

THE MEDITERRANEAN ALLIANCE

MEDWAYCAP



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KEY POLICY POINTERS

Raising awareness and generating interest and engagement while fostering the quality and the values of projects' outcomes, are core to the Med strategy to upgrade innovation systems and Non-Conventional Water (NCW) practices in line with the Union for Mediterranean (UfM) Water Agenda.

The establishment of a Mediterranean alliance involving researchers, practitioners, public officers, institutions, and private sector is compelling to ensure a sustainable capitalisation of Best Practices (BPs) and their replicability in the Mediterranean area and beyond. It is a collective learning vehicle that shall enable for a more effective policy aligned with the investment channels, and thus more relevant innovation processes.

Project partners (PPs), associated PPs of MEDWAYCAP and relevant stakeholders engaged in the Innovation Camps held in Tunisia and Jordan, debated, interacted, and identified the main challenges along the path for fostering change in the Mediterranean:

“Structuring the pathway to enact a sustainable capitalization strategy that overarches BPs and Enabling Environment (EE)” stands as the encompassing challenge.

MEDWAYCAP BPs inventory platform (bpinventory.com) that contemplates the exploitation ecosystem is an efficient tool to share know-how and support decision making. The analysis component of the BPs database highlights trends and gaps and directs policy and funding.

The key to the solution entails to proactively addressing the following questions:

/ How can we improve coordination and networking among individuals and institutions, cornerstone for an NCW sustainable strategy implementation?

/ How can the scheduled initiatives in the Region boost the implementation of a sustainable strategy to address the challenge of treatment and re-use?

/ What measurable milestones could be established to assess the pertinence of joint initiatives?

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