



**COMUNE DI
CAPANNORI**



REUSEMED - Quality of life, environment and development in Capannori

Initial questionnaire
"Circular economy and reuse"

Statistical report

Year 2021

Prepared by



Summary

1 General information.....	3
2 Quality of life, environment and development in Capannori	6
3 Purchase of used products.....	9
4 Sale / Donation of used products.....	18
5 Reuse structures/establishments	20
6 Composting	40
7 Methodology and techniques for administering the questionnaire.....	41

1 General information

Total questionnaires collected: 1,247

Considering the large number of questionnaires sent out, we subjected the original sample to a “weighing” process to make it representative of Capannori’s population; the following tables show the reference samples.

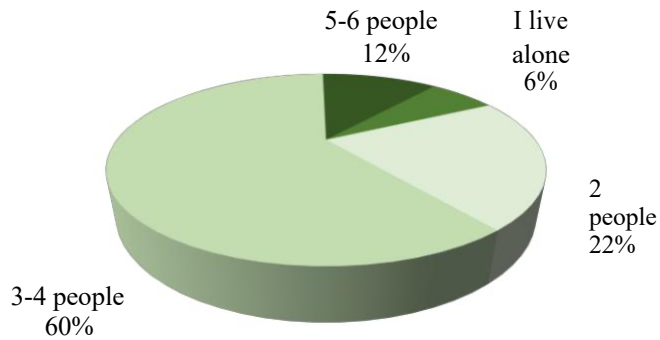
Gender	Number of answers	% Values	
		Original sample	Sample after the weighing procedure
Woman	841	67.4	49.6
Man	370	29.7	47.6
No answers	36	2.9	2.8
Total	1,247	100.0	100.0

Level of education	Number of answers	% Values	
		Original sample	Sample after the weighing procedure
Postgraduate Degree (Master's, Doctorate-PhD)	93	7.5	2.8
Undergraduate Degree	331	26.5	16.4
High school diploma or equivalent	625	50.1	43.5
Lower than high school diploma	150	12.0	32.8
No education completed	19	1.5	2.2
No answers	29	2.3	2.3
Total	1,247	100.0	100.0

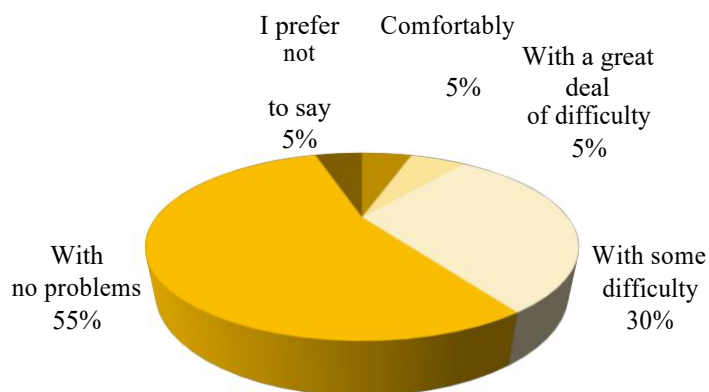
Age range	Number of answers	% Values	
		Original sample	Sample after the weighing procedure
Under 18 years old	3	0.2	0.8
18-24 years	43	3.4	6.1
25-34 years old	129	10.3	11.9
35-44 years old	433	34.7	22.3
45-54 years old	390	31.3	24.7
55-64 years old	139	11.1	14.2
65-74 years old	66	5.3	15.5
Over 75 years old	13	1.0	2.7
I prefer not to say	12	1.0	0.2
No answers	19	1.5	1.5
Total	1,247	100.0	100.0

Work/activity sector	Number of answers	Original sample	Sample after the weighing procedure
Student	88	7.1	6.1
Private sector	384	30.8	28.7
Public sector	118	9.5	6.5
Healthcare sector	45	3.6	2.4
Non-profit sector	6	0.5	0.4
Unemployed	83	6.7	6.1
Retired	49	3.9	9.5
Other	33	2.6	2.5
I prefer not to say	21	1.7	1.5
No answers	420	33.7	36.4
Total	1,247	100.0	100.0

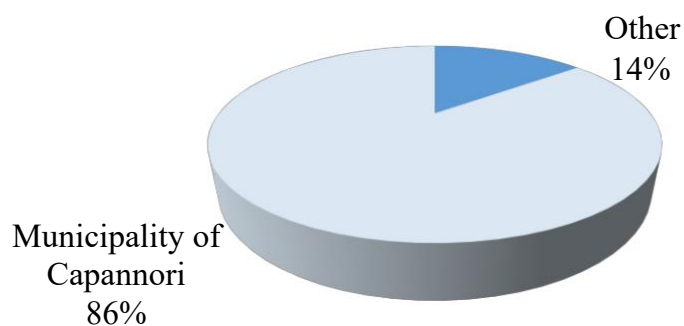
Indicate the number of people who make up your household (*including the person interviewed*)



The current economic situation of your household allows you to live:



You live in:

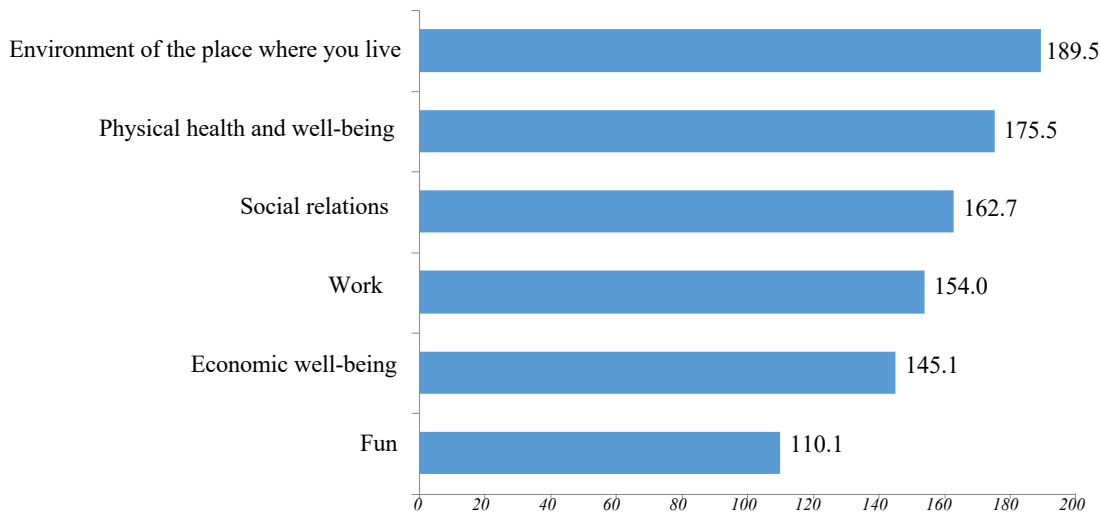


In which hamlet/district do you live in

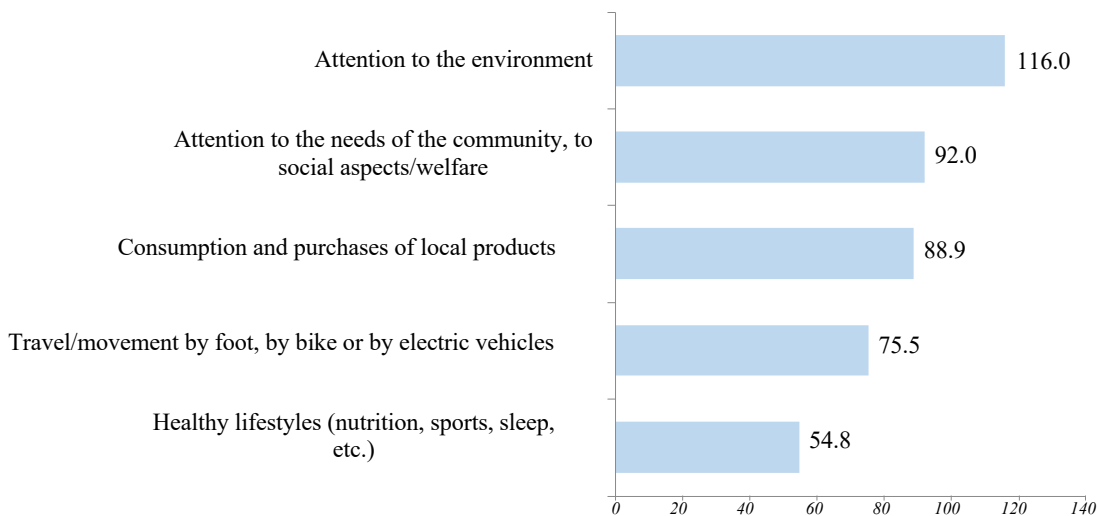
Hamlet/district	v.a.	Hamlet/district	v.a.
Capannori administrative centre	155	San Leonardo Treponzio	13
Marlia	109	Carraia	13
Lammari	99	Ruota	13
Lunata	61	Lappato	12
Segromigno in Monte	54	Matraia	12
San Ginese di Compito	43	Paganico	12
Guamo	43	Badia di Cantignano	10
Camigliano	40	Verciano	9
Colle di Compito	38	Parezzana	7
Pieve San Paolo	37	Coselli	7
Segromigno in Piano	31	Colognora di Compito	6
San Colombano	29	Valgiano	5
Vorno	28	San Giusto di Compito	4
Gragnano	24	Tofori	4
Pieve di Compito	23	San Pietro a Marcigliano	4
Tassignano	19	Sant'Andrea in Caprile	4
Massa Macinaia	17	San Martino in Colle	3
San Gennaro	17	Sant'Andrea di Compito	2
Santa Margherita	16	Petrognano	2
Castelvecchio di Compito	15	Toringo	1

2 Quality of life, environment and development in Capannori

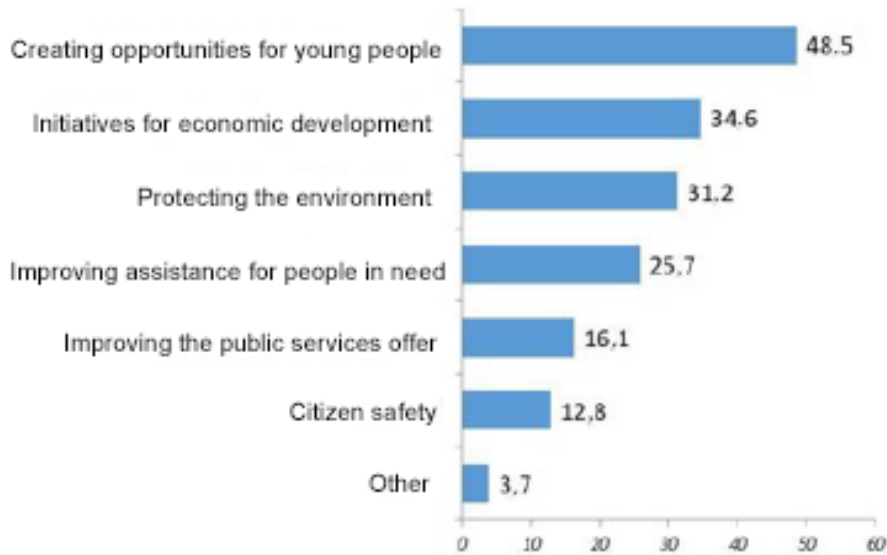
Thinking about your life at this moment, how satisfied are you with respect to... (*satisfaction index; the higher the index, the higher the degree of satisfaction*)



As far as you are concerned, which of the following behaviours and ways of thinking do you believe you changed during the course of the pandemic? (*Index of change; the higher the index, the greater the degree of behaviour change*)



Thinking about Capannori's context, which strategies would you focus on most on to restart after the pandemic?

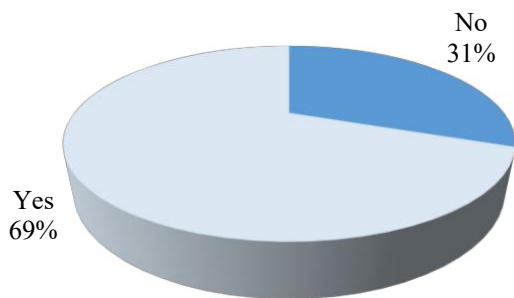


Which strategies would you focus on most - Specified under OTHER:

- *At the regional and provincial level, get rid of these agonising contracts that have been giving us trouble for years! Transform a contract into a full time one, but not part time*
- *Hospitality, support and integration (events to promote cultural exchange) of foreigners*
- *Helping my daughter have fun with other children*
- *Aid/support to families*
- *Concrete help for mothers who have had to leave their jobs*
- *Arts and culture*
- *Paving the roads!*
- *Road axes*
- *Offer better Internet in schools, it is terrible! Do things for children who have particularly suffered during this period! For free, because there is no money! It is useless to make sidewalks and cycle paths!*
- *Offer more meeting and socialisation spaces for everyone, including disabled people*
- *Offer more public sports facilities*
- *Launch concrete circular economy projects*
- *Free training courses for young people and for unemployed individuals*
- *Create opportunities for social inclusion and growth for young people*
- *Create job opportunities for young people, adequately supporting them and shadowed by older individuals who can help them find solutions*
- *Create something unique and attractive in terms of tourism*
- *Create meeting/social spaces in the villages/hamlets*
- *Create decentralised social spaces, in the villages/hamlets, where there are many abandoned buildings, which would be nice to renovate/recover to provide young people with spaces and job opportunities*
- *Create green spaces for children and teenagers*
- *Create an Acquapark swimming pool and upgrade the local trails for walking and the mtb cycle paths*
- *Create spaces for young people: playgrounds, skate tracks, etc*
- *Less traffic*
- *Carry out road maintenance*
- *Promote the recognition of one's role in the local context*
- *Training and work opportunities, including for the older segment*
- *Training aimed at hiring even over 40s*

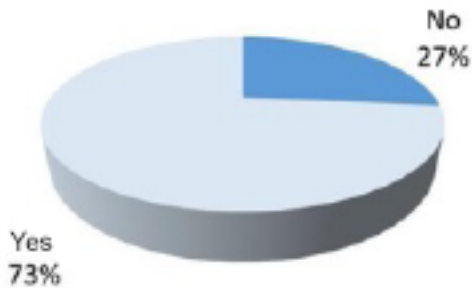
- Enhance the usability of the territory on the part of citizens, in order to promote a healthier and more environmentally friendly lifestyle Ensure the safety for those who walk and run, of those who travel by bicycle
- Establish efficient public transport networks
- Work on civic sense and sharing
- Work opportunities for women aged 35 to 45
- Do not support animal husbandry, ban sheep and pastoralism, create rural policing legislation
- I do not know what to say
- Regulate agricultural and animal husbandry practices
- Cycle paths are OK, but if they are well maintained and usable, recondition unpaved roads or white roads along rivers/canals to 0 environmental impact
- Parks and play areas
- I think that environmental protection and initiatives for economic development form the very basis of the context where we live, to respect and include the other points in the list above which, all together, contribute to producing and raising the quality of life, which where I live is quite high
- Cycle paths
- Cycle paths and optical fiber in the southern area
- Safe cycle paths that connect Capannori to Lucca
- Take better care of roads and ditches/canals in the countryside/hills
- More cycle paths
- More road safety ... too much heavy vehicle traffic on the main roads
- Better services offer for early childhood, to help working mothers
- Promotion of the territory by focusing on its environmental, historical and gastronomic resources
- Promoting the circular economy
- Recover our villages/hamlets
- Services for families with children (up to 16 years old)
- Spaces for children that don't exist in Marlia!
- Sports
- Safer roads
- Support for families
- Develop cultural initiatives
- Development of Internet infrastructure You have done a lot of monitoring, but you have not developed/achieved anything
- Get rid of masks Tragic environmental impact
- Protecting the environment, drastic changes are needed
- All previous answers
- All villages/hamlets have the same rights, instead there are those that fall in "Serie A" and those that fall in "Serie B"
- Valuing the activities of our villages/hamlets in all sectors, in particular small crafts/artisanal businesses which are disappearing

Do you know what the term "circular economy" refers to?

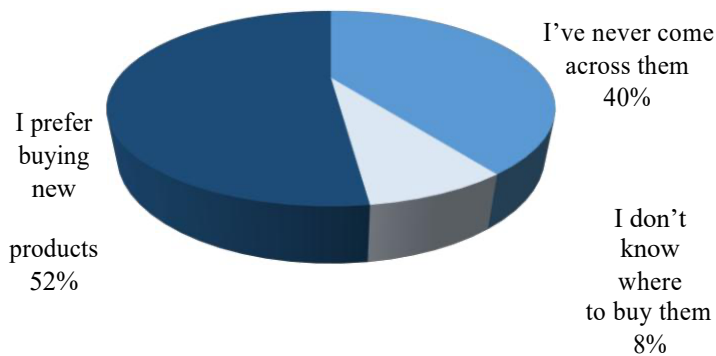


3 Purchase of used products

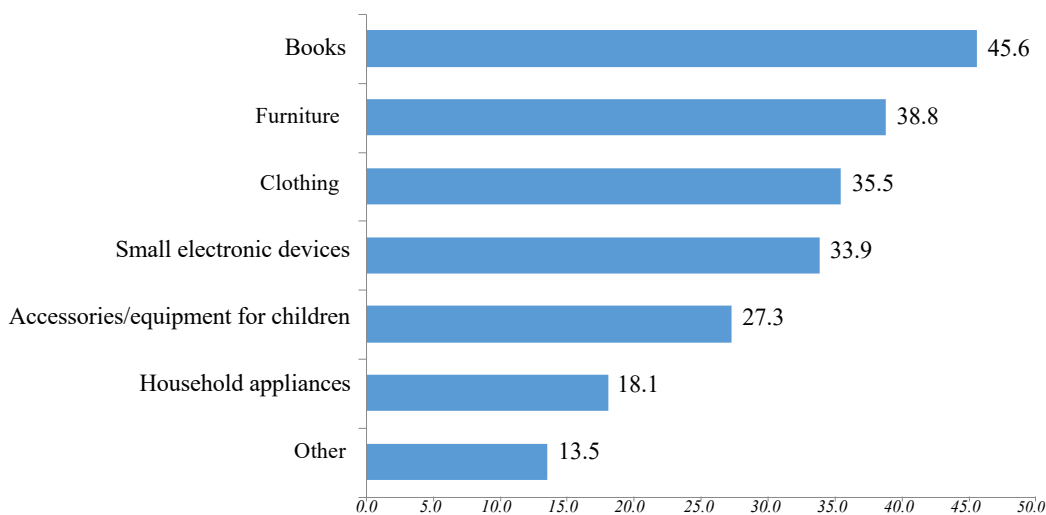
Have you ever bought a second-hand item?



Why have you never bought a second-hand product? (*Percentages on those who have never bought used items*)



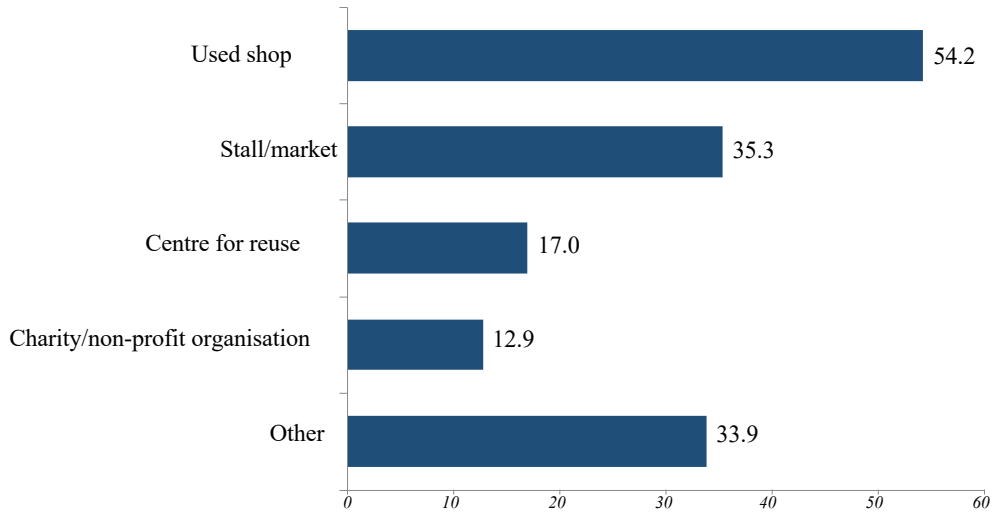
What types of products have you purchased? (*percentages on those who have purchased used items at least once*)



What types of second-hand products have you purchased? - Specified under OTHER:

- *Accessories such as bracelets*
- *Kitchen accessories*
- *Home accessories*
- *Furniture / furnishings*
- *Sports equipment*
- *Equipment*
- *Summer recreation equipment*
- *Sports equipment*
- *Sports and hobby equipment*
- *Gardening tools*
- *Car, work tools*
- *Car, camper*
- *Cars, motorcycles*
- *Car*
- *Bedding, dishes and glasses, lamps, pots and pans Pots for plants, bags/purses, wicker and plastic boxes,*
- *Glasses, tablecloths, bicycles*
- *Bikes*
- *Racing bike, motorcycle*
- *Bicycle*
- *Bicycles, cars*
- *Prams, strollers*
- *Housewares/household items*
- *DVDs, cars*
- *Console/video games*
- *Car*
- *Cars*
- *Means of transport*
- *Old coins and medals*
- *Old coins and medals*
- *Motorcycles*
- *Motor vehicles*
- *Kitchen items*
- *Outdoor/garden items*
- *Various objects*
- *Accessories/knick-knacks*
- *Clocks*
- *Paintings*
- *We recycle everything between friends, colleagues*
- *Crockery*
- *Crockery and household items*
- *Electronic tools*
- *Musical instruments*
- *Heater*
- *Lawn mowers*
- *Vehicles*
- *Clothing*
- *Clothing*
- *Baby clothes and toys given by friends with older children*
- *Children's clothes*
- *Video games*

Where did you purchase used items? (Percentages on those who have purchased used items at least once)

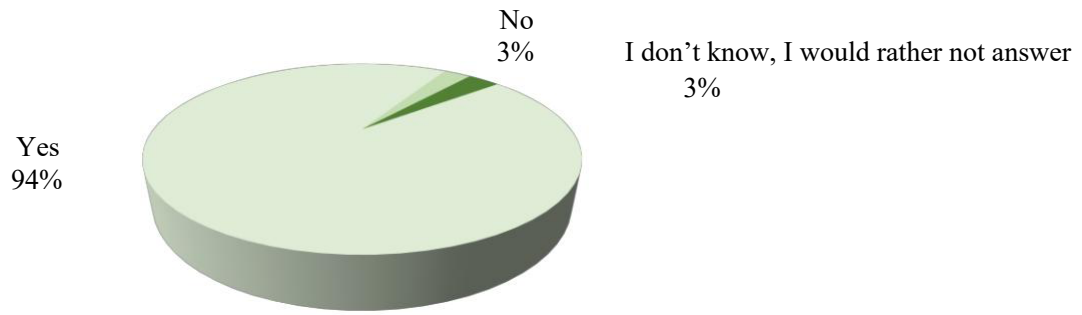


Where did you purchase used items? - Specified under OTHER:

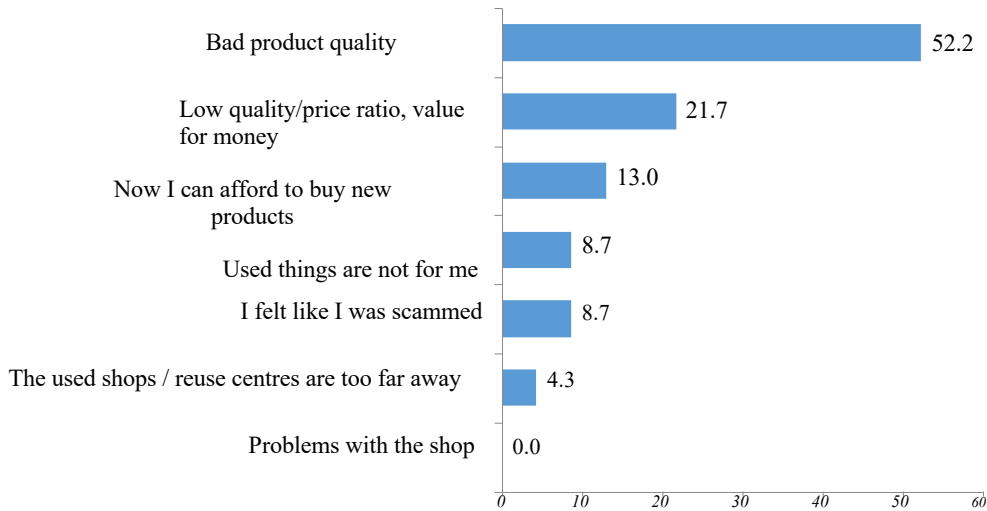
- *General farm/garden supplies store*
- *At the ecological station/local waste disposal centre, I found objects that we have refurbished*
- *Amazon*
- *Amazon, eBay*
- *Friends, acquaintances*
- *Friends and the Internet*
- *Private ads*
- *Apps*
- *Dealers*
- *Car dealership*
- *Dealership TV electronics shop*
- *Dealer*
- *Acquaintances/friends*
- *Acquaintances/friends*
- *From friends*
- *From acquaintances/friends*
- *From relatives*
- *From private individuals*
- *E-commerce*
- *eBay*
- *eBay, Subito.it*
- *Facebook*
- *Family*
- *Gift/barter groups*
- *Facebook groups*
- *Groups on social media*
- *Internet*
- *Used book shop Software support centre*
- *Lillero (bartering shop)*
- *Lillero il vero mercato del baratto (Parezzana) (bartering shop)*
- *Facebook Market*
- *Marketplace*
- *Facebook Marketplace*

- *Through websites*
- *Online markets*
- *Internet market*
- *Online market*
- *Facebook used marketplace*
- *They were given to me*
- *Antique shops*
- *Shop*
- *Video game store*
- *Telephony shop*
- *Online*
- *Online*
- *Person/individual*
- *Physical person*
- *People*
- *I prefer not to answer*
- *Private individuals*
- *Individuals online*
- *Private individuals*
- *Private individuals, after making contact online*
- *Gifts from friends*
- *Used car dealers and used book shop*
- *Websites*
- *Websites, friends, etc.*
- *Online sites*
- *Sites specialised in used sale*
- *Web sites*
- *Website*
- *Specialised website*
- *Website*
- *Social media networks*
- *Social media networks and internet*
- *Social media network, Facebook*
- *Social media network*
- *On the Internet*
- *Subito*
- *On the Web*
- *Among friends, colleagues*
- *Through acquaintances*
- *Through private individuals*
- *Vinted*

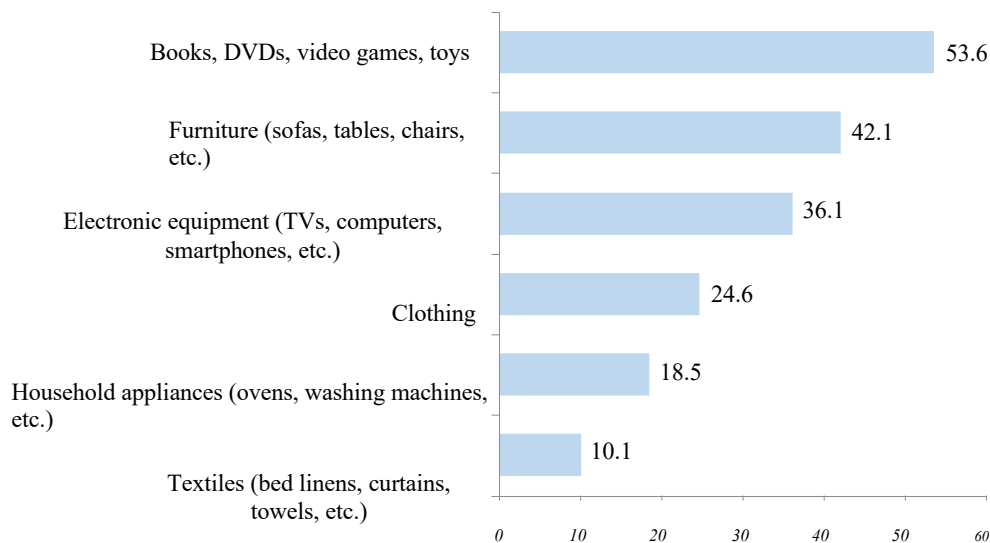
Would you do it again (purchase used items)?



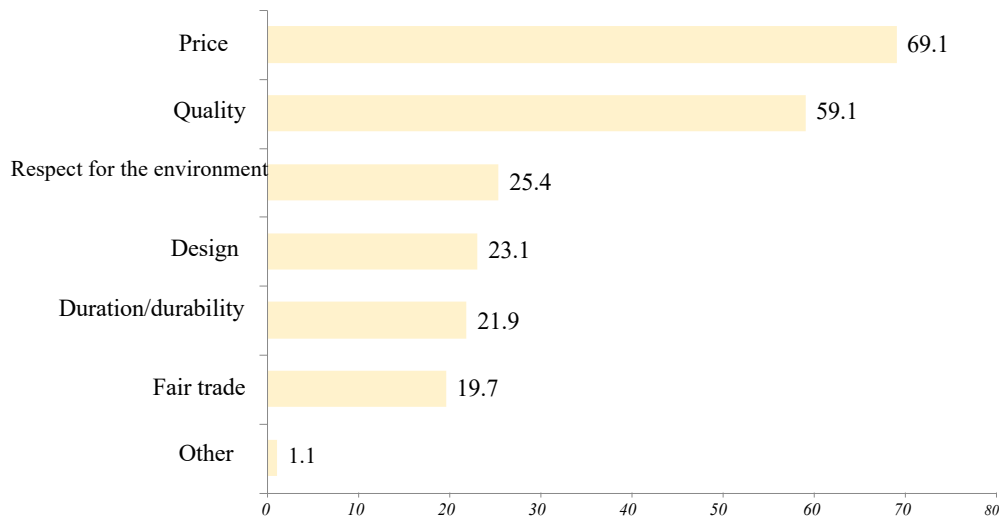
Why not? (Percentages on those who would not do it again)



Which of the following items would you buy second-hand?



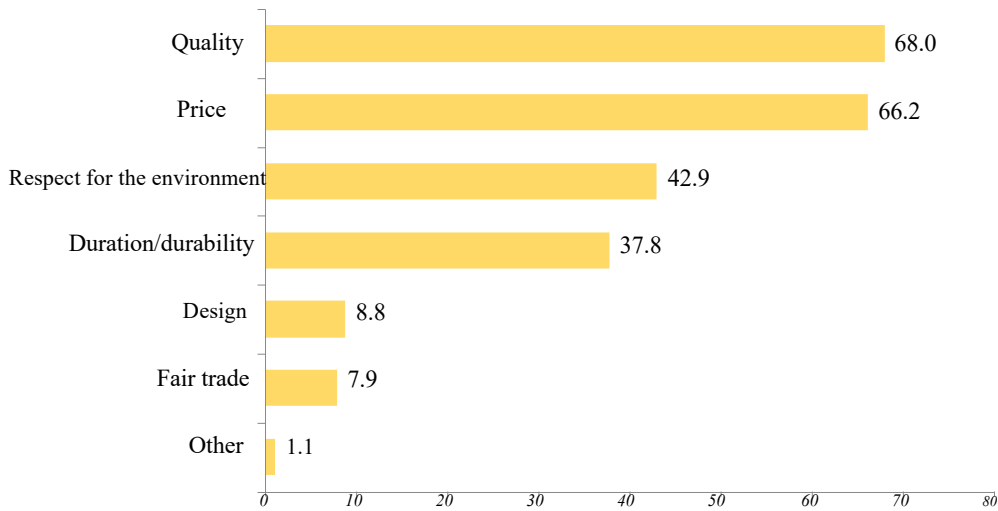
Which factors affect your choice the most when buying CLOTHING?



Which factors affect your choice the most when buying CLOTHING? - Specified under OTHER:

- *I would shop/purchase if I knew the owner of the clothing*
- *The possibility of contributing to local trade and to the price is also interesting*
- *Timing is important*
- *Things have a lifespan. There is no point to throw them away if they are still good.*
- *I have to like it*
- *I don't buy used clothes*
- *Italian products*
- *Origin/where it comes from*
- *Quality/price/duration ratio, value for money. No PLASTIC/synthetic clothing not even used. I am looking for natural fibres processed as little as possible, preferably organic and cruelty-free (intended as both animals and humans)*
- *If I like it*
- *A fair quality/price ratio, value for money*

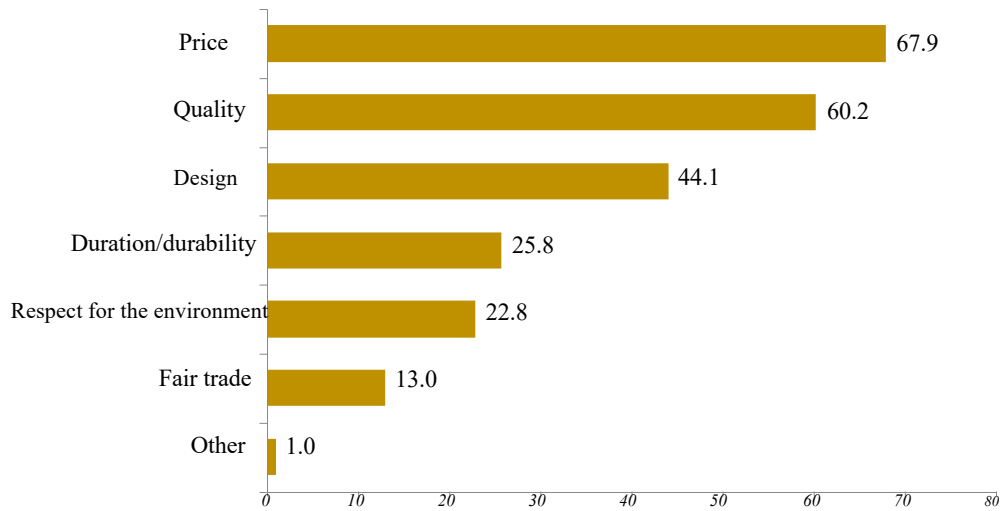
Which factors affect your choice the most when buying HOUSEHOLD APPLIANCES?



Which factors affect your choice the most when buying HOUSEHOLD APPLIANCES? Specified under OTHER:

- *Energy category*
- *Consumption*
- *Timing is important*
- *Nothing*
- *I don't buy appliances*
- *I don't buy them*
- *Quality/price/duration ratio, value for money. Made with as little plastic as possible and by companies whose supply chain and working conditions of workers are known*
- *Quality/price/duration ratio, value for money*
- *Ability to carry out maintenance, repairs*
- *Energy saving*

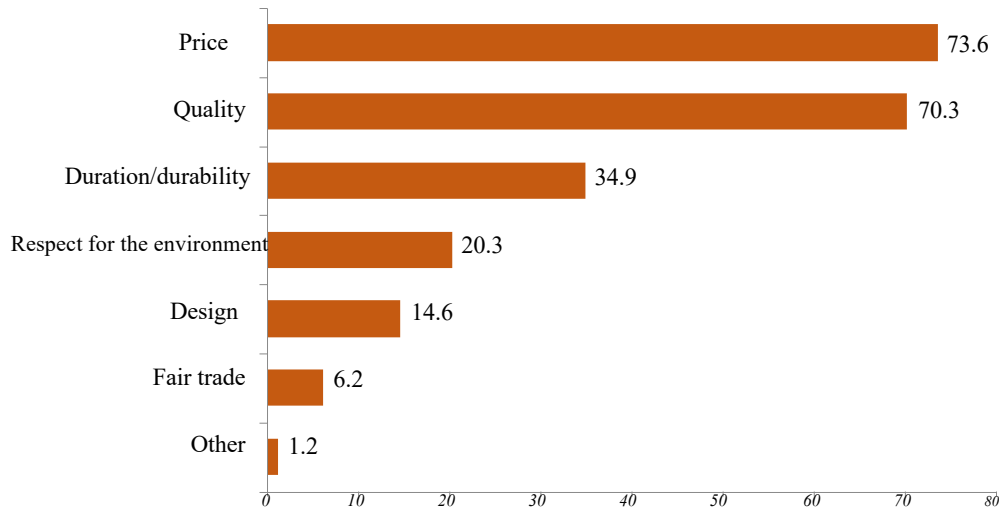
Which factors affect your choice the most when buying FURNITURE?



Which factors affect your choice the most when buying FURNITURE? - Specified under OTHER:

- *It depends on what I have to buy, it can vary*
- *Timing is important*
- *I like antique furniture*
- *Nothing*
- *I don't buy furniture*
- *If I can buy it right in Marlia*
- *Quality/price/duration ratio, value for money. NO PLASTIC and made by companies whose supply chain and working conditions of workers are known*
- *Service provided*
- *Usefulness/utility*
- *Usefulness/utility and functionality*

Which factors affect your choice the most when buying ELECTRONIC DEVICES (smartphones, computers, etc.)?



Which factors affect your choice the most when buying ELECTRONIC DEVICES (smartphones, computers, etc.)? - Specified under OTHER:

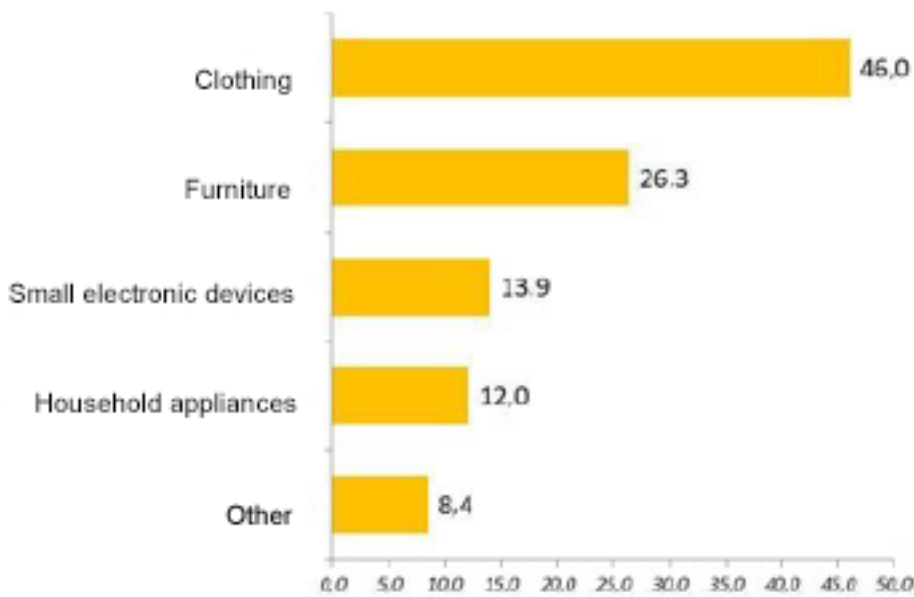
- *Technical features*
- *Work needs and comfort*
- *Brand*
- *Nothing*
- *I don't buy*
- *I don't buy electronic devices*
- *Performance*
- *Services*
- *Unfortunately, I don't have enough knowledge when it comes to production. I try to buy quality products so I can change them less frequently*
- *Availability*
- *I honestly don't buy electronic devices*
- *My daughter's suggestions*

4 Sale / Donation of used products

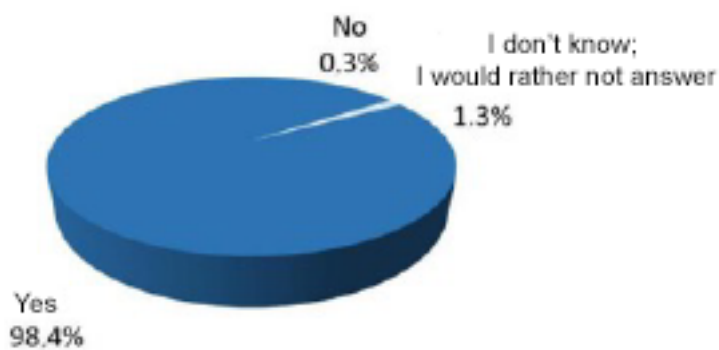
Have you ever donated/sold a second-hand item?



What types of items have you sold/donated at least once?



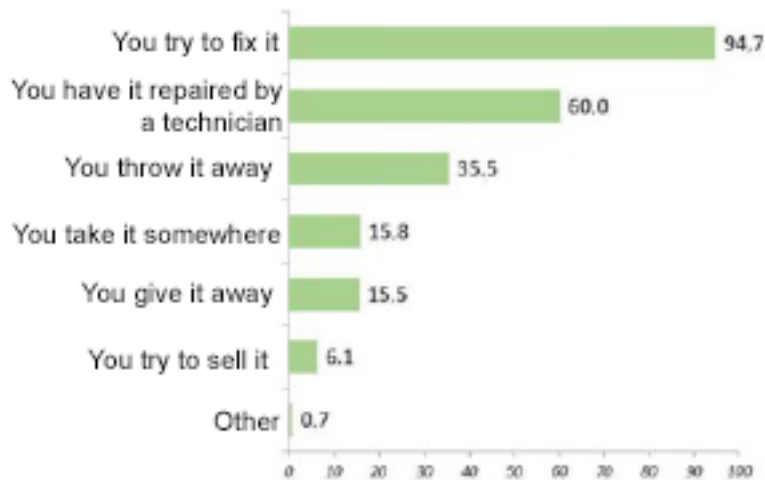
Would you do it again (purchase used items)?



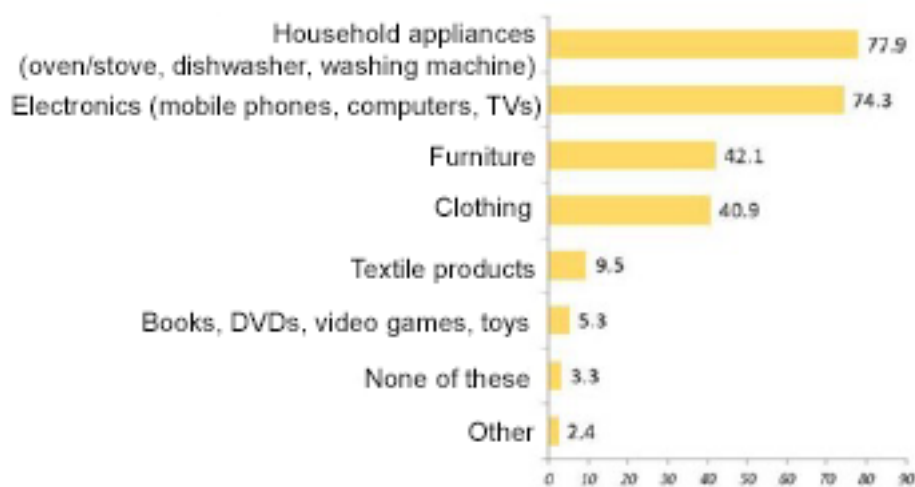
What prevents you from donating/selling used products or items you no longer need?



If something you own is damaged, cracked or broken, what are you most likely to do?

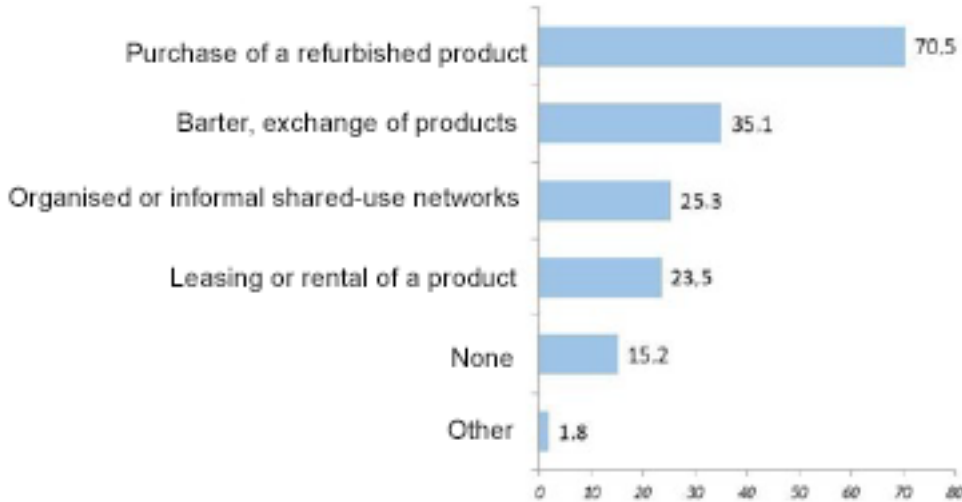


Which of the following items are you most likely to try to repair/fix before throwing it away?

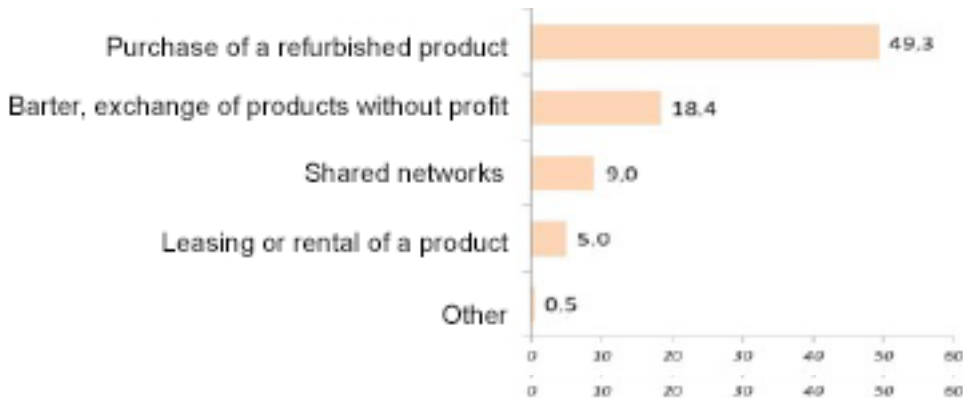


5 Reuse structures/establishments

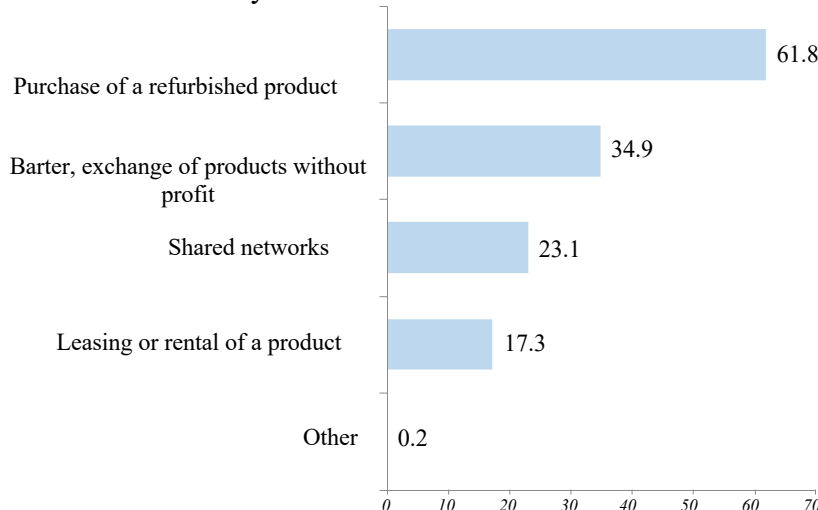
There are ever-growing alternatives out there to buying or using new products. Are you familiar with any?



Which ones have you used?



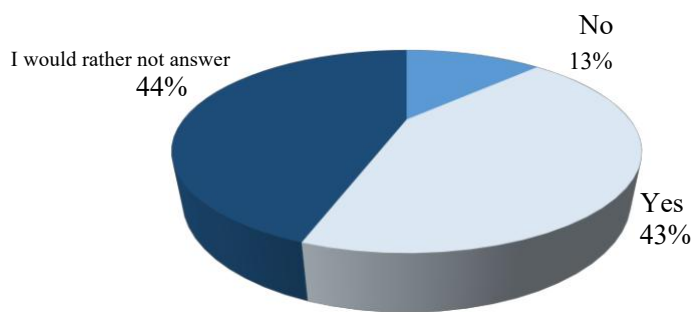
Which ones would you use?



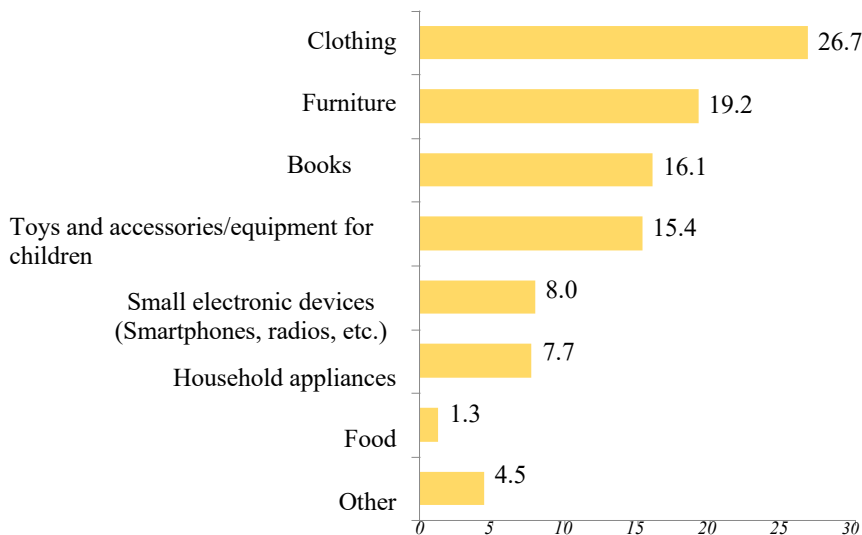
Do you know any centres/shops/facilities in your area where you can donate/sell or buy second-hand or used products?



Have you ever gone there to donate/sell or buy items?



Specify the type of product



Please indicate the type of product - Specified under OTHER

- *Clothing*
- *Kitchen accessories*
- *Miscellaneous accessories*
- *Tailoring appliances/equipment*
- *Kitchen items*
- *Work tools*
- *Household linen and other products*

- *Bicycle*
- *Costume jewellery, accessories*
- *Bags and shoes*
- *Housewares/household items*
- *Speakers and amplifiers*
- *CDs*
- *DVDs and PlayStation games*
- *Record players*
- *Outdoor lamps/lights*
- *Outdoor lanterns*
- *IT devices and products*
- *Household items*
- *Kitchen items*
- *Personal objects*
- *Accessories/knick-knacks*
- *Broken umbrellas*
- *Decorative objects*
- *Crockery*
- *Home textiles / kitchen utensils*
- *Fabrics*
- *Everything in general*
- *A blanket for a friend*
- *Household tools, bicycles*
- *Tableware*
- *Pots*
- *Supplies*

Can you list the centres or shops you know?

- *ABACUS - Porcari - LU*
- *Next to the ecological/recycling area, ASCIT, Lammari*
- *Acquacalda – Second-hand market*
- *Acquacalda – Second-hand market*
- *At the river (I don't know the name)*
- *Alberghi Pescia near the flower market*
- *Friends*
- *Ant (National Cancer Association) Pontedera*
- *Arancio second-hand market*
- *ASCIT*
- *ASCIT*
- *ASCIT, reuse centre*
- *ASCIT reuse, Marlia*
- *Asdc lokomotiv*
- *Association*
- *Hacking Labs Association*
- *Lillero Association*
- *Auser Barga*
- *Baby Bazar*
- *Baby bazar*
- *Baby bazar*
- *Baby Bazar - Pescia*
- *Baby Bazar Pisa*
- *Market used books stall, Marlia*
- *Cantonano Abbey, near the ecological/recycling area*
- *Used book stall, Lucca, Piazza San Giusto*

- *Parco Pandora library*
- *Bin*
- *Bin*
- *Shops (Via Masini, Vle Europa corner)*
- *Caritas*
- *Caritas*
- *Caritas*
- *Caritas Lammari*
- *Caritas Lucca*
- *Caritas Vicopelago*
- *Caritas Vicopeleago/Guamo*
- *Caritas*
- *Casa S. Margherita*
- *Shelter/family homes*
- *Shelter/family homes*
- *Yellow bin*
- *Caritas*
- *Counselling centres*
- *Reuse centres Caritas Lammari*
- *Reuse centres Daccapo*
- *Reception centre*
- *Centre adjacent to the ecological/recycling area, Coselli*
- *Counselling centre, Caritas*
- *Centro Daccapo*
- *Centro Daccapo Lammari volontariato Caritas*
- *Centro d'accapo riuso solidale - Coselli*
- *Centro d'ascolto Segromigno in Piano*
- *Reuse centre*
- *Reuse centre*
- *Reuse centre, Ascit*
- *Reuse centre, Guamo*
- *Reuse centre, Lammari (Capannori - Lucca)*
- *Reuse centre, Coselli*
- *Reuse centre Daccapo*
- *Reuse centre Gattaiola*
- *Reuse centre Guamo*
- *Reuse centre Lammari*
- *Church counselling centre*
- *Clothes collection centre, S. Leonardo Church (Lucca historical centre)*
- *Reuse centre*
- *Reuse centre Daccapo, Viale Europa 9*
- *Reuse centre solidale Daccapo Viale Europa*
- *Centre, Guamo*
- *Centre for municipal reuse*
- *Centre for minors*
- *Collection centre, Lammari, Viale Europa*
- *Reuse centre*
- *Reuse centre*
- *Reuse centre*
- *Reuse centre Guamo*
- *Reuse centre Guamo*
- *Reuse centre Lammari*
- *Reuse centre Capannori*
- *Reuse centre Coselli*
- *Reuse centre Daccapo*
- *Reuse centre D'accapo*

- *Reuse centre Lammari*
- *Reuse centre Facciano*
- *Reuse centre Guamo*
- *Reuse centre in Viale Europa (near Ascit)*
- *Reuse centre Lammari*
- *Used centre, Acquacalda*
- *Counselling centre*
- *Reuse centre Lammari*
- *Capannori church*
- *Cinque pani massa Macinaia*
- *Club Job Association OIKOS*
- *Comunità di sant'Egidio*
- *Conoscenti*
- *Cooperativa "da capo", Viale Europa (near the Lammari ecological/recycling area)*
- *Coselli*
- *Coselli for used things*
- *Crocerossa*
- *D'accapo*
- *Da capo Coselli*
- *Daccapo*
- *Daccapo*
- *Daccapo*
- *Daccapo - Capannori*
- *Daccapo - Coselli and Pontetetto*
- *Daccapo - emporio*
- *Daccapo (Guamo LU)*
- *Daccapo in Verciano*
- *Daccapo Capannori*
- *Daccapo Capannori, Coselli*
- *Daccapo solidarity reuse centre - Coselli*
- *Daccapo Coselli*
- *Daccapo Coselli*
- *Daccapo Guamo*
- *Daccapo Guamo (Lucca)*
- *Daccapo, ecological/recycling area Lammari*
- *Daccapo Lammari*
- *Daccapo Lucca*
- *D'accapo Pozzuolo (Lucca, so outside the municipality)*
- *Daccapo solidarity reuse system*
- *Daccapo solidarity reuse system*
- *Daccapo Viale Europa Lammari*
- *Daccapo, Via Pisana S. Concordio*
- *Daccapo*
- *Daccapo*
- *Daccapo*
- *Facebook*
- *Fat mama, Lucca city centre*
- *Fb*
- *Festa del presente*
- *Foro Boario Lucca*
- *Gamestop, Via della Santissima Annunziata*
- *Giralibro*
- *Giralibro, Via Pesciatina 180 Capannori*
- *Girobimbo Pontedera*
- *Grossomodo*
- *Facebook groups*

- *Fb groups*
- *Guamo reuse centre*
- *Guamo, near the Stazione Ecologica*
- *Hacking labs*
- *HackingLabs Segromigno*
- *I Riparo*
- *I riparo - Viale Castracani*
- *Solidarity reuse centre, Coselli*
- *Lillero*
- *Lillero*
- *Lillero, Parezzana*
- *Lillero Parezzana*
- *Market*
- *Market*
- *Used market, San Concordio*
- *Second-hand market*
- *Second-hand market, Acquacalda*
- *Second-hand market*
- *Second-hand market - S. Concordio*
- *Second-hand market, Pontetetto*
- *Second-hand market*
- *Internet, Second-hand market*
- *I-riparo*
- *Ecological/recycling area Guamo*
- *Lallero Capannori*
- *Lammari*
- *Libraccio*
- *Libraccio*
- *Libraccio*
- *Lillero*
- *Lillero*
- *Lillero*
- *Lillero (bartering)*
- *Lillero (Lucca)*
- *Lillero, Parezzana*
- *Lillero bartering market*
- *Lillero - il vero mercato del baratto*
- *Lillero il vero mercato del baratto (Parezzana) (bartering shop)*
- *Lillero il vero mercato del baratto a Toringo*
- *Lillero -Lucca-*
- *Lillero Tassignano, Massa Macinaia area*
- *Lillero vero baratto*
- *Lillero (Parezzana)*
- *Lillero, il vero mercato del baratto Via della chiesa 1 Parezzana*
- *Lillero, Via traversa di Parezzana 1, Capannori (LU)*
- *Lillero, Via traversa di Parezzana 1*
- *Municipality of Capannori initiative*
- *Lombardi guido mobili*
- *Lucca*
- *Lucca Servis*
- *Mani tese*
- *Manitese*
- *Second-hand market*
- *Second-hand market*
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- *Second-hand market*

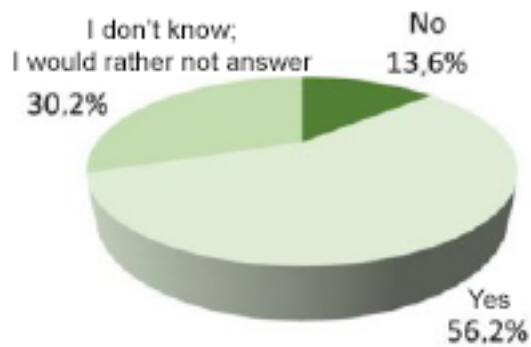
- *Market*
- *Market*
- *Market*
- *Market - San Concordio*
- *Market, Lucca*
- *Market, Pontetetto*
- *Market Acqua Calda*
- *Market Acqua Calda*
- *Market Acquacalda*
- *Market Acquacalda*
- *Antiques market*
- *Lilleri market*
- *Reuse market*
- *Second-hand market Acqua Calda Lucca*
- *Second-hand market Bientina*
- *Second-hand market San Concordio*
- *Market in Acqua Calda*
- *Second-hand market*
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- *Second-hand market*
- *Second-hand market*
- *Second-hand market Pontetetto*
- *Second-hand market*
- *Second-hand market - Acqua Calda*
- *Second-hand market*
- *Flea market*
- *Flea market*
- *Second-hand market*
- *Second-hand market*
- *Second-hand market*
- *Second-hand market - Acquacalda, Lucca*
- *Second-hand market - Pontetetto*
- *Second-hand market (Lucca)*
- *Second-hand market (S. Pietro a Vico LU)*
- *Second-hand market / soffitte in piazza*
- *Second-hand market, Ponte Tetto Lucca*
- *Second-hand market Acquacalda Lucca*
- *Second-hand market, Acqua Calda*
- *Second-hand market, Acquacalda*
- *Second-hand market, Arancio*
- *Second-hand market Arancio*
- *Second-hand market Bientina*
- *Second-hand market in Via dell'acqua Calda a Lucca*
- *Second-hand market Lucca*
- *Second-hand market Pontetetto*
- *Second-hand market S. Cassiano*
- *Second-hand market San Concordio*
- *Second-hand market San Pietro a Vico*
- *Second-hand market Via dell'Acquacalda Lucca*
- *Second-hand market, Via dell'Acquacalda, Lu*
- *Franchising market*
- *Franchising market, San Concordio Lucca*
- *Franchising market Lucca San Concordio*
- *Franchising market S. Concordio Lucca*
- *Market in Piaggiori*
- *Market Lucca*

- *Market in Lucca*
- *Monopoly market (Arancio)*
- *Market Parezzana*
- *Market Pontetetto*
- *Market Pontetetto*
- *Market S. Concordio*
- *Market San Concordio*
- *Second-hand market*
- *Second-hand market*
- *Second-hand market*
- *Second-hand market near Masini (Viale Europa)*
- *Second-hand market Acqua Calda Lucca*
- *Second-hand market Bientina*
- *Second-hand market Lucca*
- *Second-hand market Lucca*
- *Second-hand market Lucca San Concordio*
- *Second-hand market Pontetetto*
- *Second-hand market Pontetetto*
- *Second-hand market Pontetetto Lucca*
- *Second-hand market San Concordio*
- *Second-hand market San Concordio*
- *Second-hand market San Concordio Lucca*
- *Second-hand market under Happy Mercatone Pontetetto*
- *Second-hand market Via Acquacalda 192 Lucca*
- *Second-hand market Via dell'Acqua Calda Lucca*
- *Second-hand market*
- *Second-hand market*
- *Market*
- *Barter market Marlia*
- *Barter market*
- *Reuse market*
- *Second-hand market Acquacalda*
- *Mercato delle carabattole Lammari*
- *Second-hand market, Lucca*
- *Second-hand market, Pontetetto*
- *Second-hand market, Via dell'Acquacalda*
- *Mercatopoli*
- *Second-hand market Acqua Calda*
- *Second-hand market San Concordio*
- *Mercatopoli, Via di Tempagnano, Lu*
- *Mercatopoli*
- *Mercatopoli*
- *Mercatopoli*
- *Mercatopoli - Arancio*
- *Mercatopoli - Lucca*
- *Mercatopoli (Lucca)*
- *Mercatopoli Arancio*
- *Mercatopoli Arancio*
- *Mercatopoli Lucca*
- *Mercatopoli Lucca*
- *Mercatopoli Lucca*
- *Mercatopoli Via di Tempagnano Lucca*
- *Mercatopoli, Lucca*
- *Mercatopolo - Via di Tempagnano Lucca*
- *Mercatutto*
- *Second-hand market Pontetetto*

- *Misericordia Marlia*
- *Nanina*
- *Nanina*
- *Nanina*
- *NB computers*
- *Used shops*
- *Shop in front of Esselunga, sells used*
- *Coselli*
- *Used shop in Lucca*
- *Used household appliances shop, Via del Popolo*
- *Reuse store, city walls*
- *Used shop, judicial auctions*
- *Used shop Bientina*
- *Used shop Pescia*
- *Clothes shop Via della Fratta*
- *Shop near Coop in Viale Puccini with ceramics and furniture*
- *I don't remember the name but they are all in Lucca, I don't think there are any in Capannori*
- *I don't know what it's called but it's next to the Capannori church*
- *Online*
- *Padeia, Capannori*
- *FB pages*
- *Paoleschi*
- *Parezzana Lillero centre*
- *Parezzana, reuse centre*
- *Parezzana/Lillero*
- *Parish*
- *Parish*
- *Segromigno Parish*
- *Piazzetta del libro*
- *Priest*
- *Reuse centre, Guamo*
- *Riciclo giocattoli cinque stelle Lucca (Toys recycling)*
- *Rigattieri*
- *Riusami, near ASCIT Lammari*
- *Reuse centre*
- *Reuse centre, Capannori*
- *Reuse centre Ascit*
- *Reuse centre c/o Ascit Lammari*
- *Reuse centre Coselli*
- *Reuse centre, ecological/recycling area Guamo*
- *Reuse centre Lammari*
- *Reuse centre Lammari*
- *Reuse centre Marlia*
- *Soldarity reuse centre Guamo*
- *SAEL*
- *San Marco second-hand market*
- *Second-hand*
- *Segromigno second-hand market*
- *Specialised websites*
- *Soffitte in piazza*
- *Soffitte in piazza market*
- *Svuotasoffitte Marlia*
- *Terra di tutti*
- *Terra di tutti*
- *Terra di tutti*
- *Terra di tutti Segromigno in Monte*

- *Terra di tutto*
- *Terre di tutti*
- *Uso e riuso*
- *Vari mercati dell'usato*
- *Viale Europa, near ASCIT*
- *Viale San Concordio*
- *Zibaldone*

Would you like to have more facilities/shops/centres of this kind in your town/city?



In particular, which types of structures/establishments would you like to have in Capannori? For which types of products?

- *(Maybe there is one already, but I don't know where because it is little/not advertised) a place where I can bring/find disused furniture with a workshop for any repairs and the equivalent for clothes with an attached tailor's shop for repairs and/or modifications*
- *Bike workshop*
- *Bartering workshop*
- *Public auction/exchange auction once a month*
- *Workshop of trades (we share knowledge/know-how, for example I could exchange 1 hour of English lessons with 1 hour of gardening)"*
- *I would like it if there were more centres like "D'accapo" In Capannori*
- *In Capannori, I would like the residents to be protected from the arrogance of agricultural entrepreneurs and violent sheep beaters. If the Municipality does not solve these problems, anything else is useless because people are leaving and speaking ill of Capannori.*
- *The mayor, instead of stopping people from speaking out and scrambling to pamper the violent shepherds, should do his job and protect the population, pastoralism is an unhealthy business and it should disappear instead of being supported, in unauthorised buildings.*
- *Clothing*
- *Household clothing*
- *Children's clothing, furniture, schoolbooks*
- *Sports clothing and equipment*
- *Clothing and electronics*
- *Used clothing and books, accessories/knick-knacks*
- *Children's clothing and items*
- *Clothing*
- *Handicrafts*
- *Children's clothing and items*
- *Clothing and items for children, furniture, clothing*
- *Furniture, clothing*
- *Clothing, furniture, household appliances*
- *Clothing, shoes, furniture, books*
- *Clothing*
- *Clothing, furniture, accessories, bicycles*
- *Clothing and furniture*
- *Clothing and accessories/knick-knacks*
- *Clothing, toys, furniture*
- *Clothing, books*
- *Clothing, books, household appliances*
- *Toys*
- *Everything for the home, from small appliances to furniture*

- *Clothing*
- *Toys*
- *Clothing, electronics, books*
- *Clothing, toys and furniture*
- *Clothing, academic books, musical instruments*
- *Clothing, furniture, sports equipment, gas*
- *Clothing, furniture, books, etc.*
- *Children's clothing/accessories/equipment/toys*
- *Furniture*
- *Sport and leisure equipment*
- *Purchase of used books*
- *Purchase/sale of clothing, furniture, household appliances and/or objects/accessories for the home.*
- *For example: there are no shoemakers.*
- *Food shops*
- *Food shops / clothing and children's toys*
- *0-km food shops*
- *Sale of food at the end of the day at discounted prices*
- *Electronics, clothing, furniture*
- *Furniture*
- *Children's items*
- *Items for children*
- *Articles for children and furniture*
- *Children/infant items are often items used for short periods*
- *Children's items*
- *Furniture*
- *Children's items, toys, furniture*
- *Articles for the home and garden*
- *Items for children, teens*
- *Items for children, bikes*
- *Children's accessories/equipment (highchairs, booster seats, prams/strollers, etc.)*
- *Various equipment (garden for example), shops specialised in thematic reuse*
- *Work tools, household appliances*
- *Motor vehicles*
- *Shared gardening and farming tools*
- *Baby bazar*
- *Bartering of multimedia products*
- *It would be enough to enhance the structures/establishments that are already in place*
- *Bicycles, computers, household appliances, clothing*
- *Bicycles, books, clothing, household items*
- *Bicycles, furniture and photography*
- *Bicycles, tools and equipment for gardening, board games and role-playing games.*
- *Local organic*
- *Bo*
- *Book-corner*
- *Small appliances*
- *Clothing*
- *We need everything, clothing, furniture, toys and things for the house*
- *Capannori*
- *Car-sharing / bike-sharing*
- *Household items, bicycles, furniture*
- *Centres that recover used materials (clothing, furniture, toys, textiles) and that sell them or donate them to those in need*
- *Recovery and/or exchange centres, but with a real selection of available products and not "deposit"/disposal centres for broken, non-functioning or obsolete products (e.g. it is useless to display broken music cassette players or PCs that are 20 or more years old).*

- *In terms of clothes, they should be kept tidy and sanitised, to guarantee cleanliness and hygiene, today even more than in the past.*
- *Reuse centres*
- *Used centres with guarantee of refurbished products, household appliances, furniture, clothes, etc. In other words, a specific market with certified street vendors for certified reuse*
- *Centres for the exchange of used goods, from clothes, books, furniture and household appliances*
- *Expiry or advanced food collection centres*
- *Reuse shopping centre where you can find all the products you need*
- *Recovery centre for objects to be restored*
- *Centre for donating clothes, toys and books for children*
- *Reuse centre for old/antique objects*
- *They are already there*
- *Food to combat food waste, structures/establishments that deal with waste collection to support Ascit, electronics*
- *Food*
- *Clothing*
- *As I have already written, I would like there to be a service, more than a structure/establishment, a service to contact to donate used products and to redistribute them. I would only be interested in giving, not buying*
- *Dealership that sells microcars*
- *Sharing of tools for the home/garden, sharing of bicycles, other furniture reuse centres*
- *Against food waste and for the purchase of essential goods at a reduced price*
- *I believe that there are already structures/establishments of this type in our municipality.*
- *For domestic and personal use, but particularly simple products, elements that lend themselves to creative reuse*
- *I would say for any product that is suitable*
- *Electronic devices, gardening*
- *Donation of furniture, bulky products*
- *Donation of clothes and toys for children*
- *Household appliances, electronics, furniture*
- *Electrical*
- *Household appliances*
- *Household appliances, clothing*
- *Household appliances and clothing*
- *Household appliances and small computer items*
- *Household appliances or mobile phones, generic electronics*
- *Household appliances*
- *Children's products*
- *Household appliances, vest6*
- *Household appliances, electronics (computers, etc.), furniture*
- *Electronics*
- *Electronics, furniture, household appliances*
- *Electronics, household appliances, bicycles*
- *Electronics, household appliances, furniture*
- *Electronics, furniture, children's toys*
- *Various types*
- *Generic*
- *Toys and furniture*
- *Toys for children*
- *Toys, clothes, household appliances*
- *Toys, clothes, telephony, information technology*
- *Toys and accessories for children*
- *Household appliances and household items*
- *Toys for children*
- *Toys for children, clothing for them and for us*
- *Toys, clothing, materials for children Ecological and shared transport system*

- *In general, everything that can be regenerated and reused*
- *Truthfully, I would enhance the existing ones and I would promote them with the population, it seems they are little known*
- *In all sectors*
- *Used clothing, particularly for children*
- *I personally use gift groups on Facebook. I am happy, they work well. Perhaps the structures/establishments are needed by "less technological" individuals*
- *The same as above*
- *Used book shops*
- *Books*
- *Used books and clothing*
- *Used books*
- *Books, clothing, household appliances*
- *Books, equipment and machine tools*
- *Books, toys, light vehicles*
- *Books, furniture*
- *Books, furniture, household items*
- *Books, furniture, technologies*
- *Books Toys*
- *Places to enhance the bartering of clothes*
- *Analog and digital cameras, film cameras, video cameras*
- *A second-hand market is missing*
- *Second-hand markets*
- *Barter markets*
- *Second-hand markets*
- *Second-hand markets of various kinds, such as school textbooks, clothing and furniture*
- *Second-hand markets, vintage object markets*
- *Monthly markets in the square, like the fantastic market that used to be held in Foro Boario*
- *Flea markets/second-hand markets of used but well-kept items*
- *Book market*
- *Second-hand market to buy and sell goods for babies and children*
- *Second-hand market*
- *Second-hand market for jewellery*
- *Second-hand market and shop for the sale / exchange of children's items*
- *Second-hand market for various items*
- *Second-hand market for clothing, textiles, furniture*
- *Second-hand market for any type of product*
- *Second-hand market for children's items, electronics / household appliances, furniture*
- *Market used in a fixed location and it would also be nice in a certain location a few times a month*
- *Flea market/second-hand market / antiques market*
- *Used book shop*
- *Permanent second-hand market, of any kind*
- *Second-hand market*
- *Used goods*
- *I like structures/establishments that have a little bit of everything to satisfy the needs of as many people as possible*
- *It would be nice if the structures/establishments that already exist were open more frequently for picking up products*
- *I wish there were more recovery and reuse centres for toys and children's items and books*
- *I would like if a network for exchanging and donating food and textile products, small electronic equipment and objects for the home was more accessible/widespread. I'm talking about MP3 players / iPods, / CDs / DVDs / audio tapes / stereos, books, unused and intact non-perishable food items, so you don't have to waste them*
- *I would very much like if there were a place to get cheap and environmentally friendly furniture. The Daccapo carpentry shop, for example, does an extraordinary job but, rightly so, the prices of their furniture are too high for us young people, who always end up having to buy from IKEA.*
- *Mix of items*

- Furniture - books - clothing - specific materials for children
- Furniture
- Furniture, small appliances
- Furniture
- Garden furniture
- Various tools
- Clothing
- Furniture, smartphones, household appliances
- Furniture, clothing and other items
- Furniture, electronics
- Furniture
- Garden furniture, garden equipment, sports equipment
- Design furniture
- Second-hand furniture
- Furniture and children's items
- Furniture and clothing
- Furniture, household appliances, books
- Furniture, household appliances, clothing
- Furniture, iron, wood
- Furniture, books, clothing
- Furniture, books, clothing, children's articles, educational materials, products for animals, electronics, sports articles, household items
- Furniture, items for the home
- Home furniture
- Refurbished used furniture - books in good condition (checked)
- Furniture
- Clothing
- Textiles / furniture
- Furniture
- Household appliances
- TVs, smartphones and tablets
- Furniture
- Facilities where you can find sports accessories, for example tennis racquets, kimonos for those who want to try martial arts, etc.
- Furniture
- Mobile phones
- Computers
- Furniture, household appliances
- Furniture, clothing, children's toys
- Furniture, clothing
- Furniture, clothing, household appliances
- Furniture, work equipment and gardening tools
- Furniture, barter, repair service
- Furniture, household appliances
- Furniture, household appliances, clothing, textiles,
- Furniture, appliances, clothing
- Furniture, household appliances, bikes, expiring food, compost for gardens, small electronic devices
- Furniture, household appliances, electronics, sustainable mobility vehicles, agricultural tools
- Furniture, household appliances
- Furniture, toys, tools
- Furniture, small appliances
- Furniture, clothing, shoes, small appliances
- Furniture
- Shops
- Used clothes shops, reuse shops where you buy and sell

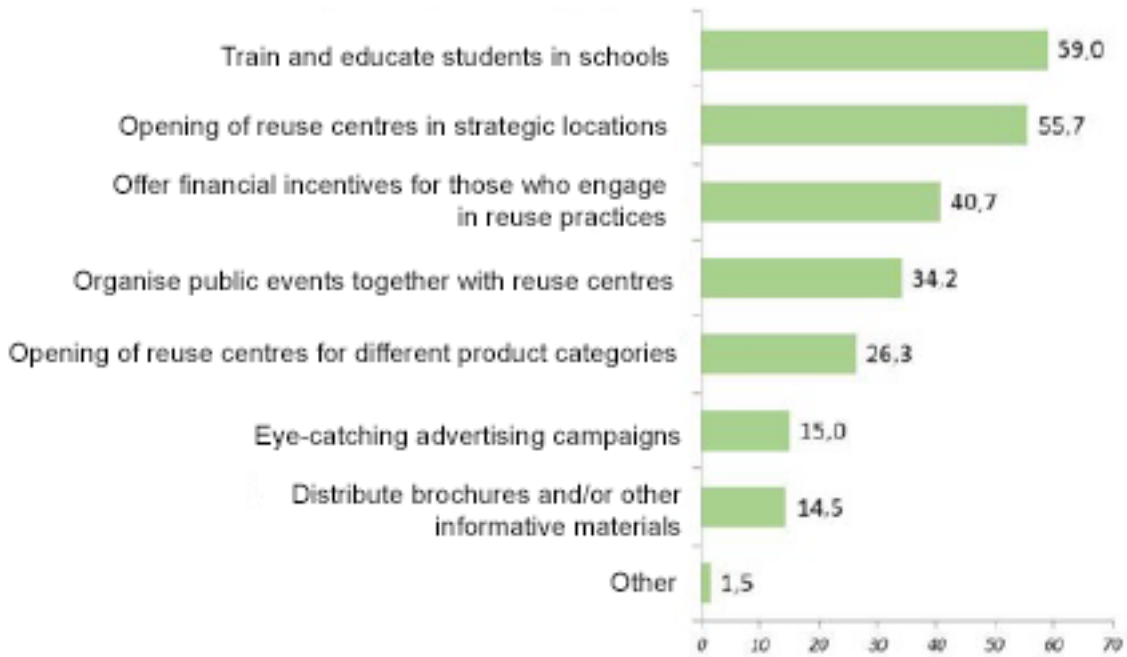
- *Shops open on a regular basis, where you can bring items to donate*
- *Toy, bookstores*
- *Used bookstores*
- *Stores where it is possible to sell or donate second-hand clothing, refurbished electronic devices*
- *Shops for the sale of bulk products - detergents and foodstuffs - for the reduction of packaging, in order to reduce the environmental impact.*
- *Shops for exchanging technological products*
- *Used items, vintage, used books, used records shops*
- *Vintage shops, second-hand markets*
- *Shop that deals with products for children*
- *Shop where you can bring items that are still in good condition, which are then resold at very low prices. Even better if people with disabilities work there and the proceeds go to charity or to local projects*
- *Shop to buy second-hand furniture*
- *Shop for books*
- *Computer shops*
- *Rental of agricultural tools*
- *Rental of equipment such as hedge trimmers, chainsaws, ladders*
- *I don't have specific product preferences I approve the system*
- *I don't know*
- *I don't know, I think there are enough of them, maybe machinery for production activities.*
- *I don't know*
- *Various objects*
- *In addition to those already mentioned in this questionnaire, facilities for purchasing / donating food, personal services*
- *Besides purchasing, I would like to join the repair workers*
- *A place that exchanges ideas, inviting people to take part in conferences*
- *Lillero is excellent*
- *Maybe a flea market/second-hand market like Lillero but for larger items like furniture*
- *Which perhaps also has a department where you can find regenerated or recycled objects*
- *I think a little bit of everything is useful*
- *For clothing*
- *For clothing, furniture*
- *For food, clothing, shoes, small appliances*
- *For bartering*
- *For household appliances and furniture*
- *For example, a centre for renting home and garden tools*
- *For the home*
- *For furniture*
- *For anything*
- *For any product Above all electronics*
- *For all the things I have in the house that I would like to throw away or that I don't use, such as ornaments, books, clothing, etc.*
- *For all products that can be reused*
- *For all products, but well-kept structures, not like your typical junk dealers where you find an accumulation of old unusable things and very dirty*
- *For everything*
- *For everything that is possible*
- *For clothing, furniture*
- *Small appliances, electronics*
- *More counselling centres for teenagers / young people*
- *More than markets, I would prefer a type of shop with various used products, refurbished without being ripped off*

- *More than for objects, I would like there to be farms (or greenhouses) that sell their garden products directly, local fruit, eggs, honey, oil and wine, not stalls in the square, but we go there directly to do our shopping, to be able to see directly how they work, and the prices must be fair, not too high*
- *More flea markets/second-hand markets*
- *More shops where you can exchange products of all kinds. Sell or buy*
- *More collection points for clothes and furniture*
- *Possibility of selling used clothing / items*
- *Places where you can see, bring and exchange objects or buy at bargain prices compared to buying new*
- *Products that are considered more expensive such as household appliances and electronics, that cannot be done without today*
- *Local products*
- *Electronics products*
- *Products that can be exchanged, as well as work*
- *Hi tech products - books*
- *Computer products, mobile phones, books*
- *Products for children*
- *Household products*
- *Children's products such as furniture, etc.*
- *Refurbished techy products at affordable prices*
- *Children's products*
- *Children's products and food products*
- *Specific products for infants and children, clothing, toys, books*
- *Used textbooks and reading books*
- *Anything that creates work*
- *Any product*
- *Those we already have*
- *Those mentioned above*
- *Clothes collection. Often it is not possible to donate everything you would like, because the structure I deal with cannot accommodate large quantities, all at the same time. Especially when it comes to children's clothing (in good condition). I don't like to sell it, but I prefer to donate it. The same for books.*
- *Networks and places where you can fix broken objects*
- *Recycling of children's toys and various objects (prams/strollers, baby seats, etc.) Books, furniture*
- *Recycling of electronic items, furniture and clothing*
- *Recycling and resale of furniture, electronics*
- *Repair of home textile or clothing items*
- *Reuse of clothing and small appliances*
- *Reuse of clothing and accessories for the home*
- *Reuse of clothing / accessories / bicycles / books / furniture*
- *Reuse of toys and books especially for children, reuse of clothes that are still in good condition, donation / exchange of furniture*
- *Reuse of children's toys and bicycles for everyone*
- *Reuse of schoolbooks, sharing/rental/loan of computers, reduction of food waste in any supermarket, grocery store, bakery, bar*
- *Reuse of electronic products*
- *Reuse on furniture or electronics or household appliances*
- *It would be interesting to have well-equipped laboratories or small workshops, whose management is entrusted to groups of young people, led by competent and experienced people*
- *Exchange of furniture*
- *Exchange or sale of furniture*
- *Exchange of products and collaboration activities*
- *Sale of refurbished products*
- *Second-hand shop for the sale of women's clothing*
- *Centres to the repair and sales of used PC and smartphones*

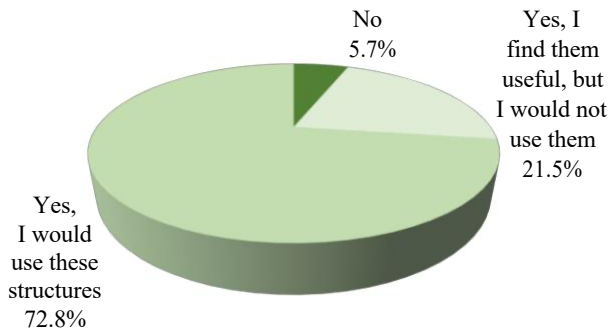
- *More clothing and refurbished appliances and electronics stores*
- *Without distinction*
- *Honestly, I believe Capannori can only improve because it has an excellent foundation on which it has already been working on for some time, as regards the care of the territory, which is seen as a heritage to be safeguarded and cared for. We have people who are lovingly committed to this mission, attentive to listening to citizen's needs and integrating any shortcomings identified by them I would like, as far as my village/hamlet is concerned, to have a sort of "supply chain", there is a high quality of life. Thank you.*
- *Underpass in Tassignano in Via Romana*
- *Facilities that look after and reuse used products such as clothing, accessories or furniture*
- *Structures/facilities that can offer a bit of everything*
- *Structures/facilities that repair old, but still useful things*
- *Structures/facilities such as Daccapo, which incorporate the concept of reuse and the social welfare aspect. It would be great to have shops that market fair trade products*
- *Structures/facilities where you can sell and buy children's items*
- *Structures/facilities to donate clothes, toys etc. or in general items that I no longer use*
- *Structures/facilities for displaying used items to sell or barter*
- *Structures/facilities for the collection of children's items (clothing, toys, equipment)*
- *Structures/facilities for used furniture, and more general ones for all the aforementioned items*
- *Phones, furniture*
- *Telephony, electronics*
- *Everything*
- *All types*
- *All products*
- *All commonly used products, except food items*
- *Everything*
- *Everything for DIY projects*
- *Everything for the home*
- *Everything for the home and clothing, but also bicycles and mopeds/scooters*
- *A reuse coffee shop / bookshop*
- *A shared centre for refurbished household appliances, a glass bottle collection centre, shops that sell soft drinks with returnable bottles/containers, a recovery / regeneration centre for used clothing*
- *An example is a garden shredder. I have heard that there are municipalities in the north that rent the device for €5 a day to avoid seasonal burning of yard waste, in order to protect the air quality*
- *A place where you can display/buy second-hand products from individuals*
- *A second-hand market where you can both sell and buy*
- *A second-hand market and a centre for the poor*
- *A little bit of everything*
- *A little bit of everything so that people in need can go there*
- *A little bit of everything*
- *A little bit of everything, I would like to save*
- *A place where you can bring second-hand clothes, shoes, toys, small appliances, old PCs, electrical equipment that you no longer need, vet medications that have not yet expired, but it would be nice to find a centre that accepts everything, without having to make several trips in different centres*
- *A site accessible to everyone to donate and to receive*
- *A facility/structure that can give a second life to everything that can still be useful, that meets the need of those who are looking to dispose of items and those who are looking to find items, giving both types of users the opportunity to save.*
- *A space where you can bring and buy used materials of various kinds. A meeting and exchange space, which can also help raise awareness on the theme of reuse.*
- *Used items in general*
- *Used items for children (clothing, toys, furniture, etc); furniture, various objects, knick-knacks*
- *Everything is fine. I don't need much. Just stop producing for the market.*
- *Sale of used clothing*
- *Sale of clothing and accessories*

- *Sale and restoration of used furniture*
- *Sale of used books, CDs, DVDs*
- *Adult and children's clothing*
- *Clothing, books, household items, toys, etc.*
- *Clothing, crafts, artisanal products*
- *Clothing, household appliances*
- *Clothing*
- *Clothing*
- *Electronics stores*
- *Clothing*
- *Shoes*
- *Household appliances*
- *Clothing and food*
- *School clothing and books*
- *Clothing and smartphones*
- *Children's clothing, refurbished household appliances with warranty*
- *Used baby clothing*
- *Used clothing*
- *Reuse of food items in supermarkets*
- *Clothing*
- *Furniture*
- *Household utensils (plates, pots, light bulbs)*
- *Clothing, baby accessories/equipment*
- *Clothing, toys*
- *Clothing, furniture, electronics, children's toys*
- *Clothing, shoes, techy products*
- *Clothing, garden tools and works, toys, books*
- *Reuse or exchange of windows / glass*
- *I would like to have more used clothing stores*
- *I would like to have barter centres open every day, and once a year I would like initiatives such as a market in each village/hamlet where you can barter or sell used items*

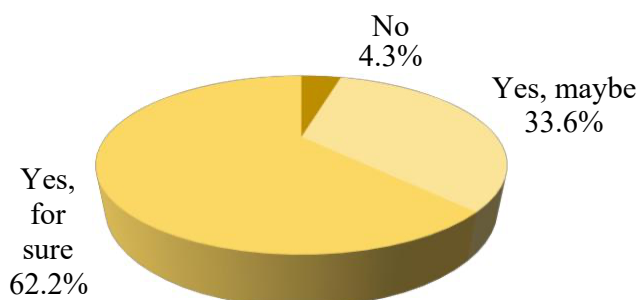
What would you recommend in order to help integrate and improve reuse practices?



Would you like the reuse sector to develop further in your city/town/village?

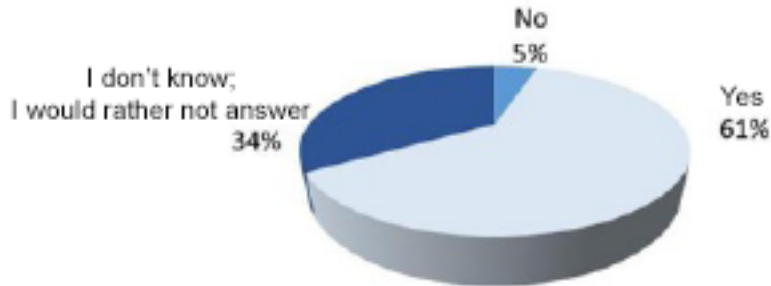


If there was strong public support for reuse (infrastructure, promotion, funding), would you be more open to the practice of reuse?

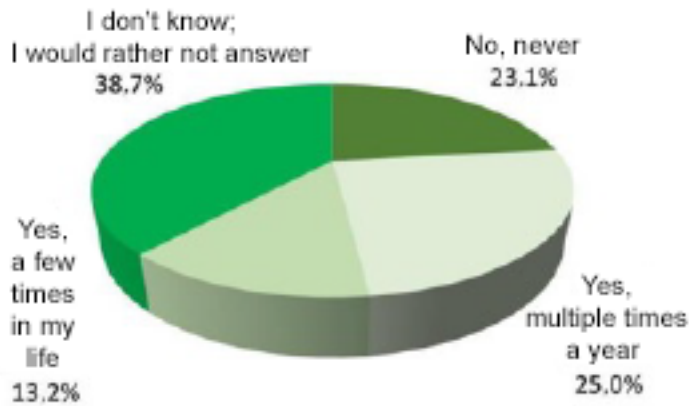


6 Composting

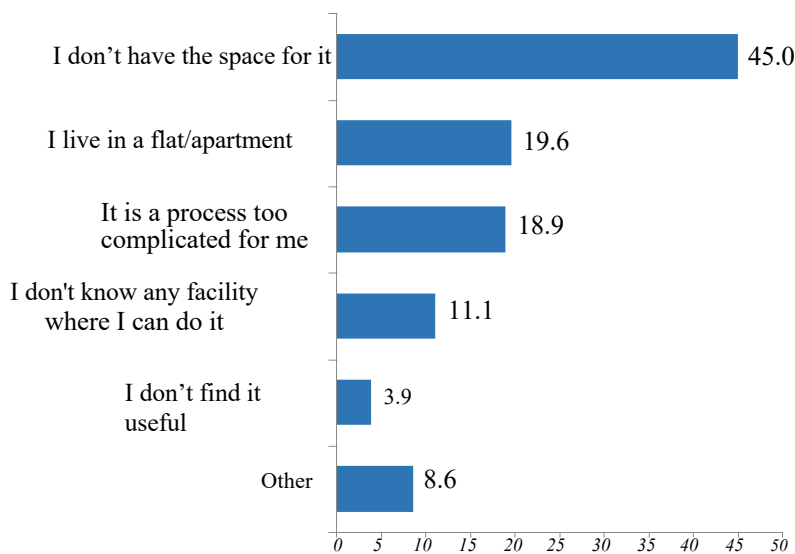
Do you know what composting is?



Have you ever composted?



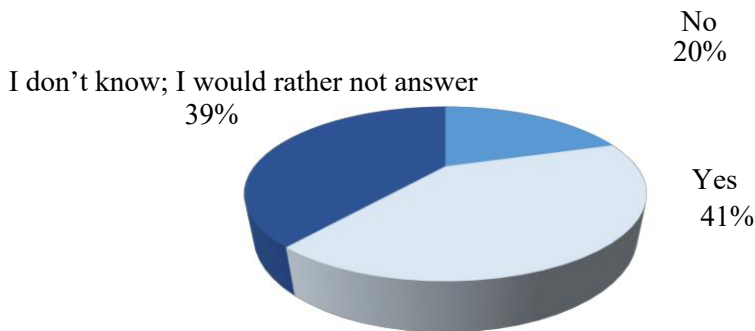
If you haven't, why? *(Percentages on those who have composted at least once)*



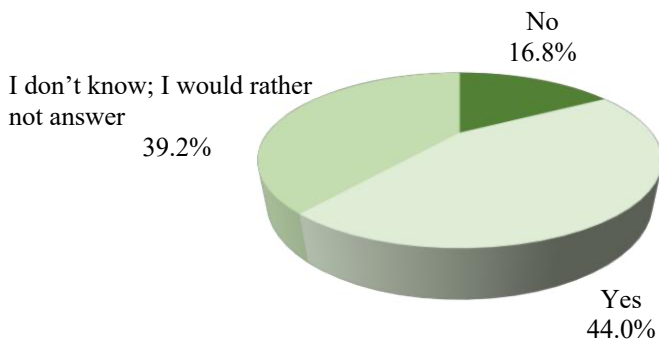
If you haven't, why? - Specified under OTHER

- *I've been thinking about it recently, compatibly with the area*
- *Door-to-door convenience*
- *I still have to start*
- *I have to start*
- *I have always lived in a flat/apartment, we just moved recently, we will start composting soon*
- *I have a relatively small garden, I don't know how to manage compost*
- *Dogs and nocturnal animals spill the compost, spreading it around the garden*
- *My husband does it*
- *Lack of time on the exact procedure to follow*
- *I haven't had the chance to do it yet*
- *I haven't found the time yet*
- *I have not had the opportunity to inform myself on how to do it*
- *I don't have the space and I'm afraid that the neighbours will complain, since I have a living garden in Lucca's historic centre*
- *I have no way to use compost*
- *I'm not interested in doing it on my own*
- *I don't like bad smells near the house*
- *I don't know*
- *I don't know how to do it*
- *I don't know how to use compost*
- *Laziness*
- *Laziness!*
- *Practicality*
- *It stinks*
- *Mice and bad smells*

Do you like the idea of having a common composting bin shared among neighbours or in your hamlet/village?



Do you like the idea of having a composting system for organic waste in green areas in common with other inhabitants of your area?



7 Methodology and techniques for administering the questionnaire

The questionnaire was administered in a mixed mode involving the CAWI (computer-assisted web interviewing) and CAPI (Computer-Assisted Personal Interviews) methods. The Limesurve open-source software was used for the administration of the questionnaire.

The **distribution** involved an integrated communication strategy with the Municipality of Capannori consisting of:

- A press release with the link to the questionnaire published in online newspapers.
- Creation of a landing web page on Municipality of Capannori's website, explaining the objectives of the project and providing the link to the questionnaire. This was also used to provide an in-depth analysis for those who had received the questionnaire by email or via social media channels and wished to get a better understanding of the project contents.
- Interception and involvement of the relevant stakeholders in disseminating the dissemination (associations, committees, public bodies, significant figures at the local level, councillors).
- A more targeted distribution by email to families who attend schools and educational services in the municipal area, who were identified, within the context of the survey, as a privileged target for access to the area's reuse systems.
- Post on the Municipality of Capannori's official social media channels.
- WhatsApp groups of parents and students.
- Dissemination through select popular and inherent Facebook and Instagram pages on the topic.
- Periodic relaunches: publication of provisional statistics to relaunch/repost the link to the questionnaire with new posts.
- 1 week of direct interviews (CAPI) in social places / places of aggregation (markets, associations, clubs, ecological stations, etc.), attempting to reach the other resident population groups and help create a more balanced and representative sample, intercepting the less represented targets, identified as men over 65 and foreigners with a low education level.

For the latter target, in-depth qualitative surveys are also underway with qualified personnel from church-affiliated counselling centres and social services managed by Municipality of Capannori.

Post-stratification techniques were subsequently used to correct the sample distortions attributable to the data collection method and to make the sample representative of the resident population¹. The aim was to reduce the distorting effects of the sample, modifying the weights associated with each unit introduced to increase or reduce the presence of specific groups of the population, not adequately represented in the sample. By assigning weights, the categories of respondents considered to be under-represented at the sample level, are given a weight above 1, while over-represented respondents receive a weight below 1. Using this technique, we were able to improve the properties/accuracy of the estimators.

The post-stratification of the sample is carried out to make the latter representative of the population of the municipality of Capannori based on age, gender and distribution in the municipal territory.

¹ Lumley T., "Post-stratification, Raking, and calibration". In "Complex Surveys - A guide to analysis using R", Wiley Series in Survey Methodology, pp. 139, Seattle, Wiley.