

## STAKEHOLDERS

### 1 City Planners



**Definition:** Are professionals who develop plans and programs for land use to create thriving, sustainable communities.

**Objectives:** City planners aim to create well-designed, sustainable, and livable urban environments that meet the needs of diverse populations.

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### 2 Local Government Officials



**Definition:** Elected and appointed officials responsible for governing and managing a municipality or city.

**Objectives:** Local government officials seek to balance economic growth, public services, and community well-being.

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### 3 Developers



**Definition:** Private entities or individuals who invest and build real estate projects.

**Objectives:** Developers aim to generate profit by creating appealing and economically viable developments.

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### 4 Local Residents



**Definition:** The people who live in the community affected by urban planning decisions.

**Objectives:** Residents seek a high quality of life, safety, and amenities that enhance their community experience.

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### 5 Environmental Authorities



**Definition:** Public entity focused on protecting and preserving the natural environment.

**Objectives:** Aim to minimize the ecological impact of urban development and promote resilience to climate change.

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### 6 Transportation Authorities



**Definition:** Responsible for planning and managing transportation infrastructure.

**Objectives:** Transportation authorities aim to reduce congestion, enhance mobility, and improve overall transportation efficiency.

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### 7 Local businesses



**Definition:** Local businesses and industry representatives.

**Objectives:** Businesses seek a conducive environment for growth, including infrastructure, workforce availability, and market access.

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### 8 City energy managers



**Definition:** develop strategies to enhance energy efficiency, reduce environmental impact, and promote sustainable practices across various sectors within the city.

**Objectives:** Energy efficiency improvement, renewable energy integration, infrastructure upgrades, data monitoring and analysis.

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**STAKEHOLDERS**

SMC

This graphic features a pink background with faint silhouettes of people. In the center is a white circle with a thick, multi-colored border (red, orange, purple, blue). Below the circle is a power button icon and the text 'SMC'.



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### 10 Nonprofit Organizations



**Definition:** Organizations focused on various social, cultural, or community-oriented causes.

**Objectives:** Nonprofits work towards fostering a more inclusive and equitable urban environment.

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### 9 Utility Providers



**Definition:** Organizations responsible for supplying essential services such as water, electricity, and sanitation.

**Objectives:** Utility providers aim to deliver reliable and efficient services to support the urban population.

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