



Network of Slow Tourism Med Pearls

Project: A_A.1.3_0210 MED PEARLS

Output 9 Network of Slow Tourism Med Pearls



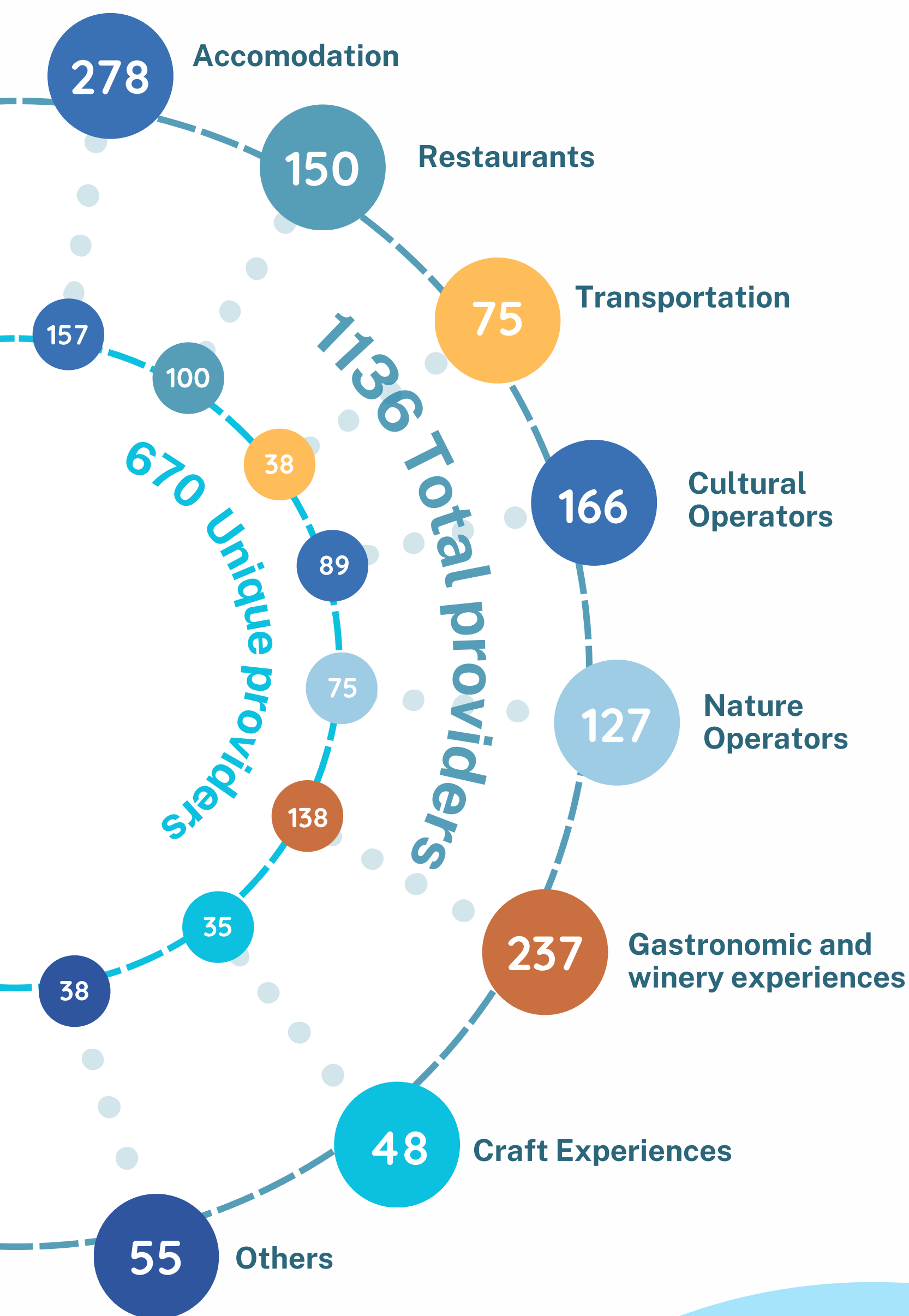
Introduction

Med Pearls has been a cross-border project to internationally position the Mediterranean as an integral destination of quality and excellence for Slow Tourism. It has accelerated innovative initiatives built from public & private cooperation. As from the 13 Pearls of the Mediterranean, pilot areas, created in 6 countries: Spain, Italy, Greece, Egypt, Jordania and Palestine, the project delivered a network of 19 DMCs and 10 ICT start-ups that involved an overall of 1.136 local providers.

After the project end, this impact firstly meant the extension of employment contracts (deseasonalisation), while in the long-term it will be reflected as new jobs created. These positive benefits are deriving from the Slow Tourism concept, which, on one side proposes to increase the average length of stays in the regions where products are developed, and on the other side, focuses on off-season periods. The extremely good weather conditions of the region provide a fertile ground for this type of new sustainable holiday proposals.

The details of the network created can be found in the final report of the products created through the 29 subgrants granted and that are annexed to WP5. In this output, the information was extracted and is shown in a global and individual infographics as a network.

Med Pearls Project Results



*DMCs: Destination Management Companies

Med Pearls

Resultats del projecte a Catalunya

3 Àrees pilot

6 AVR^s*

Proveïdors totals



Anoia

Turismo Vivencial

Trek & Ride

91

Traveltec

111

Lleida i tu

61

74

Buena Ruta

53

60

El Brogit



Les Garrigues

Ribera d'Ebre

121

Allotjaments

51

Restaurants

50

22

Transport

450 Proveïdors totals

173 Proveïdors únics

104

Cultura

6

22

Natura

36

6

42

109 Experiències gastronòmiques i enològiques

12

Experiències artesanals

9

Altres



Descobreix més:

- [Anoia](#)
- [Les Garrigues](#)
- [Ribera d'Ebre](#)
- [Experiències](#)

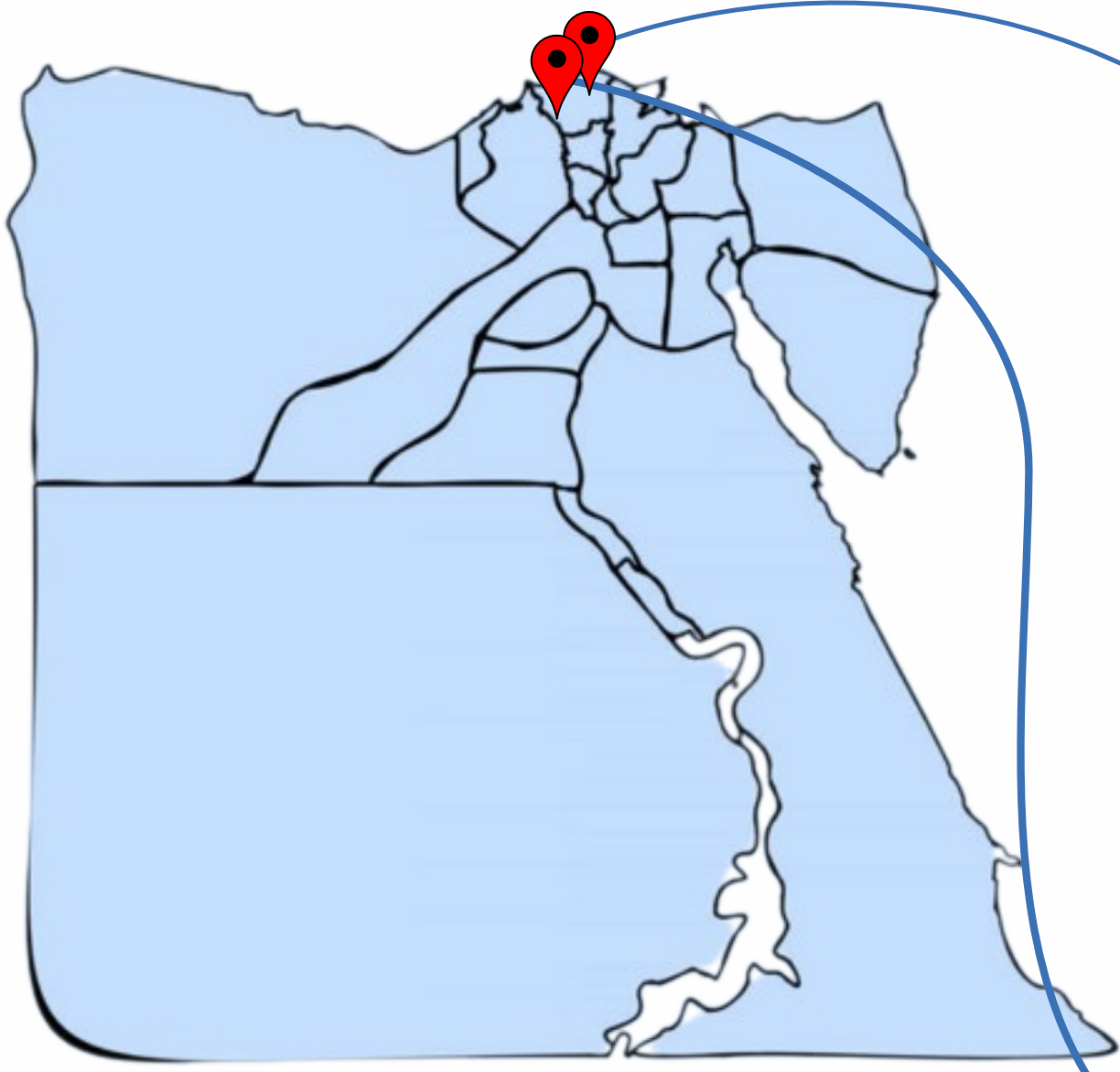
*AVRs: Agències de viatges receptives

Med Pearls Project Results in Egypt

2 Pilot areas

3 DMCs*

2 ICT start-ups



El-Montazah District

Lakes of Edku and Mariout

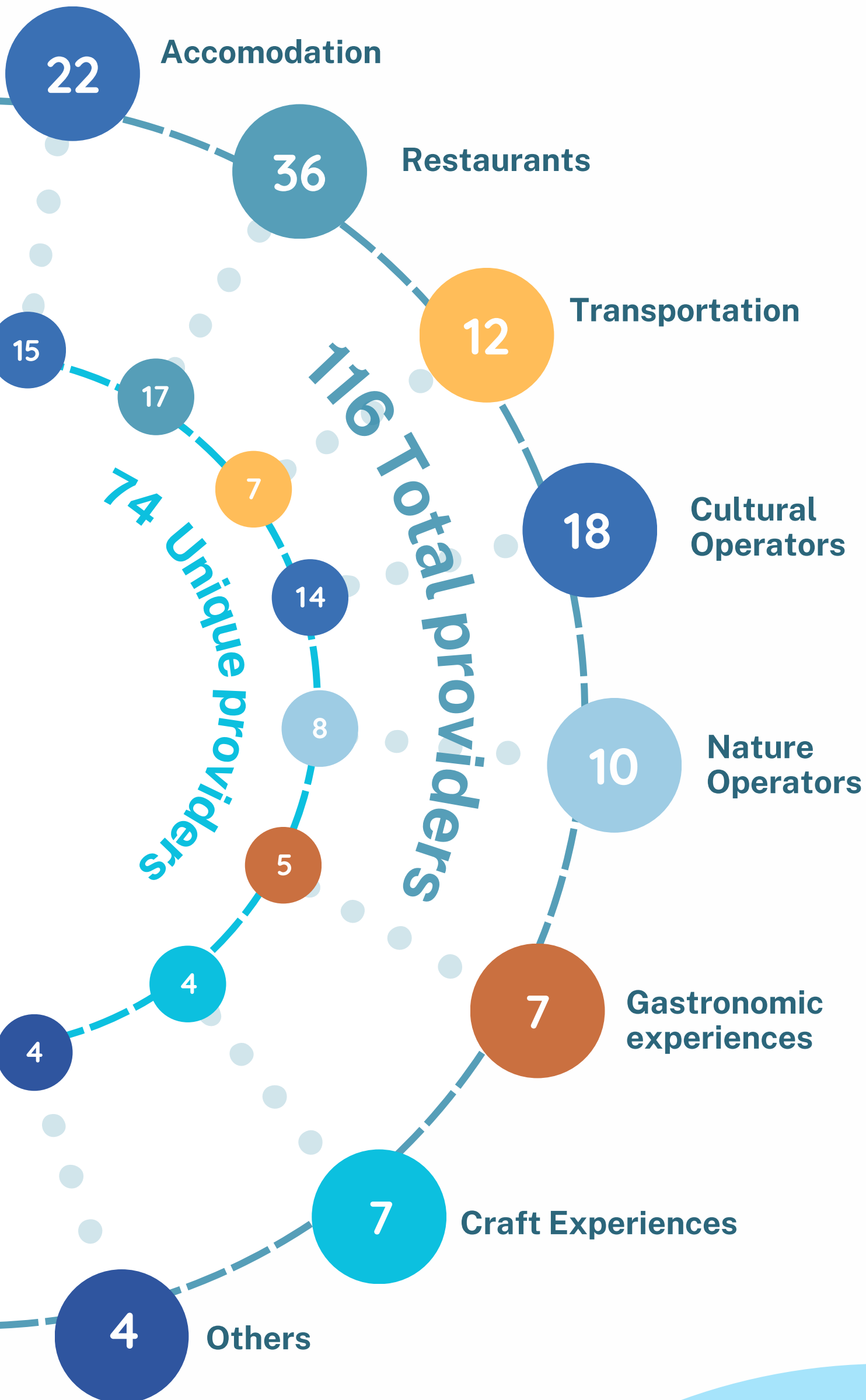
Egypt Day Tours

Code 95

Blue Line

Mohamed Dwidar

Hub Adventures



Find out more:

- [El-Montazah District](#)
- [Lakes of Edku and Mariout](#)
- [Experiences](#)

*DMCs: Destination Management Companies

Med Pearls Project Results in Greece

2 Pilot areas

4 DMCs*

2 ICT Start-ups

Olympus
Pieria

San
Dopios

Dotsoft

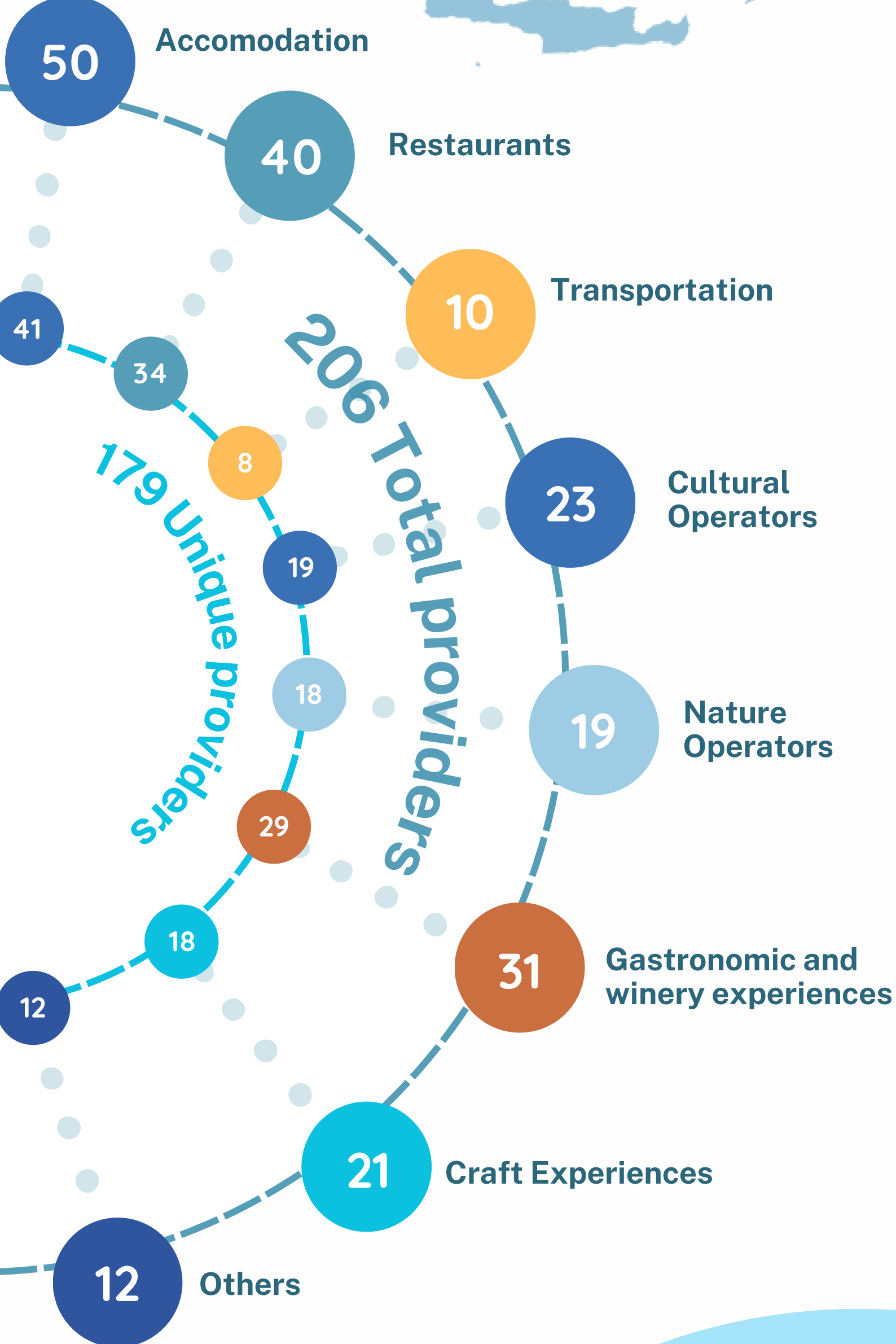
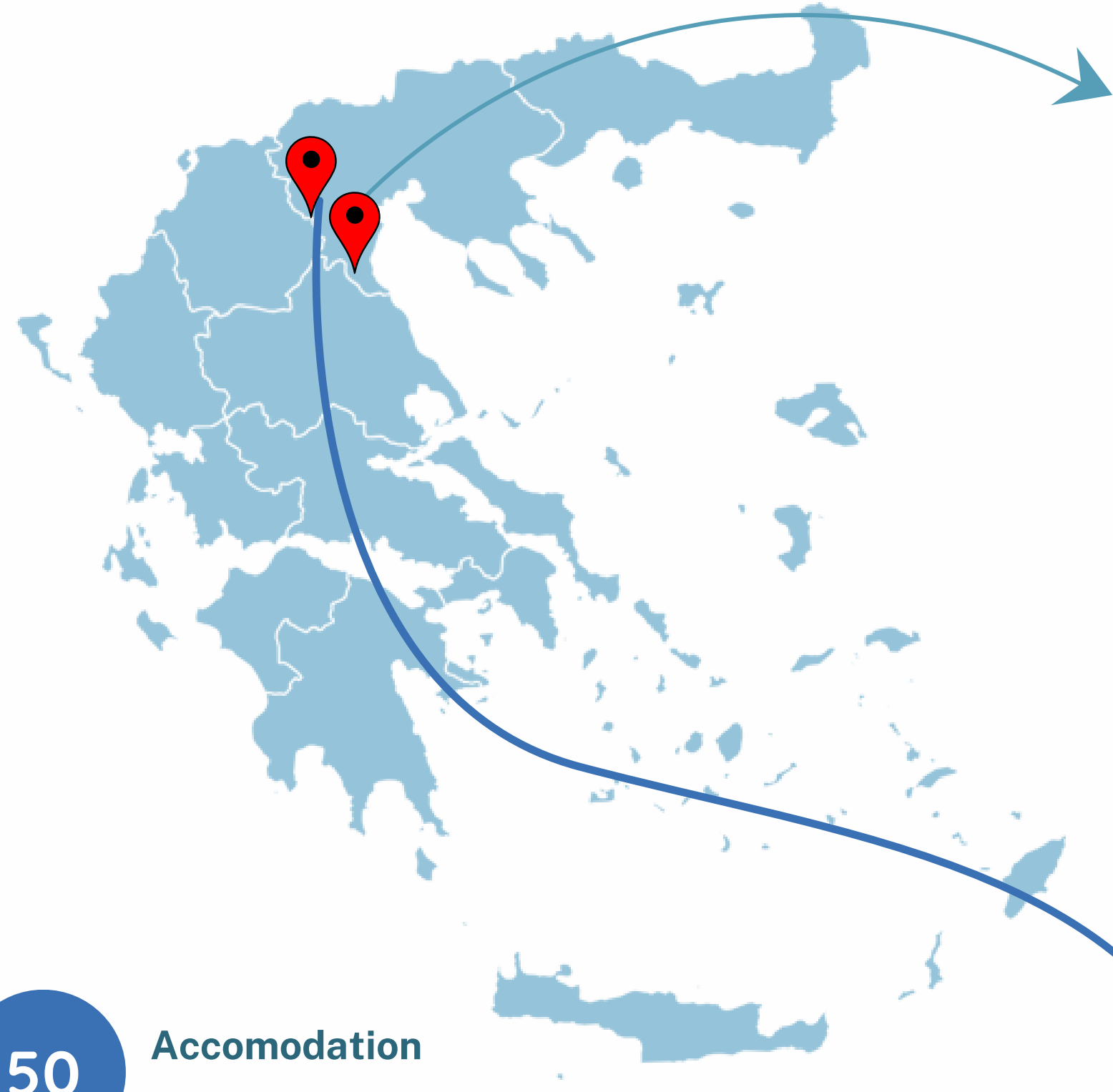
Enjoy
Tours

Open
ways

Comitech

Mazi
Travel

Imathia
Veria



Find out more:

- [Olympus Pieria](#)
- [Imathia Veria](#)
- [Experiences](#)

*DMCs: Destination Management Companies

Med Pearls Project Results in Italy



2 Pilot areas

Sabina Reatina

4 DMCs*

Akesine Viaggi

1 ICT Start-up

Lascó

Borghi

Emotional Sicily



Etna Alcantara Valley

Sicily by Sicily

76

Accommodation

12

Restaurants

25

Transportation

42

313 Total providers

193 Unique providers

16

11

Cultural Operators

10

41

Nature Operators

74

54

Gastronomic and winery experiences

82

5

Craft Experiences

28

Others



Find out more:

- [Sabina Reatina](#)
- [Etna Alcantara Valley](#)
- [Experiences](#)

*DMCs: Destination Management Companies

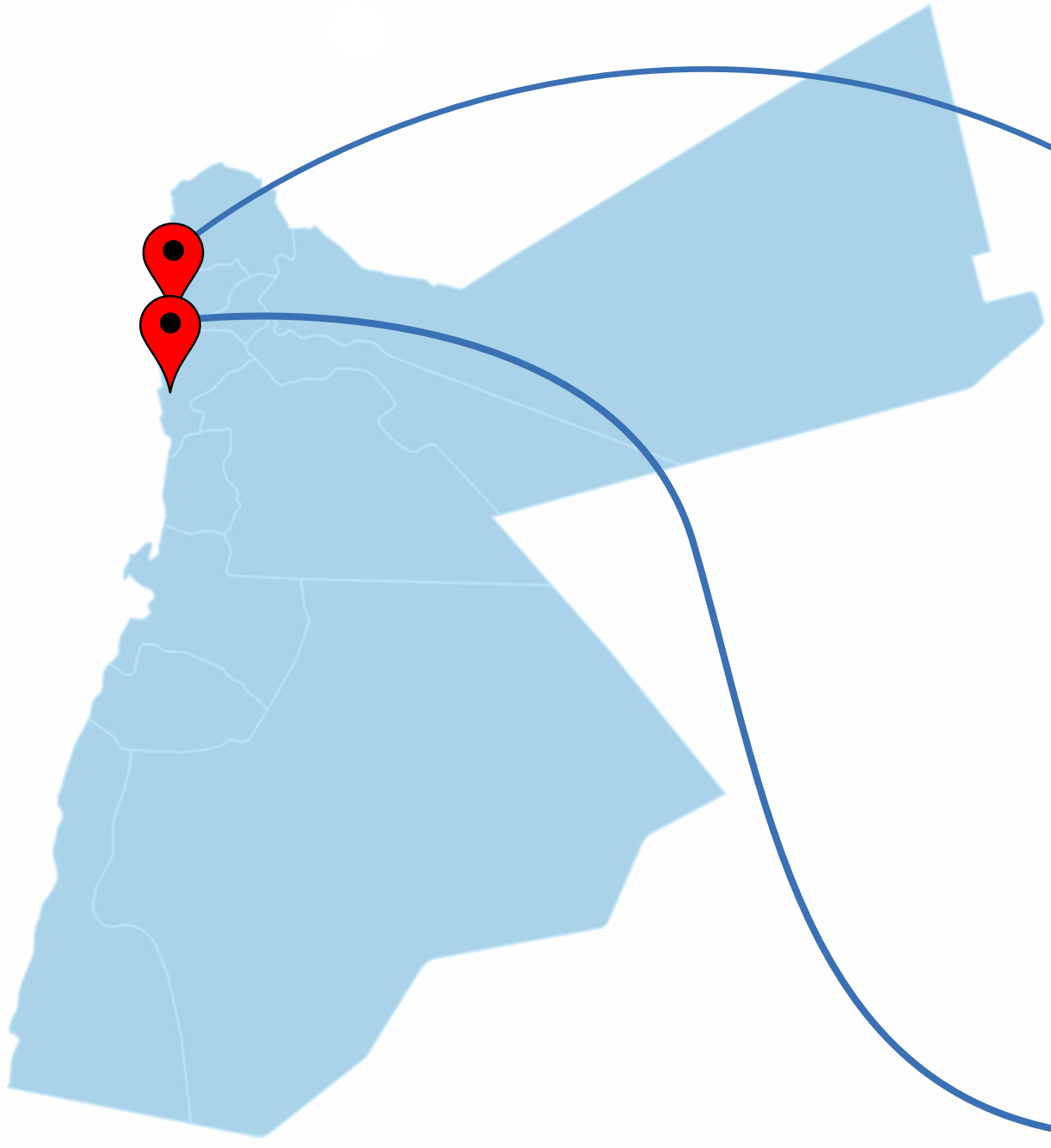
Med Pearls

Project Results in Jordan

2 Pilot areas

1 DMC*

1 ICT start-up

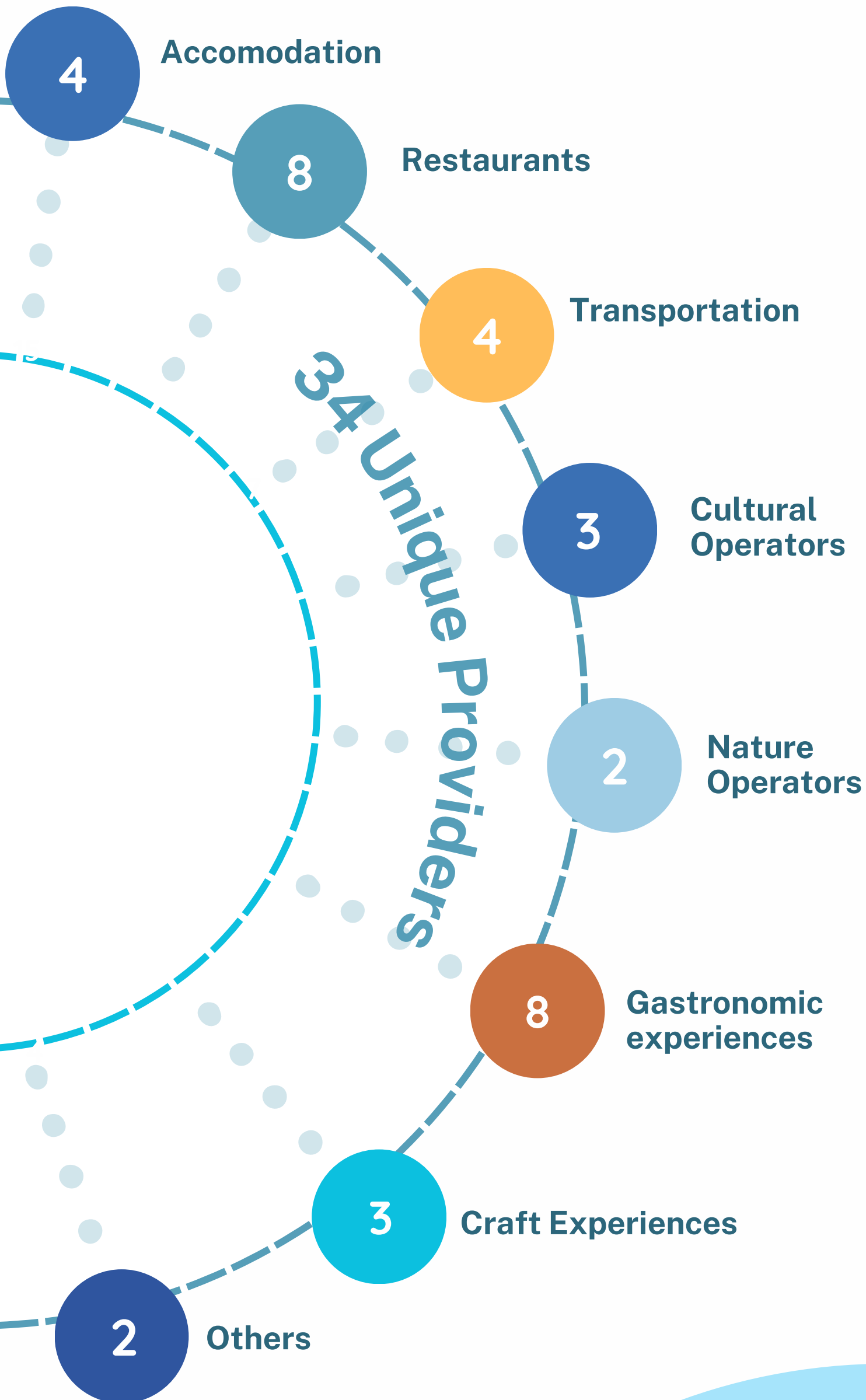


Deir 'Alla -
Jordan
Valley

Al-Salt

Sawwah

Nebo
Tours



Find out more:

- [Deir 'Alla \(Jordan Valley\)](#)
- [Al-Salt](#)
- [Experiences](#)

*DMC: Destination Management Company

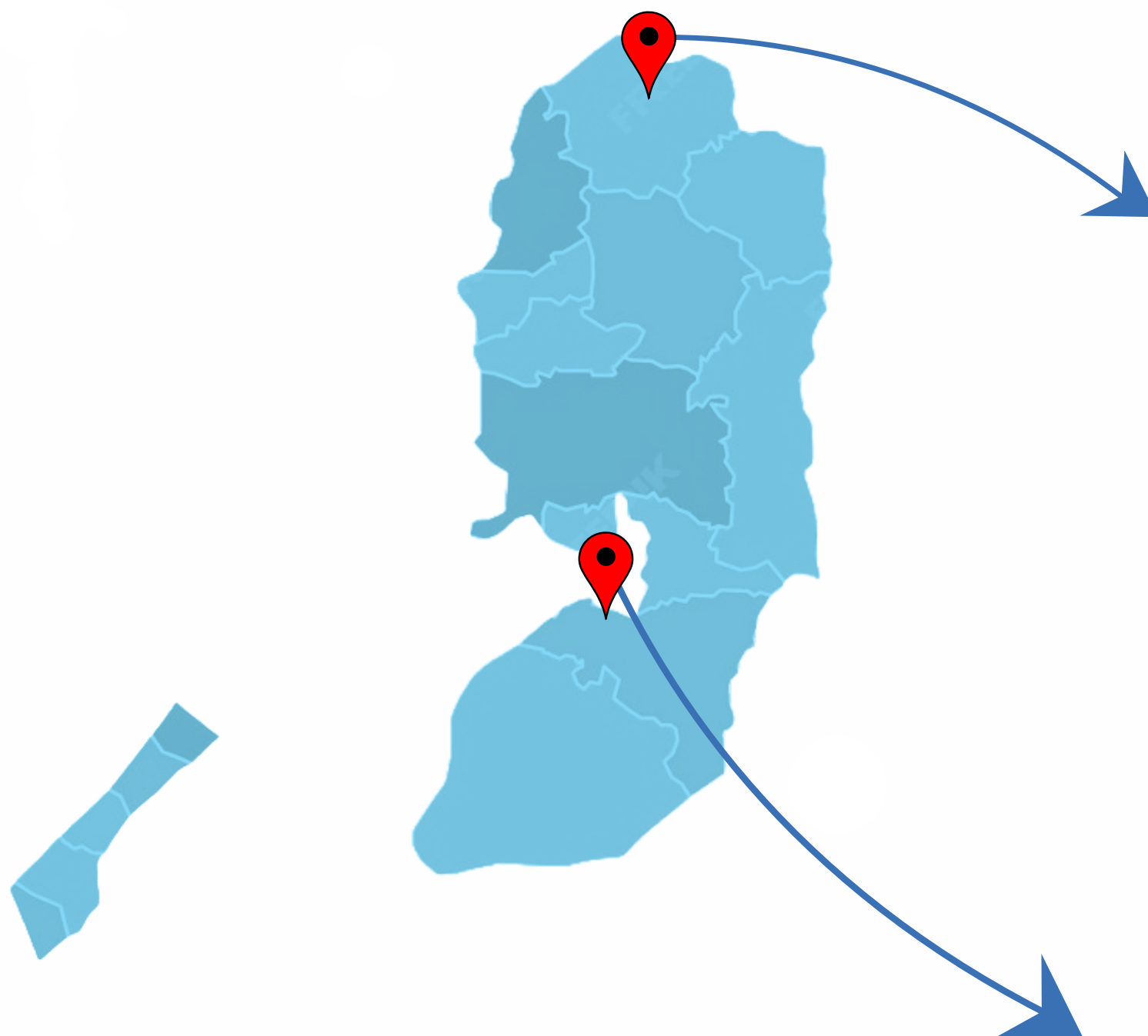
Med Pearls

Project Results in Palestine

2 Pilot areas

1 DMC*

2 ICT start-ups



Jenin

Bethlehem

Sunbird
Travel

Tour
Palestine

Intertech



5 Accomodation

3 Restaurants

2 Transportation

7 Cultural Operators

17 Unique Providers



Find out more:

- [Jenin](#)
- [Bethlehem](#)
- [Experiences](#)

*DMCs: Destination Management Company