Euro-Mediterranean Network Facilitating Market Uptake of Innovations from SME

Project Acronym: EMPHASIS

Number of Reference: C_A.2.2_0022

A.6.2.2 Roadmap for mainstreaming EMPHASIS approach/ policy adoption

Work package	WP6: Validation of EMPHASIS approach and EUROMED Stakeholders Engagement
Output	6.2 Enhancing Institutional Engagement in EMPHASIS approach from Strategic Actors and Policy
Activity	A.6.2.2 – Roadmap for mainstreaming EMPHASIS approach/policy adoption
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Abstract	Policy recommendations in a form of a roadmap will be consolidating key findings taking into consideration the EUROMED region's Research to Innovation System and identifying commonalities and challenges among participating countries. Areas for cooperation, promotion of cross-border innovation partnerships and innovation support measures will be presented in different aspects of Innovation Policy.

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Project funded by the EUROPEAN UNION

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EMPHASIS

ROADMAP FOR MAINSTREAMING EMPHASIS APPROACH/POLICY ADOPTION

June 2023

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1. INTRODUCTION

1.1 EMPHASIS project

I. What is the EMPHASIS project and its objectives

The EMPHASIS project is an initiative that sought to strengthen the ability of small and medium-sized enterprises (SMEs) in partner countries to innovate by creating a collaborative Euro-Mediterranean Open Innovation ecosystem. The focus was on collaboratively creating a Mediterranean Open Innovation (OI) ecosystem, where knowledge flows across borders and is used to develop marketable innovations.

The project planned to co-design, implement, and validate a Mediterranean OI service platform, with the goal of connecting the fragmented innovation systems of the region. This platform has facilitated meaningful cross-border knowledge exchange and empower SMEs with the necessary skills to leverage external knowledge for value creation. Additionally, it has identified areas where sustainability challenges, such as agri-food, energy, and materials, can be transformed into business opportunities.

The project has also supported SMEs by assessing their readiness for OI, providing advisory services in the form of vouchers, and helping to enhance their innovation capacity through partnerships. Taking a joint transnational approach, the project aimed to effectively promote the uptake of research outputs and address sustainability goals.

The developed a joint multinational approach to address sustainability challenges by harnessing innovative solutions and transforming research findings into marketable innovations. This type of innovation builds upon the existing assets of an organization and enhances them using practical and efficient methods.

EMPHASIS aims to utilize the results of various projects to identify SMEs, evaluate their readiness to engage in Open Innovation, and provide them with advisory services in the form of vouchers. These services are intended to enhance their innovation capabilities and establish partnerships at different stages of their innovation journeys.

II. What has been improved

The implementation of EMPHASIS will establish a productive collaboration among cross-border partnerships. These partnerships will focus on sharing knowledge and working together to create new products and services in real-life settings, with the user at the center. The goal is to enhance the innovation capabilities of small and medium-sized enterprises (SMEs) and their willingness to engage with innovation partners. This will enable SMEs to convert external knowledge into new opportunities for products, services, and business growth. Additionally, the project aims to validate the Open Innovation approach and involve policymakers and stakeholders to ensure its wider adoption. EMPHASIS will cater to SMEs across different sectors, including those that traditionally do not benefit from policy interventions, such as non-high-tech industries, considering that high-tech SMEs make up a small percentage of the overall SME population.

III. Who has benefitted from

In addition to SMEs, start-ups, and spin-offs involved in the submission of Open Innovation opportunities, the following groups has also benefitted from the EMPHASIS project:

1. Clusters and networks of SMEs and spin-offs: These organizations can benefit from the opportunities for collaboration and networking that the project provides. They can connect with other like-minded businesses and share knowledge and resources to drive innovation.

2. Researchers and research units developing solutions in the field of sustainability: The project aims to bridge the gap between research and market implementation by connecting researchers with SMEs that can commercialize their findings. Researchers and research units can benefit from the project's support in transforming their innovations into market-ready products and services.

3. Innovation policy authorities: The project's activities can provide valuable insights for innovation policy authorities, helping them to develop more effective policies and strategies to support the growth of SMEs and foster innovation.

4. Business support structures: Organizations that provide support and services to SMEs, such as incubators, accelerators, and innovation hubs, can benefit from the project's

activities and resources. They can use the knowledge and tools provided by the project to better support their clients and enhance their own services.

IV. Definition of Open Innovation

Open Innovation involves actively seeking and utilizing knowledge from external sources to drive internal innovation and explore external opportunities for inventions. This means that businesses should incorporate both internal and external ideas, as well as utilize both internal and external channels to market their technology.

Open innovation is a collaborative approach to innovation that involves actively seeking and incorporating external ideas, expertise, and resources into the innovation process. It challenges the traditional closed innovation model where companies solely rely on their internal capabilities and research and development (R&D) departments to generate and commercialize new ideas.

In open innovation, companies engage with external partners, such as customers, suppliers, universities, research institutions, and even competitors, to co-create and co-develop new products, services, and technologies. It involves sharing knowledge, exchanging ideas, and collaborating to solve problems, improve processes, and drive innovation.

Open innovation can take various forms, including:

1. External sourcing of ideas: Companies actively seek and acquire ideas, technologies, or intellectual property from external sources through mechanisms like licensing, acquisitions, joint ventures, and partnerships.

2 Collaboration and co-creation: Companies collaborate with external partners to jointly develop and commercialize new products, services, or technologies. This can involve sharing resources, expertise, and risks to drive innovation.

3. Crowdsourcing and open platforms: Companies leverage the collective intelligence of the crowd by actively soliciting ideas, feedback, and contributions from a large and diverse group of individuals, often through online platforms and communities.

By embracing open innovation, companies can access a wider pool of knowledge, expertise, and resources, which can lead to increased creativity, faster time to market, reduced R&D costs, and

improved customer satisfaction. It enables companies to tap into external insights, trends, and market opportunities that may be inaccessible within their own organization. Open innovation also promotes collaboration and knowledge sharing, fostering a culture of innovation both internally and externally.

However, implementing open innovation also requires careful management of intellectual property, effective communication and collaboration mechanisms, and alignment of interests among partners. It involves navigating complex legal, cultural, and organizational barriers to ensure that all parties benefit from the collaboration.

Overall, open innovation represents a shift from a closed, internally focused approach to innovation towards a more open, collaborative, and inclusive approach. It offers companies the opportunity to leverage external knowledge and resources, expand their innovation capabilities, and stay competitive in an increasingly globalized and dynamic business environment.

1.2 EMPHASIS approach

I. EMPHASIS Open Innovation Network

1. Analysis of the needs and capacities of the Euro-Mediterranean SMEs in the field of sustainability

The design and implementation of tools and methodologies to create a Mediterranean Open Innovation (OI) ecosystem and promote international cooperation have included various activities. These activities have been aimed at developing tailored services for SMEs selected by the EMPHASIS Project.

To begin, the project partners have prepared a regional synthesis and national data to identify the needs, challenges, opportunities, threats, and obstacles faced by SMEs, Research & Technology Organizations, University, Intermediaries, and the Public Sector. This analysis has also considered the key stakeholders and existing clusters in each country.

Additionally, experts have been selected for the Focus Groups, and Information & Communication Technology platforms have been identified and utilized to provide SMEs with access to external knowledge and research results from across the Mediterranean.

Furthermore, templates have been developed to describe the solution/offer or innovation need/request of SMEs. A toolbox has been established to assist in assessing the innovation potential (audit) of an SME/Start-up. Joint partnerships with research/industry have been designed, and dedicated missions have been facilitated to facilitate the matching process.

a) Challenges & Priorities Identification

The Challenges & Priorities have been identified and categorized, as well as the methods for providing advanced service to SMEs. Additionally, the key stakeholders and clusters in each country have been identified based on the triple helix model of innovation, which involves interactions among academia, industry, and government. These findings will be used by experts in focus groups. The report includes a regional synthesis that combines national data, policies, and SWOT analyses for the countries involved in the Emphasis project (Italy, Greece, Spain, Egypt, Jordan, Lebanon). The roles played by Research & Technology Organizations (RTOs), intermediaries, business support structures, clusters of SMEs, and the public sector are also highlighted. These actors help facilitate SMEs' access to external knowledge and the utilization of research findings.

2. Identification of existing clusters and networks and engagement in the EMPHASIS Open Innovation community

The report has identified and examined the key players in each country, including small and medium-sized enterprises, spin-offs, major corporations, universities, and government entities such as municipalities and regional authorities. This analysis has been conducted using the quadruple helix model, which promotes collaboration among actors from academia, government, industry, and civil society. The insights gained from this report will serve as a foundation for future activities and will be valuable for the Focus Groups.

a) Identification and engagement of actors and "Focus Group" Meetings

The EMPHASIS partners have involved the key actors of the ecosystem in Focus Group meetings carried out in all the countries involved in the project. This was done for two main reasons:

- Firstly, to keep the stakeholders informed about the project's activities.
- Secondly, to gather feedback from the Focus Group participants on the challenges and priorities that SMEs face in the innovation and internationalization process.

It is also important to create an environment that supports entrepreneurship and innovation, as this can lead to the creation of new markets and jobs, and the improvement of products and services.

The focus group also discussed the transformation of sustainability challenges, such as agri-food, energy, and materials, into business opportunities.

b) Overall outcomes

- All EMPHASIS partners identified the main challenges and priorities for each country involved in the project.
- All EMPHASIS partners created a list of key actors and stakeholders to be part of the EMPHASIS Open Innovation community.
- All Emphasis partners successfully organized EMPHASIS Focus Groups Round Table Meetings in each country.

II. EMPHASIS ICT Platform

The EMPHASIS OI Platform has been created and made available. It includes a range of online tools that assist the community in sharing their needs, offers, and challenges in a marketplace. The platform is designed to foster partnerships and facilitate the generation of new ideas. It enhances the ability of small and medium-sized enterprises to access external knowledge and research outputs, while also addressing issues related to Open Innovation, such as patent and intellectual property rights, entry costs, and proactive partner search. The platform builds upon the infrastructures developed during NETKITE, I KNOW, and the tools developed in INSPIRE.

III. Development of cross-border innovation partnerships created among SMEs

The development of cross-border innovation partnerships created among companies took place in different phases. Firstly, the beneficiary companies in each country received assistance from professionals who helped them to identify their needs and the greatest deficiencies in the implementation of

their strategy, as well as identifying the kind of partners they could collaborate with within the framework of their needs and deficiencies.

Subsequently, the companies and professional experts worked together to design possible collaborations involving companies from the north and south of the Mediterranean. During this phase, the companies held meetings to get to know each other and explore the possibilities of partnerships among them. As the companies learned about each other and found mutual interests in collaboration, face-to-face open innovation missions were scheduled in order to materialize open innovation projects among the companies. Some missions couldn't take place in person, but the collaborations were formalized online.

IV. Benefits for the SMEs

The service helped SMEs scale up their technology/product/innovation/service through open innovation, leveraging internal and external expertise and collaboration opportunities. The benefits include decision-making support, brokerage services for both internal and external innovation activities, reaching potential external partners, increased awareness of open innovation tools, and an Open Innovation project report with practical recommendations.

The beneficiaries were able to gain access to a broader range of ideas, expertise, and resources beyond their own internal boundaries by adopting open innovation. This not only strengthens their capacity to create innovative products and services but also cultivates collaborations and partnerships that can contribute to increased competitiveness and expansion.

2. CONTEXT OF THE EUROMED REGION'S RESEARCH TO INNOVATION SYSTEM

The EUROMED region has a diverse range of research institutions, including universities, research centers, and private sector organizations. These institutions are engaged in various fields of research, such as science, technology, engineering, and social sciences.

The goal of the Research to Innovation System is to promote innovation and economic development by bridging the gap between research and commercialization. This involves activities such as technology transfer, intellectual property protection, commercialization support, and entrepreneurship training.

The EUROMED region faces several challenges in developing a strong Research to Innovation System. These challenges include limited funding for research and development, inadequate infrastructure, weak intellectual property rights protection, and a lack of collaboration between academia and industry.

Efforts are being made to address these challenges through initiatives from important stakeholders in the region. These initiatives aim to promote collaboration between researchers, entrepreneurs, and policymakers from different EUROMED countries to foster innovation and economic growth. Additionally, capacity building programs, training workshops, and funding opportunities are being offered to support the development of research and innovation ecosystems in the region. These programs aim to enhance research capabilities, promote entrepreneurship, and facilitate technology transfer and commercialization.

The Research to Innovation System in the EUROMED region also benefits from the increasing emphasis on regional integration, cooperation, and networking. Collaboration and knowledge exchange between

countries in the region are facilitated through research projects, joint initiatives, and partnerships. This allows for the sharing of best practices, pooling of resources, and access to a larger market for innovative products and services.

Furthermore, the Research to Innovation System in the EUROMED region is not only focused on economic growth but also on addressing societal challenges and fostering sustainable development. Research and innovation activities in areas such as renewable energy, climate change mitigation, healthcare, and agriculture are being encouraged to promote sustainable and inclusive growth in the region.

The development of research and innovation in the EUROMED region is supported by various stakeholders and activities. These include:

1. European Union: The European Union plays a crucial role in supporting research and innovation in the EUROMED region through various funding programs. These include the Horizon Europe program, which provides financial support for research and innovation projects. The EU also sets policies and provides guidance to promote collaboration in research and innovation across the region.

2. National Governments: National governments in the EUROMED region invest in research and innovation through various funding programs and initiatives. They set priorities, allocate budgets, and support institutions and researchers to carry out research and innovation activities.

3. Research Institutions and Universities: Research institutions and universities in the EUROMED region are key players in the development of research and innovation. They conduct cutting-edge research, provide training and education in various disciplines, and collaborate with other stakeholders to promote innovation.

4. Technology Transfer Offices: Technology Transfer Offices (TTOs) play a vital role in facilitating technology transfer and commercialization of research outcomes. They help researchers and institutions protect their intellectual property, find industry partners, and promote entrepreneurship and innovation.

5. Industry: The private sector, including large companies, SMEs, and startups, is an important stakeholder in the development of research and innovation in the EUROMED region. They provide funding, expertise, and collaboration opportunities for research and development projects. Industry partnerships can also lead to the commercialization of research outcomes and the development of innovative products and services.

6. International Organizations and Funding Agencies: International organizations such as the United Nations, UNESCO, and the World Bank, as well as funding agencies like the European Investment Bank, provide financial support and technical expertise for research and innovation projects in the EUROMED region. They also facilitate collaboration and knowledge exchange between different countries and regions.

7. NGOs and Civil Society: Non-governmental organizations (NGOs) and civil society organizations also play a role in promoting research and innovation in the EUROMED region. They advocate for policies and initiatives that support research and innovation, provide training and capacity-building programs, and raise awareness about the importance of research and innovation for sustainable development.

8. Networking and Collaboration Platforms: Various networking and collaboration platforms exist in the EUROMED region to foster cooperation and exchange between researchers, innovators, and other stakeholders. These platforms facilitate the sharing of knowledge, resources, and best practices, and promote joint research and innovation projects.

Overall, the development of research and innovation in the EUROMED region is a collaborative effort involving multiple stakeholders and activities. It requires strong support from governments, effective collaboration between research institutions and industry, and active participation from international organizations and civil society. By fostering research and innovation, the EUROMED region can drive economic growth, address societal challenges, and promote sustainable development.

b) Commonalities and challenges among Greece, Italy, Spain, Jordan, Egypt, and Lebanon

1. Commonalities:

a. Historical and cultural heritage: Greece, Italy, Spain, Egypt, and Lebanon have rich historical and cultural legacies, which can serve as sources of inspiration for research and innovation projects.

b. Geographical advantages: Italy, Greece, Spain, Egypt, Lebanon, and Jordan possess strategic geographical locations with access to important trade routes, making them potential hubs for research and innovation collaborations.

c. Intellectual capital: These regions are home to esteemed universities and research institutions. They have a pool of talented researchers and scientists who can contribute to the development of research and innovation.

d. Natural resources: Egypt, Lebanon, Greece, Italy, and Spain abound in natural resources, which can provide opportunities for innovation in areas such as renewable energy, agriculture, and environmental protection.

2. Challenges:

a. Economic constraints: Many of these countries have faced economic challenges in recent years, limiting their ability to invest significantly in research and development. Funding shortages can hinder the development of research and innovation projects.

b. Brain drain: Some of these countries face a significant brain drain, where talented researchers and scientists leave their home countries to pursue better opportunities abroad. This can result in a loss of intellectual capital and impede the development of research and innovation.

c. Limited infrastructure: Developing and maintaining state-of-the-art research infrastructure can be a challenge in these countries due to limited financial resources and political instability. Adequate infrastructure is crucial for fostering a thriving research and innovation ecosystem.

d. Collaboration and coordination: Effective collaboration and coordination between universities, research institutions, and industry sectors can be a challenge. Overcoming bureaucratic hurdles and promoting cooperation among different stakeholders is essential for the successful development and implementation of research and innovation initiatives.

e. Lack of investment in research and development: These countries often face a lack of investment in research and development compared to other developed nations. Insufficient funding can limit the scope and impact of research and innovation activities.

f. Regulatory environment: Complex and restrictive regulatory environments can create barriers to the development and commercialization of research and innovation projects. Streamlining regulations and creating a supportive ecosystem can help overcome these challenges.

Despite these challenges, these countries have made significant strides in research and innovation. By addressing the commonalities and challenges mentioned above, they can effectively promote and enhance their research and innovation ecosystems. This can be achieved through increased funding, attracting, and retaining talent, investing in infrastructure, promoting collaboration and coordination among stakeholders, and creating an enabling regulatory environment. Such efforts can not only boost their economic development but also contribute to addressing societal challenges and fostering sustainable growth.

3. STRENGTHENING COLLABORATION NETWORKS AND OPEN INNOVATION APPROACH (POLICY RECOMMENDATIONS)

Promoting collaboration networks and embracing an open innovation approach within the EUROMED countries can greatly enhance cooperation and exchange of information among nations in the Euro-Mediterranean area. By fostering collaborative networks, countries can tap into a vast pool of expertise and resources, accelerating progress and development in various fields.

An open innovation approach encourages countries to leverage external sources of knowledge and expertise. By seeking input from diverse stakeholders, including academia, industries, and government institutions, countries can access a wider range of perspectives, innovative ideas, and best practices. This collaboration enables them to tackle common challenges and seize opportunities, leading to mutual benefits and progress for all participating nations.

Through strengthened collaboration networks, EUROMED countries can tap into the collective intelligence and capabilities of the entire region. This synergy allows countries to pool their knowledge and resources, leading to the creation of new solutions and approaches that are more effective and efficient. By sharing experiences, successes, and failures, countries can learn from each other and avoid duplicating efforts.

In addition to fostering collaboration and knowledge sharing, an open innovation approach also promotes inclusivity and diversity among EUROMED countries. By embracing ideas and perspectives from different cultures and backgrounds, nations within the Euro-Mediterranean region can ensure a more comprehensive and holistic approach to problem-solving. . This inclusivity sparks creativity and innovation, leading to the development of novel solutions that may have otherwise been overlooked.

Moreover, adopting an open innovation approach can also strengthen economic ties and create new opportunities for businesses in the Euro-Mediterranean region. By collaborating with

organizations and entrepreneurs from different countries, companies can access new markets, technologies, and talent. This cross-border collaboration fosters an environment of entrepreneurship and encourages the growth of startups and small businesses, creating a vibrant and dynamic business ecosystem.

Furthermore, a collaborative and open approach to innovation can also address societal and environmental challenges faced by the Euro-Mediterranean region. By coming together and sharing knowledge and resources, countries can work towards common goals, such as sustainable development, climate change mitigation, and social equality. This collective effort strengthens the region's resilience and fosters a sense of shared responsibility, ensuring a better future for all.

To achieve these benefits, it is crucial for EUROMED countries to invest in building strong collaboration networks, fostering a culture of openness and knowledge sharing, and promoting platforms and initiatives that facilitate cooperation. By doing so, countries can unlock the full potential of the Euro-Mediterranean region and create a prosperous and sustainable future for all its nations.

The following are some policy recommendations for strengthening collaboration networks and open innovation approach among EUROMED countries to facilitate collaboration and open innovation:

1. Creating a supportive policy environment: Governments should develop policies and regulations that encourage collaboration and open innovation. This includes providing funding and incentives for collaborative projects, fostering cross-border partnerships, and removing barriers to collaboration such as bureaucratic hurdles and intellectual property issues.

2. Establishing dedicated platforms and networks: Setting up dedicated platforms and networks can facilitate collaboration by providing a space for stakeholders to connect, exchange knowledge, and identify potential partners. These platforms can be regional or sector-specific, and can be supported by governments, private organizations, or international bodies.

3. Promoting knowledge sharing and capacity building: Facilitating knowledge sharing and capacity building among EUROMED countries is crucial for strengthening collaboration and open innovation. This can be achieved through training programs, workshops, and conferences that bring together stakeholders from different countries to share experiences and best practices.

4. Encouraging cross-sector collaboration: Collaboration and open innovation can be enhanced by fostering partnerships between different sectors, such as academia, industry, and government. This can be done through initiatives that promote knowledge transfer, joint research projects, and innovation clusters that bring together stakeholders from different sectors.

5. Enhancing access to funding and resources: Access to funding and resources is vital for fostering collaboration and open innovation. Governments should establish funding programs and grants that support collaborative projects and provide resources such as research facilities, laboratories, and technology transfer offices. Additionally, partnering with international organizations or private sector entities can further enhance access to funding and resources.

6. Promoting cultural exchange and networking events: Cultural exchange and networking events play a significant role in strengthening collaboration networks. Organizing events such as conferences, workshops, and study tours can provide opportunities for individuals and organizations to connect, exchange ideas, and establish collaborations. These events also facilitate cross-cultural understanding, which is crucial for effective collaboration.

7. Promoting open innovation through digital platforms: Digital platforms and tools can greatly facilitate collaboration and open innovation. Governments and organizations can promote the use of digital platforms that enable virtual collaboration, open-source sharing, and crowdsourcing of ideas and solutions. These platforms can help overcome geographical barriers and connect individuals and organizations from different EUROMED countries.

8. Supporting entrepreneurship and start-ups: Encouraging entrepreneurship and supporting start-ups is essential for fostering collaboration and open innovation. Governments should implement policies that create a conducive environment for start-ups to thrive, such as providing access to

funding, mentorship programs, and business incubators. Supporting the growth of start-ups can lead to increased cross-border collaborations and open innovation initiatives.

9. Facilitating technology transfer: Technology transfer is a key driver of collaboration and open innovation. Governments should establish programs and mechanisms that facilitate the transfer of technology and knowledge between EUROMED countries. This can include creating platforms for technology matchmaking, providing assistance in patenting and licensing processes, and promoting joint research and development initiatives.

10. Strengthen intellectual property rights protection: To promote innovation and facilitate technology transfer, it is vital to enhance the protection and enforcement of intellectual property rights. Governments should prioritize the development of a supportive legal and regulatory structure that fosters creativity, invention, and innovation.

11. Monitoring and evaluation: Effective monitoring and evaluation mechanisms are necessary to assess the impact of collaboration networks and open innovation approaches. Governments should establish systems to track the outcomes and impacts of collaborative projects, identify areas for improvement, and share successes and lessons learned. This feedback loop can guide policy adjustments and enhance the effectiveness of collaboration and open innovation initiatives in the EUROMED region.

Overall, strengthening collaboration networks and adopting an open innovation approach among EUROMED countries requires a holistic and coordinated effort that involves policymakers, researchers, entrepreneurs, and other stakeholders. By implementing these policy recommendations, EUROMED countries can create a conducive environment for collaboration and open innovation, leading to enhanced economic growth, competitiveness, and sustainable development in the region.

4. CONCLUSION

In conclusion, the roadmap on innovation policy recommendations in the EUROMED region presents a comprehensive and holistic approach to foster innovation and drive economic growth in the region. The document emphasizes the importance of creating a conducive ecosystem for innovation, including the development of supportive policies, infrastructure, and funding mechanisms. It recognizes the need for increased collaboration and knowledge sharing among countries in the region, as well as with international partners, to leverage collective expertise and resources.

Furthermore, the roadmap highlights the significance of investing in human capital and building a skilled workforce capable of driving innovation in the digital age. It emphasizes the importance of promoting entrepreneurship and startups, as well as providing the necessary support and guidance to ensure their success.

The roadmap also recognizes the importance of research and development, promoting the transfer of knowledge between academia and industry to foster innovation-driven entrepreneurship. It calls for increased investment in research and development, as well as the establishment of collaborative research networks and centers of excellence.

Moreover, the roadmap underscores the need to strengthen intellectual property rights protection and enforcement to encourage innovation and technology transfer. It emphasizes the importance of creating a favorable legal and regulatory framework that promotes innovation and fosters a culture of creativity and invention.

In conclusion, the roadmap on innovation policy recommendations in the EUROMED region sets forth a clear vision for the future of innovation in the region. It provides concrete steps and priorities for policymakers, stakeholders, and governments to embrace and implement. By implementing the recommendations outlined in this roadmap, the EUROMED region can unlock its innovation potential, drive economic growth, and improve the lives of its citizens.

As we move forward, it is essential to ensure continued collaboration and engagement among all stakeholders. The success of these recommendations relies on the commitment and dedication of governments, businesses, researchers, and civil society organizations to work together towards a shared vision of a more innovative and prosperous EUROMED region.

By embracing innovation, promoting entrepreneurship, investing in research and development, and creating a supportive environment for creativity and invention, the EUROMED region can position itself as a global hub of innovation and drive sustainable economic growth and social development. Let this roadmap serve as a guiding document for all those passionate about advancing innovation in the EUROMED region. Together, we can unlock the region's full potential and shape a brighter future for all.

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