

Autumn 2022

Newsletter #2

State of the Project

Info Days in Italy, Malta,
Spain and Greece, 1st &
2nd Cross-border
Capacity Building
Workshops

Upcoming events

3rd Project Meeting,
Press Conference,
Training Courses from
Project Partners

Publications

Publication of Country
situation analysis
reports and the
Synthesis of the cross-
border analysis report,
Skills4Sports Strategic
Alliance

Skills4Sports

Skills4Sports is an EU-funded project which aims to increase the employability of young NEETs (Not in Employment, Education or Training) by tackling the skills gap in the sports sector. Learn more [here](#).

The latest news and announcements



State of the Project

Skills4Sports, the road so far: Although the project has been affected by COVID-19, its activities started in December of 2021 with an opening conference in Malta. Gradually, more in-person events were planned during the first semester of 2022. As a result, Info days were organised in Malta, Spain, and Italy, increasing the number of stakeholders committed to Skills4Sports and young NEETs interested and informed about the project.

Additionally, in 2022 the country situation analysis reports and the synthesis of the cross-border analysis report were published, offering information and insights regarding unemployment in the six Mediterranean countries in which the project is being carried out.

Now... During the second semester of 2022 we are pleased to invite you not only to training courses organized by Project Partners, but to our following events as well. More information below.

Keep in mind that our events are being held in project counties, namely Greece, Malta, Italy, Spain, Palestine, Lebanon.

We hope you enjoy this newsletter; we invite you to follow us on our social media and hope to see you at our events!

[Facebook](#) [Instagram](#) [Twitter](#) [LinkedIn](#)



Don't miss the training courses

During the implementation of Skills4Sports Project, nine curricula were developed by Project Partners. The thematics are: new technologies - ICT & e-sports, digital communication and marketing in sports, introduction to sports management & sports economy, sports management & leadership, sports events management, coaching & leadership, sports sociology, introduction to sports industry, dual careers - athlete development.

Upcoming Training Courses by Project Partners

INDESCAT, Skills4Sports Spanish Partner, is organising ten sessions in Barcelona about Marketing and Communication on Sports from 22 November to 22 December 2022. To register, click [here](#).

Development Agency of Evia, Skills4Sports Greek Partner and Lead Beneficiary, is organising courses at Chalkida & Aliveri (Evia) starting in November 2022. The courses will be delivered in Greek. The titles of the courses are "New Technologies - ICT & e-sports", "Sports Digital Marketing & Communication", "Introduction to Sports Management & Sports Economy", "Sports Leadership & Management", "Sports Events Management", "Coaching & Leadership". To learn more and register, please click [here](#).

CISS - Cooperazione Internazionale Sud Sud, Skills4Sports Italian Partner, is organising from November 8th to November 18th a course about Digital Communication and Marketing in Sports at Palermo, Italy. To register, click [here](#). To follow the Facebook event, click [here](#). If you still want to read more, please click [here](#).

Rene Moawad Foundation, Skills4Sports Lebanon Partner is organising six training courses in Lebanon (coaching & leadership, sports digital marketing & communication, sports events management, dual careers, sports sociology, introduction to sports management & sports economy). The courses will take place from 1st of December 2022 until 25th of February 2023. To register, click [here](#).

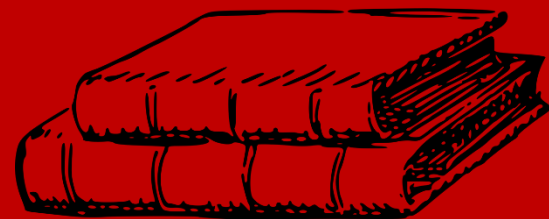
More Skills4Sports Training Courses will be announced soon. So, keep in touch to find out more.

Upcoming Events



- The 3rd Project Meeting will take place on Tuesday, 13 December 2022 in Palermo, Italy. Project partners will discuss needs and problems, plan the next steps in moving forward with the Skills4sports Trainings for NEETs, and create more collaboration opportunities in the Mediterranean in the framework of the "Strategic Alliance for Skills4Sports".
- Stay tuned for the "Strategic Alliance for Skills4Sports" events that will be announced soon.

Publications



- The Situation Analysis Reports of each partner and the Synthesis of the Cross-border Analysis Report have been published and uploaded on our website's [library](#).
- Skills4Sports creates a strategic alliance for combatting





Event Highlights from February to October of 2022

- The Italian project partner, **International Cooperation South-South (CISS)**, met with Mr Paolo Petralia Camassa, Sports Councillor of the Municipality of Palermo, who expressed his eagerness to support the project. This meeting and small-scale events informing young people about the project were held in early February of 2022. The story was published [here](#).
- On 24 March 2022, the **Catalan Association Cluster of Sports Industry (INDESCAT)** held an Info Day in Barcelona, announcing that it will create nine trainings in order to increase youth employment in the sports sector. Read more [here](#).
- On 29 March 2022, and under the initiative of Palestinian project partner **Palestine Sports for Life (PSFL)**, 32 representatives from governmental agencies, non-profit organisations, universities, and the private sector signed an agreement committing to the Skills4Sports Strategic Alliance's goal of increasing youth employment in the sports sector. Read more [here](#).
- On 29 March 2022, the Malta Football Association (**MFA**) informed more than 30 young Maltese people aged 17 to 22 about the project and offered advice on becoming more marketable in the sports sector. Read more [here](#).
- On World Sports Day, 6 April 2022, **CISS** brought together young people and eminent athletes who spoke about sports' challenges and benefits and presented the project. This discussion was followed by a workout session held outdoors in Palermo. You can read about the event [here](#) and also see a short video [here](#).
- On 24 March 2022, the Catalan sports cluster INDESCAT, partner of Skills4Sports, organised an Infoday with the title "What are the professional skills required by the sports industry?" This event was attended by more than 40 professionals from the sports sector; the organisers presented the results of the study for the project 'Skills4Sports: Increasing the Employability of NEETs by tackling the skills gap in the Sports Sector.' You can read more [here](#).
- On the 29th of March, the (MFA), a Skills4Sports partner, held an Infoday at The Malta College of Arts, Science & Technology (MCAST) in Paola, Malta. More than 30 young people aged 17 to 22, along with their teachers, attended. Read more [here](#).

unemployment in the sports sector in Palestine. Read More [here](#).

- Skills4Sports moves forward with its training and certifications in Lebanon. Read more [here](#).
- Evoiakos Press highlights the 1st cross-border capacity-building workshop [here](#).

Project Website

- **Skills4Sports**

Project Partners

- **The Development Agency of Evia SA** is an important business pillar of development policies, monitors informs and actively participates in the implementation of programmes that encourage and strengthen the efforts of the local economy and the improvement of the local market conditions that utilise the potential of Evia, Greece.
- **TREK Development SA** is among the top Development & Management Services, private held company in the region. Established in 1995, it offers Management, Development and Technical Assistance services to Public, semi-Public Organizations, Regional Authorities and SMEs.
- **The Malta Football Association** is committed to growing and improving the game of football and the people in it at all levels, fostering a positive social change to embrace a sporting culture, championing national pride and



- Skills4Sports partners met in Evia, Greece, from 6 to 10 June 2022, for the 1st cross-border capacity-building workshop. This workshop and a press conference organised on Wednesday, 8 June, included contributions from representatives and members of TREK Development S.A., the Union of European Football Associations (UEFA) and the Development Agency of Evia S.A. It was organised and hosted by TREK Development S.A., one of the Greek partners of Skills4Sports. Read more about the Press Conference [here](#). Read more about the 1st cross-border capacity-building workshop [here](#).
- From October 3rd to October 7th, The Rene Moawad Foundation, Skills4Sports partner from Lebanon, hosted the 2nd Cross-border Capacity Building Workshop in Lebanon in the presence of all the partners and trainers. Read more [here](#).



Photos from events



The Rene Moawad Foundation hosted a project meeting in Lebanon on the 4th of October

- **International Cooperation South South** is an Italian non-governmental organisation working with grassroots communities, associations, NGOs, and local authorities on international cooperation activities and local development initiatives for the benefit of marginalised sectors of the population, immigrants and refugees.
- **The Catalan Association Cluster of Sports Industry** is a private entity bringing together companies and organisations related to the world of sports, with the main objective of developing actions that improve their competitiveness and environment.
- **The Salfit Development Association** is an organisation working with youth and addressing a wider range of issues that young people face, transferring knowledge, building capacity and creating ownership.
- **Palestine Sports for Life** is a leading Palestinian non-profit Sport for Development organisation based in Ramallah that responds to developmental needs in the marginalised Palestinian communities through sport and life skills and empowers youth and women by operating in a global context and aligning its developmental activities and programmes with the United Nations Sustainable Development Goals (SDGs).
- The **René Moawad Foundation's** mission is to promote social, economic and rural development in Lebanon and the MENA region



The Rene Moawad Foundation hosted the 2nd Cross-border Capacity Building Workshop in Lebanon.

and to contribute to building a responsible civil society that reinforces democratic values, justice, pluralism and moderation.

Project Associates

- State of Palestine - Ministry of Education
- UEFA Foundation for Children

Photos from events



Development Agency of Evia hosted the 1st Cross-Border Capacity Building Workshop in Chalkida.



Palestine Sports for Life: signing of memorandum for Skills4Sports Strategic Alliance in Palestine.





Press Conference implemented by the **Development Agency of Evia** with **TREK Development S.A.** in Chalkida, Evia.



Salfit Development Association, Palestine: signing of memorandum for Skills4Sports Strategic Alliance in Palestine.



Skills4Sports partnership visited Sagesse Club SC in Beirut at the 6th of October 2022



Malta Football Association (MFA) - Infoday at The Malta College of Arts, Science & Technology (MCAST) in Paola, Malta

- This newsletter has been produced with the financial assistance of the European Union under the ENI CBC Mediterranean Sea Basin Programme. The contents of this newsletter are the sole responsibility of The

Development Agency of Evia SA and can under no circumstances be regarded as reflecting the position of the European Union or the Programme management structures.

- Total budget of the project: 2.9 million Euro, EU funding: 2.6 million, 10% Project Co-financing.

