



Project funded by the
EUROPEAN UNION



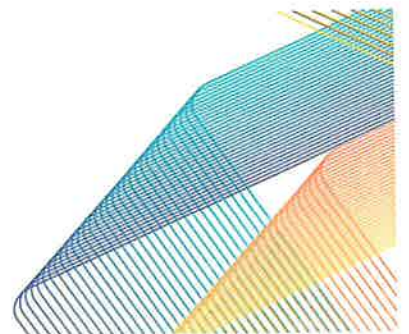
REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA



TEX-MED ALLIANCES

RATIFICATION OF THE HEALTH TEXTILE DIGITAL CLUSTER

(CBC ALLIANCES IN INNOVATION – WP5)





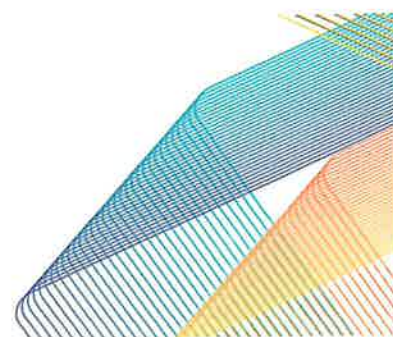
Considered:

- The successful evolutions of the Specific Initiative “HEALTH TEXTILE DIGITAL CLUSTER”, that brought to the signature of the DIGITAL CLUSTER FOR HEALTH TEXTILE (Annex 1)
- The positive assessment of the Initiatives Committee that met on 13th Sept 2022 (Annex 2)

And in compliance with the Project’s **Output 5.5**

mfcpole – represented by Ramzi Zammali - in the quality of WP5 Coordinator, hereby ratifies the establishment of the “DIGITAL CLUSTER FOR HEALTH TEXTILE” among the 18 enterprises from the participating Mediterranean countries having adhered to the Cluster:

	Company	Country	Adress
1	Chimitex plus	Tunisia	Zone industrielle Sidi AbdelHamid, BP 4061, Sousse
2	Ghetlab	Tunisia	Technôpole Neotex Monastir
3	Medical Pro	Tunisia	Koutine BP 4121, Medenine
4	Natdyes	Tunisia	Technôpole Neotex Monastir
5	ML creation	Tunisia	Zone Bou Youssef, BP 8024 Tazarka
6	Body protect products	Tunisia	Zone Industrielle Sidi El Heni, BP 4025 Sousse
7	Consomed	Tunisia	La Marsa 1053, Tunis
8	Harbi Medical disposal	Tunisia	Zone industrielle Route Batten, BP 3129 Kairouan
9	Magical fibers	Jordan	Amman-Alhadadeh Str. Between Raghdan and Alqal'a Palace
10	Medical Gaze	Tunisia	Rue du cuir n°22, zone Ind Sidi Rezig, BP 2033 Megrine
11	Textil A. Ortiz S.A.U.	Spain	Roger De Flor, 6-8 Ind area, Can Vinyals, 08130, Barcelona






TEX-MED ALLIANCES

12	Texther Production	Tunisia	Zone industrielle, BP 4012, Hergla Sousse
13	Total Testing Service	Tunisia	Technôpole Neotex Monastir
14	Comolab	Italy	Via Varesina, 3, 22075 Lurate Caccivio CO,
15	Fine Hygienic Holding	Jordan	Box: 154 Amman 11118 Jordan
16	Applied Plastic Industries	Jordan	Amman Jordan AL-Muwaqqar
17	Manufacturas Gassol	Spain	C/ Valencia 03 ppal1°/ 08029 Barcelona
18	OrthoTunisia	Tunisia	Zone industrielle, Oued Kacem, 5070 Ksar Hellal

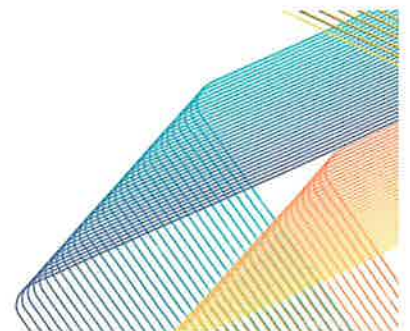
Further details on the sustainability of the **HEALTH TEXTILE DIGITAL CLUSTER** after the end of the TEX-MED ALLIANCES project are detailed in Annex 3.

Signed in Cairo, on October 5th 2022

Mfcpole - pôle de compétitivité Monastir-El Fejja (Tunisia) WPS Coordinator	Ramzi Zammali	
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Countersigned by the other TEX-MED ALLIANCES Project Partners

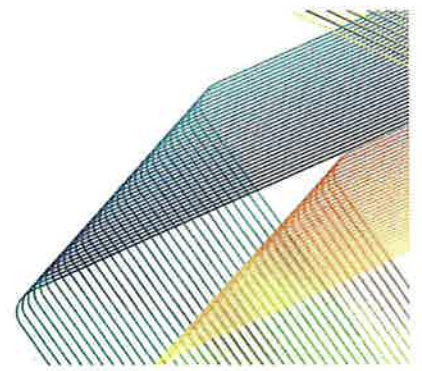
TEXFOR - Confederación de la Industria Textil (Spain)	Monica Olmos	
CTN – Confindustria Toscana Nord (Italy)	Giovanni Moschini	
SEPEE - Hellenic Fashion Industry Association (Greece)	Theofilos Aslanidis	
ACI - Amman Chamber of Industry (Jordan)	Fadel Labadi	
CETTEX – Centre Technique du Textile (Tunisia)	Rym Charradi	
GACIC – German Arab Chamber of Industry and Commerce (Egypt)	Yasmine Kandil	
PFI - Palestinian Federation of Industries (Palestine)	Tarek Sous	





CBC INITIATIVE
“HEALTH EMERGENCIES”

**ESTABLISHMENT OF THE DIGITAL
CLUSTER FOR HEALTH TEXTILES**





TEX-MED ALLIANCES

1. The TEX-MED ALLIANCES Project designed and implemented a CBC Specific Initiative called “HEALTH TEXTILES DIGITAL CLUSTER” encompassed within the project CBC Framework Initiative: “Health Emergencies”.

The “Health Textiles Digital Cluster (HTDC)” aims at gathering enterprises of the Mediterranean countries specialized in the production of textile medical devices (masks, aprons, sheets and any other device made of textile materials) in order to respond quickly and effectively to the needs of the European and Mediterranean Health Systems both for regular demand as well as in case of emergencies.

The HTDC has the main purpose of mobilizing and coordinating enterprises being part of the digital cluster for arranging such response.

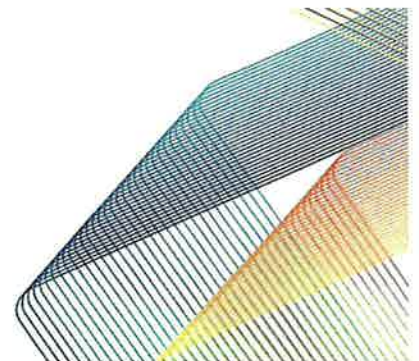
In order to fulfil its purpose (quick and qualified supplies), the HTDC has also the objectives of:

- Support Markets access, including public procurement
- Promote cluster’s members visibility by potential buyers, health institutions and other stakeholders about the products, services and other possibilities offered by the HTDC
- assisting cluster members in improving their products (quality tests, certifications, etc.) and services (logistics)
- upgrading knowledge and skills of cluster’s members by facilitating networks and sharing of knowledge/assets.
- Facilitate the cooperation among companies of the health textile value chain.

2. For the creation of the HTDC, the TEX-MED ALLIANCES Project:

- a) Designed and put online a website (<https://healthtextiles-dc.eu/>), which is the main tool for external and internal communication and a potential tool as selling platform.
- b) Provided a financial support to an initial group of eight enterprises (TEX-MED ALLIANCES subgrantees of the Framework Initiative “Health Emergencies”)
- c) Set up an initial company directory of European and Mediterranean enterprises operating in the field of medical textiles.

3. For the market launch of the HTDC, the TEX-MED ALLIANCES project:





TEX-MED ALLIANCES

- a) Hired an international consultancy specialized in technology innovation and health textiles
- b) Organized a Symposium as the starting event for raising awareness of HTDG, as well as for networking
- c) Defined an action plan to the end of the TEX-MED ALLIANCES project for strengthening the features of the HTDC, as well as for enlarging the number of enterprises being part of it.

4. The HTDG is therefore achieving substantial results:

- A visible asset for communication, sales and networking
- A core number of member enterprises (HTDC Initiators)
- A technical assistance / consultancy for the implementation of the cluster's operations

5. As a result of the above, the TEX-MED ALLIANCES project established very robust basis for ensuring the sustainability and further development of the HTDC after the end of the project.

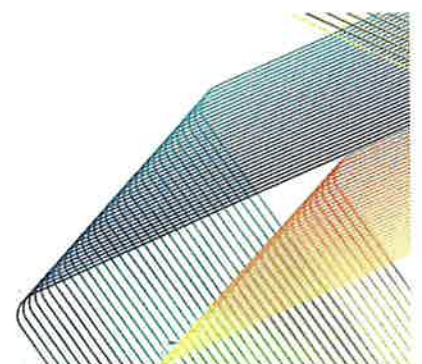
6. By undersigning this document delivered to the enterprise by the Initiative Coordinating Partner/to be downloaded from the Digital Cluster Platform, the same enterprise becomes a full member of the Health Textiles Digital Cluster and commits to its sustainability and further development.

The members of the "Health Textiles Digital Cluster" will have the opportunity of establishing its most appropriate governance.

The adopted governance will give value to the role of those members who started the CBC Health Emergencies Initiative and in particular to those that firstly joined the HTDC.

7. Once the governance of HTDC will be established, the Partnership of TEX-MED ALLIANCES Project will transfer the ownership of assets created (website, companies directory) as well as the developed market goodwill, in line with the provisions of the ENI CBCMED Programme.

Signatures of members enterprises are included in the following pages





 **TEX-MED ALLIANCES**

Name of the Company:

clumitex plus

Country:

TUNISIA

Address:

21 Sidi Abdelhamid
Route 4002 Tunisie

Name of the signing representative:

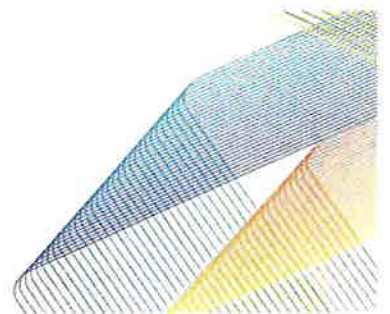
Sondes GARGOURI

Signature



Date

31/05/2022





 **TEX-MED ALLIANCES**

Name of the Company:GHETLAB.....

Country:TUNISIA.....

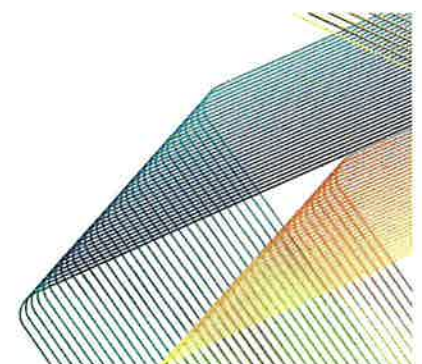
Address: ... TECHNOPOLE NEOTEX MONASTIR
.....

Name of the signing representative: ...YASSINE ZARROUG.....

Signature



Date30/08/2022.....





 **TEX-MED ALLIANCES**

Name of the Company: Medical-PRO

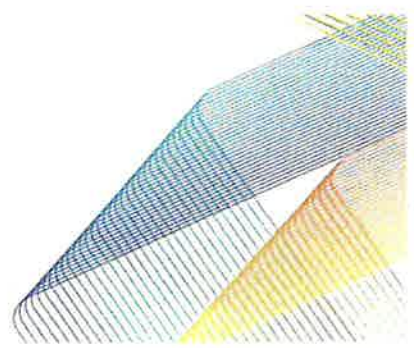
Country: Tunisia

Address: Adenine Nord
.....

Name of the signing representative: Abdelhamid Chaoua

Signature 

Date 31/05/2022





Name of the Company: IVADYES

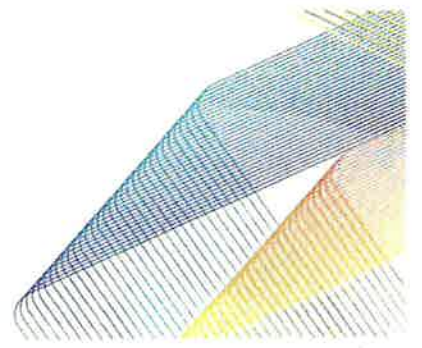
Country: Tunisia

Address: MFC Pole
Monastir Tunisia

Name of the signing representative: Mhenni Farouk

Signature: 

Date: 31/5/2022.





Name of the Company:

ML CREATION

Country:

TUNISIA

Address:

Bouyoussief
8024 Tazarka

Name of the signing representative:

Noual Boufaied

Signature

M.L CREATION
BOUYOUSSEF
TAZARKA 8024-TUNISIE
Tel: 216.72.234.244
R.C. B5122157204
M.F. 1347470 H/A/M/000

Date

8/9/2022



 TEX-MED ALLIANCES

Name of the Company: BODY PROTECT PRODUCTS

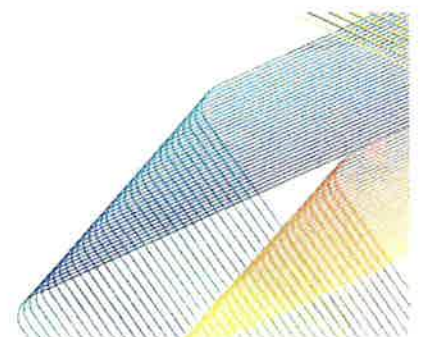
Country: TUNISIA

Address: Sidi Elheim
SOUSSE

Name of the signing representative: Mohamed Ben Naim

Signature: 

Date: 31/05/2022





 TEX-MED ALLIANCES

Name of the Company: *Consumed*

Country: *Tunisia*

Address: *Z.I.01, route de Tunis*
..... *Kairouan 3129*

Name of the signing representative: *Haïfa Guizani*

Signature 

Date *31/05/2022*

58.358.703





 TEX-MED ALLIANCES

Name of the Company:

HARBIMEDIC ALDISPOSABILE

Country:

TUNISIA KAI BOUNN

Address:

ZI el baten

Name of the signing representative:

mohamed Ali hadji

Signature

Date

31/05/2022



 **TEX-MED ALLIANCES**

Name of the Company:

Magicofibersco

Country:

Jordan

Address:

Amman Jordan Jabl AlHussin

Name of the signing representative:

mousa Liswi

Signature



Date

2022/5/31





Name of the Company:

MEDICALE GAZE

Country:

Tunisia

Address:

29 rue de la Cour 2-1
Sidi Rezig Meghine

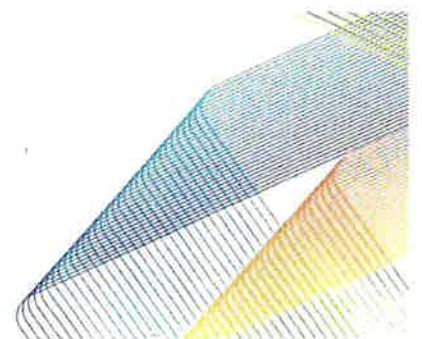
Name of the signing representative:

Montassar Ayoub

Signature

Date

21/5/2022





 **TEX-MED ALLIANCES**

Name of the Company:

TEXTIL ORTIZ JAU

Country:

SPAIN

Address:

08130 STA PERPETUA MOGODA
BARCELONA SPAIN

Name of the signing representative:

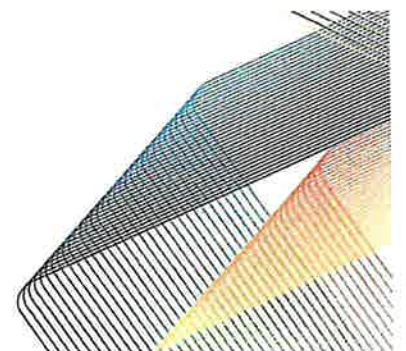
ARMANDO ORTIZ

Signature

Date

30-08-2011

TEXTIL A. ORTIZ JAU
Poligono CAN VINALS
C/ Roger de Flor, 6-8
08130 - STA. PERPETUA
DE MOGODA (Barcelona)





 **TEX-MED ALLIANCES**

Name of the Company:

TEXTHER / SKYWORK

Country:

TUNIS HERGLA

Address:

2.I HERGLA

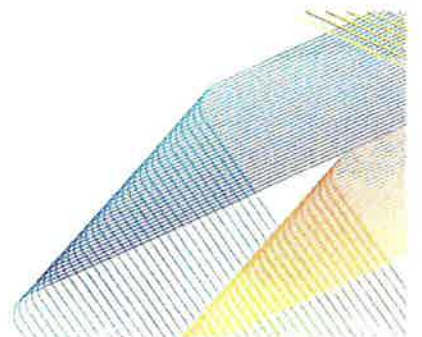
Name of the signing representative:

SABRI CHAMBAH

Signature

Date

31/05/2022





Name of the Company:

Total Teling Service

Country:

Tunisia

Address:

Technopole Z.I.

Name of the signing representative:

Rihab hadhraoui
RC.

Signature

Date

31/05/2022



TEX-MED ALLIANCES

Name of the Company:

CONLAB DIV. DI QUALITÀ E LOGISTICA SRL

Country:

ITALY

Address:

VIA VARESINA 3
22075 CURATE CACCIVIO (CO)

Name of the signing representative:

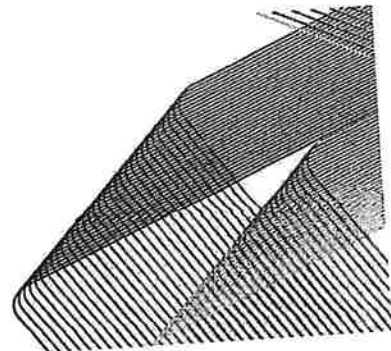
ALDO OSQUATI

Signature

.....

Date

30/03/2022





Name of the Company:

Fine Hygienic Holding

Country:

Jordan

Address:

F.H.H - Arehbeh
Amman - Jordan

Name of the signing representative:

Duaa Jilani

Signature

Duaa Jilani

Date

8/05/22




 **TEX-MED ALLIANCES**

Name of the Company: Applied Plastic Industries "API"

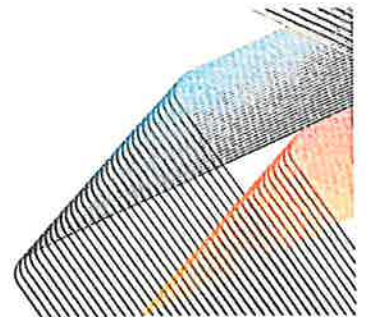
Country: Jordan

Address: AL Muagar - AL Faisaleiah -
Amman - Jordan

Name of the signing representative: Dr. Sa'ed Alawneh

Signature: 

Date: Sep 12, 2022





TEX-MED ALLIANCES

Name of the Company:

MANIFATTURA A. GASSOLI SL

Country:

SPAIN

Address:

CL. VALENTIA, 93 PVAL 1 -
08028 BARCELONA

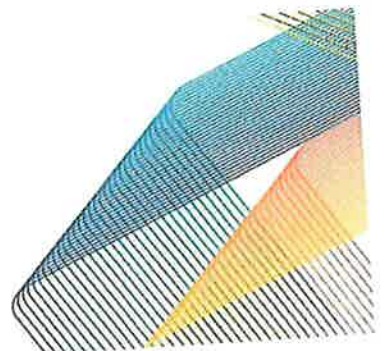
Name of the signing representative:

JUAN ANTONIO SANFELIU

Signature

Date

13/09/22





Name of the Company:

ORTHO TUNISIA

Country:

TUNISIA

Address:

I.Z OUED KACEM 5070

KSAR HELLAL TUNISIA

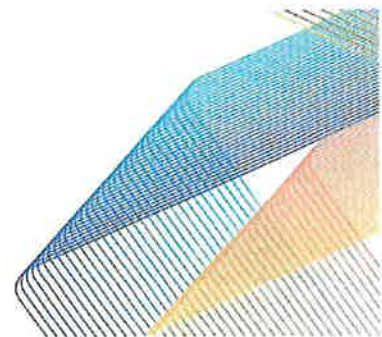
Name of the signing representative:

NEILA ZAYATI

Signature

Date

13/09/2022





Initiatives Committee Meeting

13th September 2022 – 10.00CET

MINUTES OF THE MEETING AND DECISIONS OF THE INITIATIVES COMMITTEE

A. Assessment of the final results and achievement of the 4 Framework and Specific Initiatives (Ownership of assets/results; Financial and operational sustainability, Linkage with other BROs, networks, technology providers, if any):

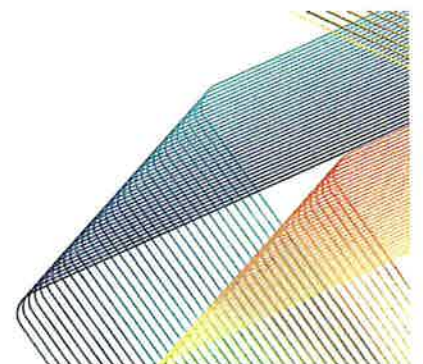
	WP	Framework Initiative	Specific Initiative	Initiative Coordinator
1	WP4	Fashion Restart	THEMEDNEW	ACI
2	WP5	Health Emergency	Digital Cluster for Health Textile	MFCPOLE
3	WP5	Dyeing Small Batches		CETTEX
4	WP6	Circular Economy	Leftovers	CTN

Based on the inputs of the INITIATIVE MONITORING SYSTEM and on the following discussions, the Initiatives committee members reviewed and assesses the final results and the achievements of the four mentioned initiatives:

1. Framework initiative Fashion Restart/ Specific Initiative THEMEDNEW

Final results & achievements (data refer to 13th Sept 2022):

- 12 enterprises awarded with a Subgrant for the Fashion restart Framework Initiative
- 36 companies underwrote a Memorandum of Understanding for the Specific Initiative "THEMEDNEW"





TEX-MED ALLIANCES

- Out of which: 25 companies undersigned the “Alliances for THEMEDNEW”
- Intangible assets: THEMEDNEW registered trademark, website www.themednew.eu
- Delivered consultancy services through 4 external consultants and internal experts.
- Large networking Community established
- Many promotional and business events organized in different countries

Degree of Sustainability of the Initiative

The large majority of the sub-granted SMEs of Fashion Restart joined THEMEDNEW specific initiative. The remaining ones implemented their own individual business plan. Therefore, the degree of sustainability of the Framework Initiative in itself is low.

The Specific Initiative THEMEDNEW built up a very strong system of tangible and intangible assets and a community of companies sharing a set of common values which enable the alliance to be technically and operationally sustainable.

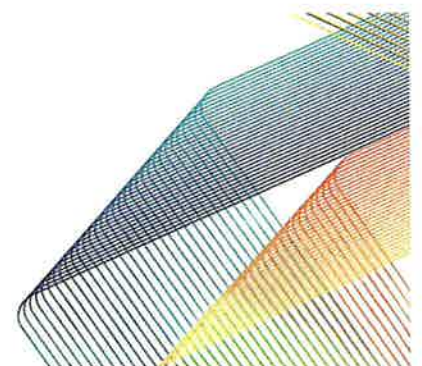
The financial sustainability depends on the commitment of the SMEs as well as by the early sales of THEMEDNEW collections. The project envisaged and gave birth to a brand and an alliance which are very sustainable.

The governance of the alliance as well as the transfer of ownership of the assets is set to be discussed at the Final Conference in Cairo 4-6 October 2022.

2. Framework Initiative: Health Emergency/ Specific Initiative Digital Cluster for Health Textile

Final results & achievements (data refer to 13th Sept 2022):

- 8 enterprises awarded with a Subgrant for the Health Emergency Framework Initiative (out of which 4 belong also to the DSB Initiative) and signed a MoU for the participation to the Framework Initiative.
- 15 companies undersigned the “Digital Cluster for Health Textile” (HTDC)





TEX-MED ALLIANCES

- 130 companies registered in the “Health Textile Company Directory” hosted in the HTDC.
- Intangible assets: HTDG website (www.healthtextiles-dc.eu)
- Delivered consultancy services through external consultants (NTT Nextechnology Tecnotessile, and E2BUSINESS CONSULTING) plus internal experts.
- International Symposium event organized in Tunisia

Degree of Sustainability of the Initiative

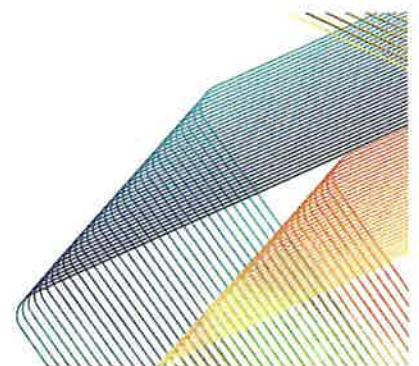
The success of the Digital Cluster catalyzed the interest of many companies, either sub-granted and not sub-granted ones. This reduced the attractiveness of the Framework Initiative “HE” is diverting the majority of companies to the SI Digital Cluster for Health Textile.

The website and the services included in the cluster are progressing under the management of mfcpole, the externalities of the Neotex Monastir Technopark and the help of the external consultancy NTT. From a technical and managerial standpoint, the Specific Initiative has a high degree of sustainability. The commitment of mfcpole to manage, animate and improve the digital cluster ensures also the minimal resources for the enhancement of services delivered. TEXTFOR expressed his interest in being part of the Cluster.

3. Framework Initiative: Dyeing Small Batches

Final results & achievements (data refer to 13th Sept 2022):

- 6 enterprises awarded with a Subgrant for the DSB Framework Initiative (out of which 4 belong also to the HE Initiative, and 1 to the FR Initiative) and signed a MoU for the participation to the Initiative.
- 5 companies undersigned the “Dyeing Small Batches Network” agreement
- tangible assets: DSB equipment purchased installed at Cettex laboratories in Monastir





TEX-MED ALLIANCES

- Delivered training and coaching services with the support of external consultants (AITEX) and internal technical resources.
- Thematic Seminar “NEW FRONTIERS OF DYEING AND FINISHING FOR SMEs IN T/C SECTOR” and “MATCHMAKING MEETINGS” organized in Monastir
- Training and coaching sessions held in presence (31 May, 1st- 2nd June) and online (14th, 27th, 29th June)

Degree of Sustainability of the Initiative

Dyeing Small Batches Initiative has particular features: It is based on the equipment installed and by the training activities delivered by Cettex. Waiting for more precise guidelines by the Programme, we suppose that the ownership of this equipment shall be retained by CETTEX (see art 22 of the Grant Contract)

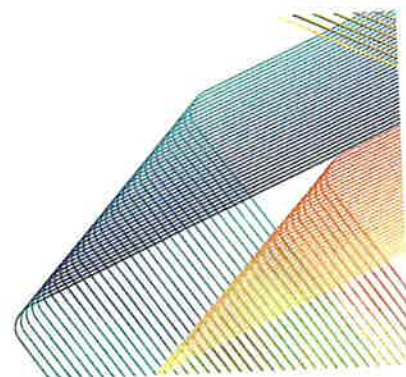
The DSB Network will take advantage of innovative testing techniques and researches coordinated by CETTEX. Cettex will continue to apply favorable conditions the members of the Network the use of the machines.

Therefore, the DSB Initiative has a high degree of sustainability.

4. Framework Initiative Circular Economy/ Specific Initiative LEFTOVERS

Final results & achievements (data refer to 13th Sept 2022):

- 8 enterprises awarded with a Subgrant and signed a MoU for the participation to the Framework Initiative for Circular Economy.
- 14 companies undersigned the “Leftovers Partnership” agreement
- Intangible assets: Leftover Virtual Platform hosted by a Facebook Group (www.facebook.com/groups/347672659624044)
- 382 individual members, out of which 35 are companies (“suppliers”)
- 1000 posts, out of which 800 with fabric photos.





TEX-MED ALLIANCES

- 1 Leftover physical event organized in Prato (6-7 June 2022)
- More than 50 samples were exchanged on the basis of contacts established through the platform or physical meetings

Since the large majority of SMEs joined other specific Initiatives, the Framework Initiative “Circular Economy” is not sustainable, while the Specific Initiative “LEFTOVERS” is sustainable: CTN, which manages the Leftovers Platform, is rather satisfied with the results achieved. The platform hosts about 1000 posts with 800 pictures of items. It gathered about 400 members and it viewed on a regular basis by members. Therefore, is willing to continue to manage the platform after the end of the project by providing the necessary human and financial resources. Since the management of a third party (not directly involved on the businesses) is a good solution, we assess that the Leftovers Initiative is sustainable.

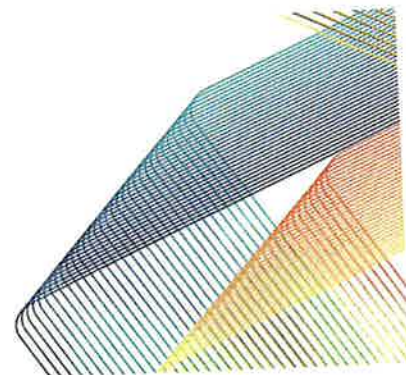
In this case, there is not an issue of ownership of the asset, being the Virtual Platform hosted on Facebook, and fed by posts of interested members, without any specific cost related to its future maintenance.

CTN expressed its commitment to monitor the evolution of the platform and encourage companies to continue posting in the platform or to stimulate contacts among companies of the Group.

B. Finalization of the CBC initiatives into “alliance”, “cluster”, “partnership” network”

The Initiative Committee approved the finalization of:

- The specific initiative “THEMEDNEW” into an “Alliance” of Euro-Mediterranean companies
- The Specific initiative “Health Textile Digital Cluster” into a “Cluster” of Euro-Mediterranean companies
- The Framework Initiative “Dyeing Small Batches” into a “Network” of Euro-Mediterranean companies





TEX-MED ALLIANCES

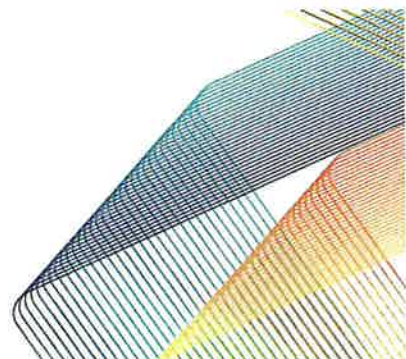
- The Leftovers Specific Initiative into a “Partnership” of Euro-Mediterranean companies

The above 4 chosen “Alliances” will be ratified at the Closing meeting for Establishment of CBC Alliances during final conference in Cairo.

Dated: 20 September 2022 –

Signatures of the Initiatives Committee Members:

	Organisation	Member	Signature
LB	TEXFOR	Monica Olmos	
PT	PC:	Susanna Leonelli	
	FM:	Oriana Mazzali	
	TAM:	Francesco Pellizzari	
	FIM:	Hani Mourad	
PP1	CTN (WP6 Leader)	<i>on behalf of</i> Marcello Gozzi	
		Giovanni Moschini	
PP4	MFCPOLE (WP5 Leader)	<i>on behalf of</i> Ramzi Zammali	
	Anissa Lahdhiri		
PP6	ACI (WP4 Leader)	Fadel Labadi	





Annex 3

SUSTAINABILITY OF HEALTH TEXTILE DIGITAL CLUSTER

The HTDC Initiative achieved substantial results:

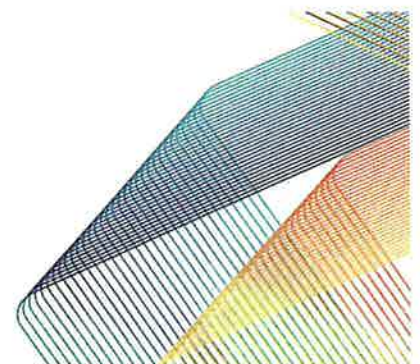
- 8 enterprises awarded with a Subgrant for the Health Emergency Framework Initiative (out of which 4 belong also to the DSB Initiative) who signed a MoU for the participation to the Framework Initiative.
- 15 companies undersigned the “Digital Cluster for Health Textile” (HTDC)
- 130 companies registered in the “Health Textile Company Directory” hosted in the HTDC.
- Intangible assets: HTDG website (www.healthtextiles-dc.eu)
- consultancy services delivered through external consultants (NTT Nextechnology Tecnotessile, and E2BUSINESS CONSULTING) and internal experts.
- International Symposium event organized in Tunisia

- Institutional sustainability:

Considered the success of the TMA project (recently attested by the International Textile Manufacturer Confederation Award – Annual conference Davos - 2022) The **TEX-MED ALLIANCES Partners** intend to continue their support to the future development of the **DIGITAL CLUSTER FOR HEALTH TEXTILE** in the Mediterranean.

Beyond the end of the Project, the website and the services included in the cluster will be further managed and developed by mfcpole, with the support of the externalities of the Neotex Monastir Technopark, the input of external consultants, when needed.

TEXFOR expressed his interest in being active player of the Cluster.





- All the TEX-MED ALLIANCES Partners will keep supporting THE HEALTH TEXTILE DIGITAL CLUSTER development in their own countries by:
 - o Promoting the HTDC in their own communication and media
 - o Keep promoting the enlargement of the Digital Cluster with new member companies
 - o Supporting the HTDC member companies with market information etc
 - o In their quality of BROs, facilitate the access to shared services (i.e. participation to sectoral fairs and events) for the HTDC members

The governance of the Digital Cluster will be ensured by mfcpole .

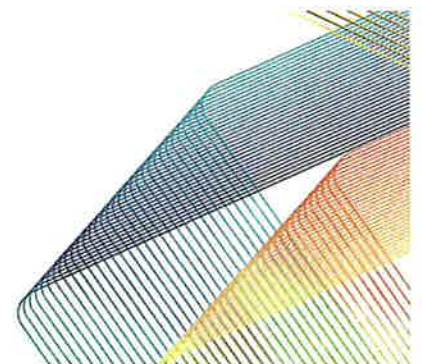
- Financial and organizational sustainability:

Currently, MFCPOLE guarantees the human resources needed to manage and animate the digital cluster and enhance the services delivered.

The future financial sustainability of the digital cluster will be obtained by subscriptions of new members and fees to the services delivered.

- Environmental sustainability:


The digital nature of the cluster minimizes the movement of persons and makes negligible its environmental impact.





TEX-MED ALLIANCES

Signed in Cairo, on October 5th 2022

Mfcpole - pôle de compétitivité Monastir-El Fejja (Tunisia) <i>WPS Coordinator</i>	Ramzi Zammali	
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Countersigned by the other TEX-MED ALLIANCES Project Partners

TEXFOR - Confederación de la Industria Textil (Spain)	Monica Olmos	
CTN – Confindustria Toscana Nord (Italy)	Giovanni Moschini	
SEPEE - Hellenic Fashion Industry Association (Greece)	Theofilos Aslanidis	
ACI - Amman Chamber of Industry (Jordan)	Fadel Labadi	
CETTEX – Centre Technique du Textile (Tunisia)	Rym Charradi	
GACIC – German Arab Chamber of Industry and Commerce (Egypt)	Yasmine Kandil	
PFI - Palestinian Federation of Industries (Palestine)	Tarek Sous	

