

# **BESTMEDGRAPE**

## **Newsletter 2**

### **2020 - 2021**

# Public call for the selection of 30 potential entrepreneurs open in Tunisia, Lebanon, Italy, Jordan and France



**The opening of the call for the selection of 30 potential entrepreneurs started in Tunisia, followed by Italy, Lebanon, Jordan and France. Potential Entrepreneurs were invited to participated in the project and win a 5000 Euro voucher**

<https://www.enicbcmmed.eu/bestmedgrape-public-call-selection-30-potential-entrepreneurs-tunsia>



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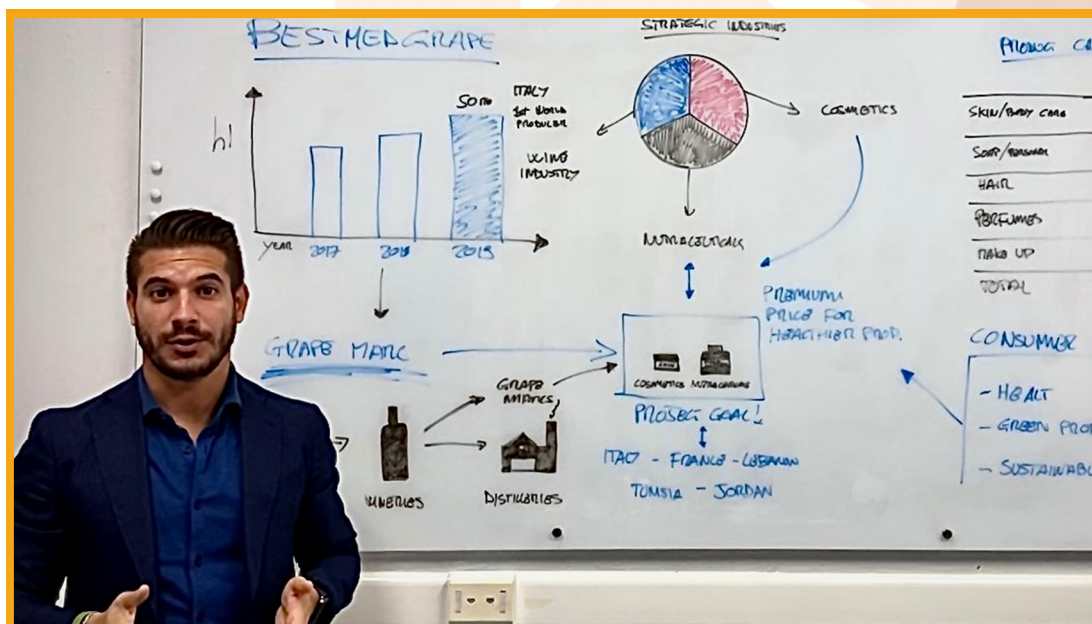
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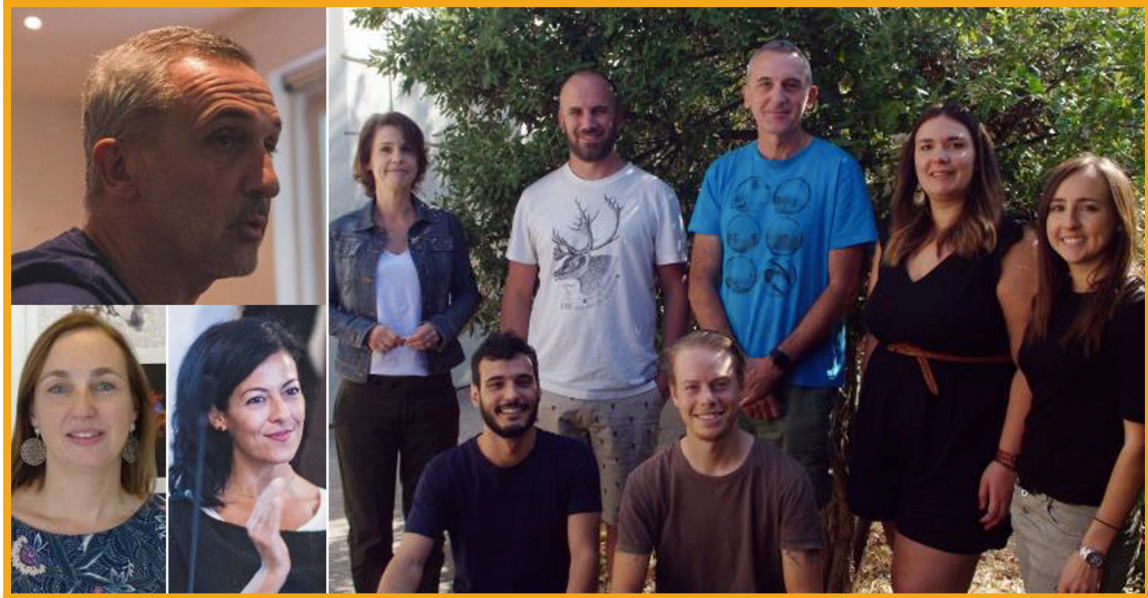
# The international market is ready for BESTMEDGRAPE business opportunities!



The technological analysis consultant in the BESTMEDGRAPE project, Riccardo Berlucchi, explains how the project gives the opportunity to potential entrepreneurs to create their own businesses. and What are these businesses and how the market will respond to it?

<https://www.enicbcmed.eu/what-our-analyst-has-say-about-bestmedgrape-and-market>

## Meet the French partner "INSERM"



**Presentation of the Institut national de la santé  
et de la recherche médicale (INSERM) team,  
French partner of BESTMEDGRAPE.**

<https://www.enicbcmmed.eu/get-closer-look-bestmedgrape-partners-institut-national-de-la-sante-et-de-la-recherche-medicale>



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**Get a closer look at BESTMEDGRAPE partners:**  
**National Institute of Applied Science and Technologies**  
**of the University of Carthage, Tunisia**



**Meet the team at National Institute of Applied Science  
and Technologies, Tunisia**

<https://www.enicbcmmed.eu/get-closer-look-bestmedgrape-partners-national-institute-applied-science-and-technologies>



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# **Mediterranean Viniculture:**

## **A journey of a Lebanese farmer family**



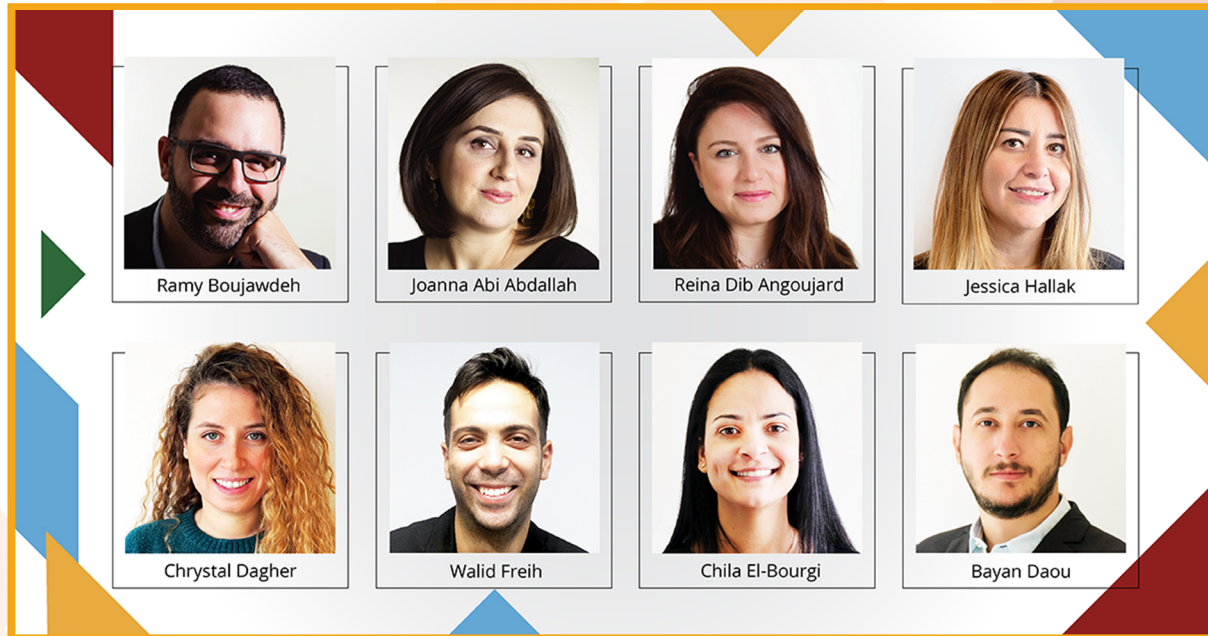
**Besides the well known big wineries in the Mediterranean area in general, and specifically in Lebanon, some farmers in the Lebanese villages produce their own wine.**

**In this video, we follow the Hardan family to discover the evolution of this small industry in Ehmej, one of the villages in Mount Lebanon**

[https://fb.watch/f4CC\\_ktalb/](https://fb.watch/f4CC_ktalb/)



## Meet the team of Berytech, from Lebanon



**The Project Partner 6 (PP6) of BESTMEDGRAPE in Lebanon is Berytech Foundation. The key expertise provided to the project by Berytech are business support of the spinoffs/startups, business development and entrepreneurship support.**

<https://www.enicbcmmed.eu/get-closer-look-bestmedgrape-partners-meet-team-berytch-lebanon>

**Do you have what it takes to change your life?**



**Deputy General Manager of Berytech Ramy Boujawdeh details  
the path for technology transfer  
& accompaniment to business creation.**

<https://www.enicbcmmed.eu/bestmedgrape-countdown-do-you-have-what-it-takes-change-your-life>

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## Get a closer look at BESTMEDGRAPE partners: the Institute of Food Production Sciences, Italy



**The Institute of Food Production Sciences (ISPA-CNR) operates in the field of research, innovation and technology transfer for improving the quality and safety of agri-food products.**

<https://www.enicbcmmed.eu/get-closer-look-bestmedgrape-partners-institute-food-production-sciences-italy>



# Did you Know

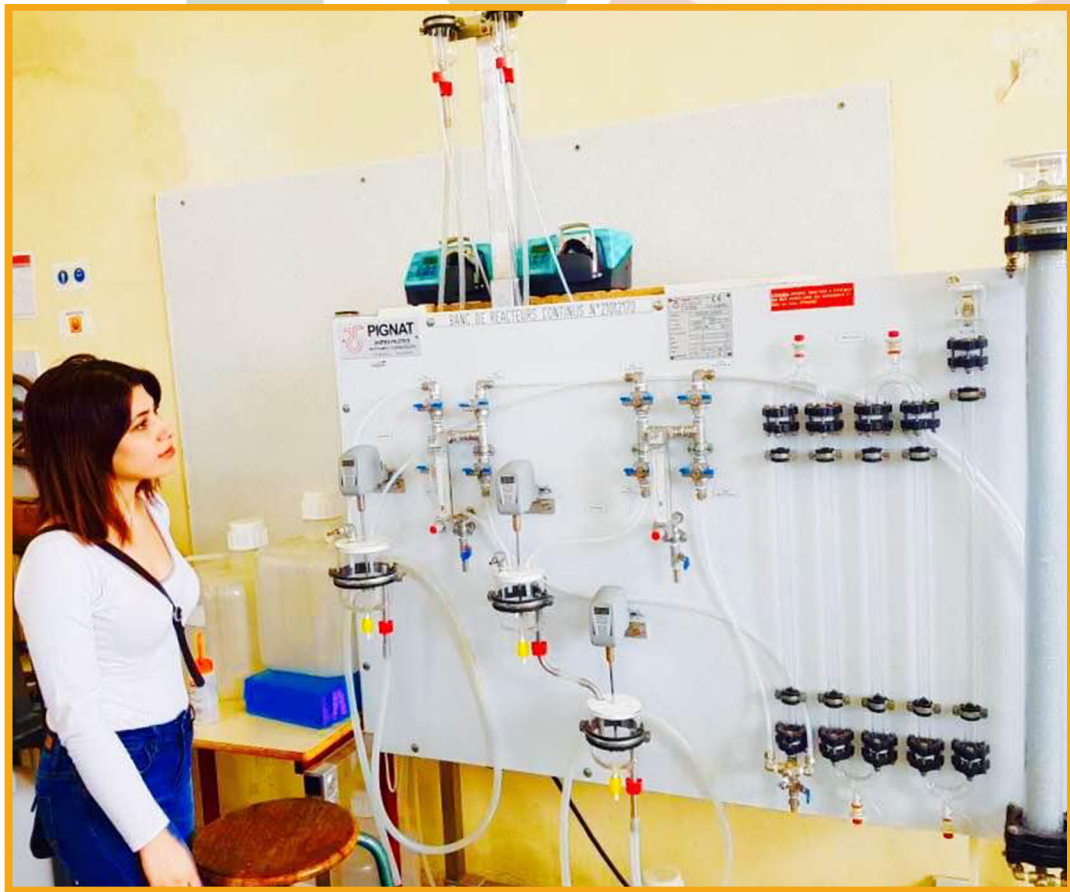


**Did you know that:**

**Jordan has a long tradition of winemaking as far back as Nabatean times. The different shapes of the treading platforms prove that both red and white wine were produced back then and there is evidence that Nabateans kept wine in dark caves in order to keep it in cool locations before consumption.**



# Dr. Eng., Hiba N. Rajha, a success story of a Lebanese scientist and entrepreneur



**Dr. Eng., Hiba N. Rajha, the assistant professor at the Saint-Joseph University of Beirut, USJ, tells her journey and how she followed her passion in science which led her to entrepreneurship.**

<https://www.enicbcmec.eu/bestmedgrape-dr-eng-hiba-n-rajha-success-story-lebanese-scientist-and-entrepreneur>



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# Tunisia: The National Trade Union Chamber of Alcoholic Beverage Producers launches its incubation program



**After the first phase of the selection of 30 potential entrepreneurs, the National Trade Union Chamber of Alcoholic Beverage Producers CNSPBA-UTICA organized an event to launch its incubation program within the framework of the BESTMEDGRAPE project on Wednesday February 17 at the premises of the UTICA**

<https://www.enicbcmmed.eu/bestmedgrape-tunisie-la-chambre-nationale-syndicale-des-producteurs-des-boissons-alcoolisees-lance>



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