



RESMYLE Final Conference Acts



Welcoming words from

Mr Fethi Ben Mimoun
Tunisian National Authority

The role of the Tunisian National Authority is to give support to Tunisian players in Mediterranean cooperation.

Welcoming words & greetings from

Mr Samir Sboui
Secretary General of the Municipality of Hammamet,
associate partner of the RESMYLE project

The municipality is supporting projects like RESMYLE because they have a significant local impact. Thanks to all partners for this joint cooperation.



Welcoming words from

Mr Vincent Ernoux
Coordinator of the Valencia Antenna in Spain of
the ENICBCMed/Next Med Programme

Many thanks and congratulations to the RESMYLE project, which is seen as excellent, especially for its tangible aspect, particularly through mobility, and its focus on green skills, which are constantly on the increase.



We have the desire to have and support more French projects.

Capitalisation is an important element to consider in the projects, the projects are the capital of the programme and capitalisation makes it possible to disseminate the results and make other players change and raise awareness of public policies.

Presentation of the Next Med programme and its priorities:

- *Enterprise-SME & Competitive Innovation*
- *A Mediterranean more green: water, energy, circular economy, disaster preparedness*
- *A Mediterranean more inclusive and more social: training, vulnerable groups, access to healthcare*
- *Improving governance: promoting exchanges between cities*

Next calls will be announced shortly.

There will be a standard call with a youth strand (via small entities managed by young people or civil society for young people).

A project should be a shared problem in the different countries, a problem which will be solved jointly: the idea is to present solutions through pilots and partnerships.

The essential element is the cooperation and the partnership.



Round table 1

The challenges of sustainable development: how to mobilise young people to meet them

Speech of

Mr Jean-Baptiste Lanaspèze
President of OPUS, partner of RESMYLE





Founder of OPUS, leader of ILE project, the previous project which leads to RESMYLE.

There is a need to raise awareness by touching their heart, encouraging young people to marvel at their environment.

The environmental education is essential and popular education should focus on it. The funding of associations which are working in the field is very low, we need some fundings.

We need to offer young people something to get excited about, something to motivate them to build the motivation for ecological struggle up to and including civil disobedience. An ecological May 68!

The motivation for young people to stay in their country is made through their local roots, the local development, their territory and the employment in their own territory.

Restoring the human-nature relationship.

My proposition is a project on intergenerational transmission in the domain of solidarity.

From sustainable development to human development as a central point, reinvent the human development by an ecological revolutionary thinking!

Be realistic to be revolutionary.





Speech of

Mr Samir Meddeb





Common challenges in Mediterranean region through scarcity of water with differences in between North and South shores.

The natural capital is limited; the development modes degrade this capital (transport, agriculture, tourism, industry, building sector...).

The Mediterranean is a hot spot of climate change (temperature raising, reduction of rainfall and more extreme violent natural phenomena) with impacts on our access to food.

Major environmental challenges in Tunisia: preservation of natural resources (water, soil...), circularity of waste, energy savings resources management with the implication of enterprises.

Green economy is a way of making the transition (agrotourism, circular economy...) employment development.

Youth mobilisation in green economy raise awareness, promotion of exchanges with success stories, support, access to finance...

Salem Sahli : The desire to create a dynamic in Tunisia for the employment of young people in green skills, with the signing of an agreement with ANETI (the employment agency).



Speech of

Mr Vincenzo Capasso
President of Let's do it Italy,
Let's do it international network





The association is a clean up organisation, they organise the world cleaning day.

Mediterranean Sea is a plastic soup (anthropic problem) 3 countries responsible for most of the waste in Mediterranean Sea : Egypt, Italy, Turkey but it is a global problem.

We are eating plastics ! Each person eat plastics in fish, water, beer and other food.

Cleaning economy can be a business opportunity!

We need to get politicians involved!

Governance consultation framework.

Solutions as circular economy, energy transition, biologic agriculture...

It is important to give solutions to the youth.



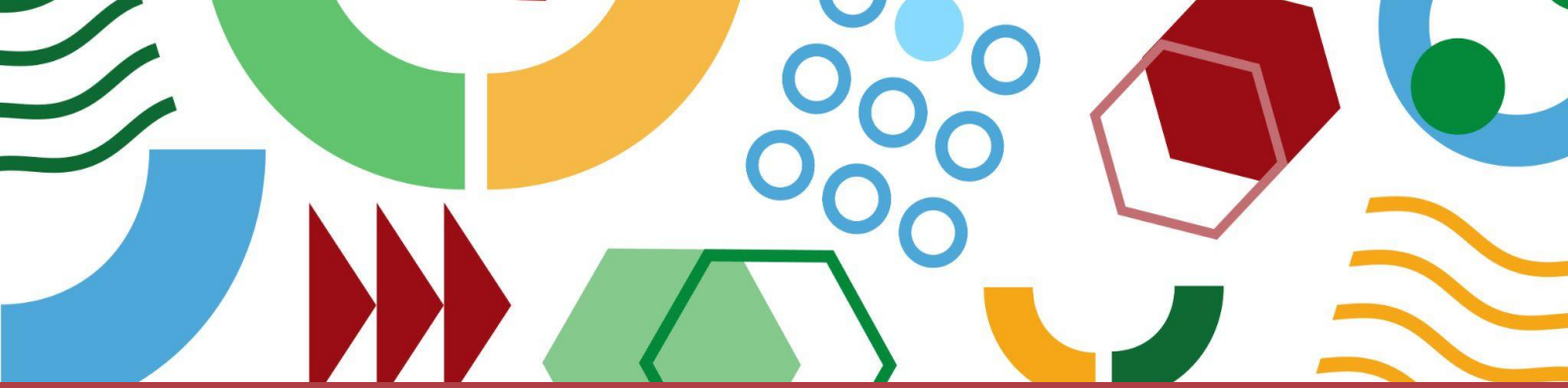
Speech of

Mr Laroussi Gharbi Young entrepreneur in sustainable tourism

Sidi Jedidi is a village which is suffering the desertification of young people, so I had the idea to create a mini-village responsible for tourism (GIZ funding), zero-waste, cultural events, local hiking, cultural tourism and thermal springs. The idea was to create a pilot to provide an authentic experience.

Sustainable tourism market in Tunisia: 2% even if there are a lot of opportunities.





Q&A
sessions



→ Result of RESMYLE project

Matthieu Guary
Project manager at CDE Petra Patrimonia,
Leader of RESMYLE project

1st step:

citizenship, taking the initiative, being conscious, being trained and launch a business.

Project dates: September 2019 – October 2023: RESMYLE for boosting young people's skills to help them integrate into society and create jobs in environmental and entrepreneurial fields.

3 axis :

- Raising awareness
- Training young people with practical field training (learning by doing)
- Helping young people to create their own job (entrepreneurship)



Results :

- Webportal: www.act4urplanet.eu free and open
- 8 pedagogical resources were created by RESMYLE
- A competition for subgrants for projects to raise awareness to young people
- More than 200 young people which were sensitized
- Non formal education opportunities, skills recognition gain through 15 workshops
- 20 ecomissions of 3 months abroad focusing on sustainable development
- 6 ecoincubators – More than 150 young people accompanied
- A competition for subgrants for 18 young entrepreneurs
- 3 transnational trainings on entrepreneurship

Lunch



Round tables :

Workshop 1:

How to respond sustainably to the challenge of environmental education for young NEETS?



- Presentation of Association ASM Cap-Bon - Olfa Mahmoud with the subgranted project The path to sustainable success through RESMYLE competition
- Presentation of the game « Nature with the flow » to discover nature with other sense than view – Association OPUS – Céline Lelièvre
- Presentation of ADR activities in environmental education – Hiba Fawaz and presentation of QATANA game on waste management developed through a RESMYLE workshop made with waste – Ahmad Rammal

1.1. What does ESD mean to you?

- Learning about and discovering nature and local culture
- A means of construction
- Passing on skills and know-how
- Emotion and wonder
- Allows us to learn more about the environment, protect it better and share it with others
- Gives young people a voice in environmental issues
- Helps young people to become citizens aware of their rights and duties

1.2. Are young people not interested in the environment?

- The environment is not the 1st concern expressed by young people, but they are aware of it
- Posture in relation to the elders: it's the ancestors who are responsible
- Radical response, solutions must be found and young people are concerned

There is a problem of communication between the older generation and young people, both in terms of timing and means of communication.

Concrete action on the ground.



1.3/1.4. What are the original tools for developing ESD?

- Concrete action (gamification/games)
- Local action
- Intergenerational communication
- Formalising places (clubs, houses, eco-neighbourhoods)
- Integration into school curricula
- Integration into local and national public policies
- Good practice: IFT works on seeds (French Institute in Tunisia)
- Actions relating to gardening and water management
- It should be done through sensory, artistic and political activities



Workshop 2:

The value of practical field training to train
NEETS in environmental skills.

How to multiply and better link with academic training?





Speech of
Brenda Pazzi & Giuliana Laudicino
"Terra" workshop, AMESCI – Italy

Speech of
Mehdi Ismail
Trainer at AERE – Tunisia

Speech of
Mohammad Affan
Qwailebeh institute for training and empowering youth Jordan

Speech of
Sandrine Cosserat
Mayor of Volonne – France



How to multiply and better link with academic training?

- Integration via work placements
- Communication/social networks
- Closer links with universities for the integration of these courses
- Create a network of young participants
- Activity information
- Link with universities
- Use social networks, particularly TikTok, for young people
- Learning by doing
- Voluntary work or internships
- Network of associations



Workshop 3:

How to accompany young people in the creation
of eco-enterprises?

How to better integrate NEETS in these creation processes?



Speech of

Ali Karout

Young entrepreneur – Lebanon

Speech of

Stefan Grbovic

Young entrepreneur - Italy

Speech of

Karim Rejeb

Mentor for DEMARRI ecoincubator – Hammamet - Tunisia

Speech of

Ibrahim Faza'

Jordan Start Business accelerator and seed investor - Jordan



What is an eco-enterprise?

- Sharing of an ecological mission and vision
- A company that does good

There's nothing you can do with young needs to start a business?

- Big protest of the group, the brakes must be removed (funds, logistics...)

Innovative ideas?

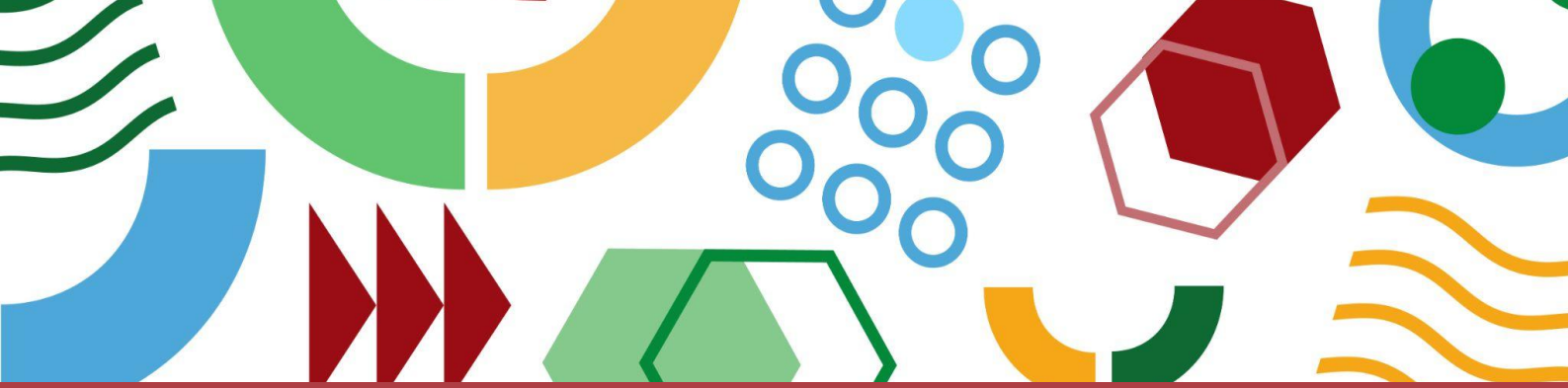
- Establishing a generational understanding/mentoring system
- Early awareness



What can we do concretely to help business creation?

- Eco-entrepreneurship monitoring platform
- Creation of a club of eco-entrepreneurs: sharing with newcomers
- Set a mobile eco-incubator
- Set a training in soft skills
- Mobilisation of funding, particularly international funding
- 1% eco-entrepreneurship to be developed (on the most polluting companies)
- RESMYLE ecoincubators follow-up
- Cooperative to support entrepreneurship system
- Immersive virtual worksites? University, neighbourhoods, rural areas
- Pépites project for university project factories
- Places for young people: third-party skills centres: open to their environment - employment, integration, creation (+ virtual version)





Synthesis



What perspectives of action for tomorrow?

Patrick Torret
Manager of CDE Petra Patrimonia



How to continue together, through other projects...

- Offer third-party skills centers that can also be set up online
- Artists' residencies model for ephemeral entrepreneurship by eco-creators
- Support from major groups (e.g. CMA CGM - Orange : opportunities)





www.enicbcmmed.eu/projects/resmyle

