



Fondazione Slow Food  
per la Biodiversità  
ONLUS



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CBCMED  
Cooperating across borders  
in the Mediterranean



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REGIONE AUTONOMA DE SARDIGNA  
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## MedSNAIL Partnership:

Andalusian Federation of Municipalities and Provinces (FAMP) **SPAIN**

Slow Food Foundation for Biodiversity **ITALY**

American University of Beirut **LEBANON**

Rural Women's Development Society (RWDS) **PALESTINE**

University of Sfax **TUNISIA**

Gozo Regional Development Foundation **MALTA**

Women for Cultural Development (Namaa) **JORDAN**

### Twofold scope

MedSNAIL has been developed on a double scope of action. While the coordination of its activities has taken place from a transnational dimension, the implementation has been carried out locally in a simultaneous and coordinated manner in different regions geographically distributed throughout the Mediterranean: its pilot areas. This working methodology has allowed the promotion of products beyond regional borders, the transfer of knowledge and good practices, the weaving of professional networks at international level and the creation of a sense of belonging and joint awareness of the shared challenges we face in the Mediterranean area.

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MedSNAIL

# SUSTAINABLE NETWORKS FOR AGRO-FOOD INNOVATION LEADING IN THE MEDITERRANEAN



## MedSNAIL Contribution

The project has meant a contribution to the protection of the natural and cultural heritage of the regions selected by the partners in their respective countries through the study and promotion of local agri-food products standing out for their ecological, economic and social impact. In this way, MedSNAIL has relied on the potential of local value chains and small-scale production to preserve ecosystems, transmit traditional knowledge, boost local economies and prevent depopulation.

## RESULTS

### Agrobiodiversity studies

Agrobiodiversity studies constitute a strategic study of each of the six MedSNAIL pilot areas, their food varieties and related industries, as well as the environmental and cultural factors conditioning the agri-food development of local MSMEs. They are understood as an agile and basic tool for preserving the food memory of the territory, but also for defining lines of action to reverse situations that endanger traditional varieties and related industries.

### MedSNAIL Strategy

Based on the agrobiodiversity studies, an integrated analysis has been carried out and condensed into the MedSNAIL Strategy. This analysis has made it possible to work on identifying and prioritising common challenges and joint opportunities in the Mediterranean food sector. It is a key document laying the basis to contextualise local scenarios and establish useful comparisons that allow work to be coordinated through strategic solutions.

### MedSNAIL Geodatabase

The Geodatabase is a digital tool developed by Slow Food that allows any user to gain knowledge of the pilot areas that have participated in the project, as well as to identify the products selected as strategic by means of product files that describe their nature, production process and history.

### Sustainable food value chain pilot projects

The MedSNAIL pilot projects aim to enhance and improve local productions of specific foods, improve the related value chain and encourage the adoption of sustainable business models and marketing initiatives. These have been implemented inspired by some of the own initiatives of the Slow Food Foundation for Biodiversity. The result of the pilot projects has been the establishment of six producers' consortia, the organisation of more than six local markets, the narrative labelling of more than thirty products and the development of a chefs' directory with twenty-five Mediterranean restaurants.

### MedSNAIL Alliance

The MedSNAIL Alliance is a document that includes milestones and specific lines of work that actively contribute to the transition of the agri-food sector towards a fairer, more sustainable and competitive model. The alliance is understood as an open and scalable tool to ratify the commitment of those entities interested in strengthening and adding value to Mediterranean food chains.

### Slow Hubs

Devised as active points of information and interconnection that bring together all the work developed in the territory by MedSNAIL partners, the Slow Hubs constitute a strategic activity for capitalisation. Their potential capacity to transfer MedSNAIL results and to act as spaces for the confluence of initiatives sharing the project's objectives at local level is remarkable. During the project's life, it has been the partner organisations themselves who have provided the Slow Hubs with content, as they have driven the initiatives developed within the framework of the project and provided constant assistance to their stakeholders involved in the territory.

### MedSNAIL Legacy

This is one final document that summarises the results derived from the project and the lessons learned with the aim of replicating and capitalising the methodology implemented in MedSNAIL.

