

The environmentally friendly bee



Pilot project



Beitillu Cooperative Society
for the Development of Livestock



PALESTINE
Beitillu, Ramallah,
West Bank.



Total budget **€15,000.00**
86,5% EU contribution



4 months duration
July to October 2023



Objective

Protecting bees, the environment & the livelihoods of local families while imparting valuable lessons in sustainability. By shifting the paradigm towards eco-friendly agriculture & responsible beekeeping, the village is on the path to creating a harmonious future for its people and the natural world that sustains them.



- + Distributing educational brochures on environmentally safe agriculture, emphasizing the reduction of herbicides and chemical usage.
- + Training courses and workshops on apiary management, beekeeping, and the significance of honey as a staple, along with other bee-related products.
- + Providing 60 high-quality beehives and beekeeping tools to the targeted families.
- + Increasing the village's greenery by planting 120 Moringa trees, contributing to the environment & providing a valuable food source for the bees.



6 families, 23 beekeepers, 50 farmers
+5K people reached indirectly

Video recap on MedTOWN Palestinian pilot projects, [here](https://medsocialinnovationlab.org/)
More info on Palestinian Agricultural Relief Committee (PARC), [here](https://www.enicbcmmed.eu/projects/medtown)



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MedTOWN project **Co-producing social policies with Social Solidarity Economy actors to fight poverty, inequality and social exclusion** is funded by the European Union under the ENI CBC Med Programme, from Sept 2019 to Nov 2023. Total budget **€3,4** million, **86,5%** EU contribution.

With a total budget of 300,000 euros for funding social pilot projects, MedTOWN supported similar calls in Spain, Portugal, Jordan, Palestine & Tunisia. They were all linked to social innovation and aimed at improving the lives of people in Mediterranean countries through social & solidarity economy initiatives that generate a positive impact on communities, quality of life and future opportunities.

Co-production, a model for fair and sustainable societies

