



# TRANSDAIRY



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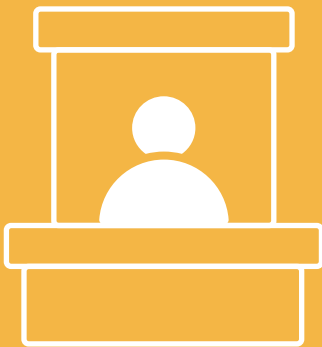
# ANNUAL REPORT

2023

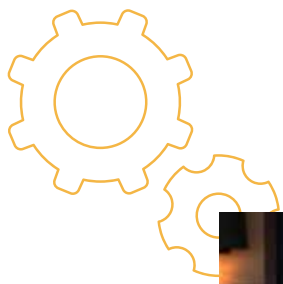


## Agri-Food Innovation Days 2023

### Exhibiting Dairy Innovations for All to See



The AFID 2023 event gathered over 2,800 attendees, bringing together industry figures, entrepreneurs, and investors on May 24th and 25th. In collaboration with esteemed organizations, 60+ innovative startups and SMEs presented innovative offerings such as Laban al Asfour's hemp-based vegan milk and Agreeen's artisanal cheese pops. The event included tailored matchmaking sessions, facilitating connections between startups and potential investors and experts.



Four startups/SMEs participated in the Brokerage Event during AFID 2023, engaging in tailored matchmaking and showcasing their offerings at personal booths for two days. This exposure facilitated networking and growth. Post-assessment, each startup was connected with at least two potential investors, donors, experts, or buyers for 30-minute discussions on potential partnerships.



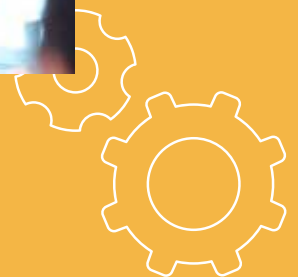
**Agri-Food  
Innovation Days 2023**





## Revealing Research Findings

During the brokerage event at AFID 2023, an engaging workshop was led by Dr. Pauline Aad from Notre Dame University. It focused on providing affordable feed for sheep through innovative solutions. The research aimed to optimize the cultivation of the Azolla plant, to enhance its nutritional benefits. Additionally, the study investigated how different levels of Azolla feeding impact the performance of Awasi sheep.





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## ADVANCING AGRIFOOD THROUGH DAIRY INNOVATIONS



## CONTACT US!

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