can boost the application of Circular Economy for a more sustainable construction - Oumaya Marzouk, Director of Circular Economy Projects, Centre for Studies and Expertise on Risks, the Environment, Mobility and Urban Planning (CEREMA) – RE-MED Project.



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14.30 – 14.37 Circular Economy in action in Tunisia – Zakaria Jaouadi, Respect Environnement Group

14.37 – 14.44 Circular Economy in action in Lebanon – Antoinette Abou Jaoude, American University of Beirut

14.44 – 14.50 Circular minds, sustainable tomorrow: youth education in Tunisia's vision, Nizar Chaari, Tunivisions

14.50 – 14.57 The Interreg NEXT MED Programme : the dedicated Specific Objective of the Programme on Circular Economy - Alejandro Lafarga, Interreg NEXT MED Programme Branch Office for the Western Mediterranean

14.57 – 15.00 Conclusions

