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REGIONE AUTÒNOMA DE SARDIGNA  
REGIONE AUTONOMA DELLA SARDEGNA



TEX-MED ALLIANCES

## **Internal training for PPs on: CBC Initiatives and Call for Sub-grants**

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*Zoom Seminar – 21st October 2020 – 11.00 CET*

## Lead Beneficiary



**TEXFOR**  
Spanish Textile Industry Confederation  
(Spain, Catalunya)

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[www.enicbcbmed.eu/projects/tex-med-alliances](http://www.enicbcbmed.eu/projects/tex-med-alliances)

## Partnership



**CTN**  
Industrial Association  
of Northern Tuscany  
(Italy, Tuscany)



**SEPEE**  
Hellenic Fashion  
Industry Association  
(Greece, Kentriki Makedonia)



**CETTEX**  
Textile Technical Center  
(Tunisia, Ben Arous)



**MFCPOLE**  
Monastir El Fejja  
Competitiveness Pole  
(Tunisia, Tunis)



**GACIC**  
German Arab Chamber  
of Industry and Commerce  
(Egypt, El Iskandanyah)



**ACI**  
Amman Chamber  
of Industry  
(Jordan, Amman)



**PFI**  
Palestinian Federation  
of Industries  
(Palestine)

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# Budget for CBC Initiatives/Experts After Project Adjustment

## ❖ Sub-grants for CBC Initiatives: **312.000 €**

for WP4 CBC Initiatives

ACI

104.000 €

BL: WP4.OT.PP6.992931

for WP5 CBC Initiatives

mfcpole

104.000 €

BL WP5.OT.PP4.992927

for WP6 CBC Initiatives

CTN

105.000 €

BL WP6.OT.PP1.992923

## ❖ Support Experts for CBC Initiatives: **78.000 €**

for WP4 CBC Initiatives

ACI

26.000 €

BL: WP4.SS.PP6.992933

for WP5 CBC Initiatives

mfcpole for all PPs

26.000 €

BL: WP5.SS.PP4.992929

for WP6 CBC Initiatives

CTN for all PPs

25.000 €

BL: WP6.SS.PP1.992925

**Total: Euro 390.000**

# Who manages Initiatives and Who their Budget

Areas and WPs	Framework Initiative	Initiatives' Managers (Operational Management)	Coordinating Partners (WP4-5-6 Leaders) (Contractual/Financial Management)
Internationalization WP4	Fashion Restart	Hani Mourad (FIM)	ACI, Amman Chamber of Industry, Jordan (WP4 Leader)
Innovation WP5	Health Emergencies	Ramzi Zammali (mfcpole)	MFCPOLE – Monastir El Fejja Competitiveness Pole (WP5 Leader)
	Dyeing Small Batches	Rym Charradi (CETTEX)	
Circular Economy WP6	Circular Economy in T/C	Lorenzo Incagli (CTN)	CTN – Industrial Association of Northern Tuscany (WP6 Leader)

## Tasks of Initiatives Managers and Initiatives Coordinating Partners

**Initiative Managers** have the task of **planning & implementing** the activities of the Initiatives.

*They will be supported by the PMT in the implementation and monitoring of the Initiatives.*

**Coordinating Partners** shall **sign sub-grants contracts** (and disbursement of sub-grants) and **MoU**.

They will **procure Experts** for the Initiatives.

*They will be supported by the PMT in sub-grant managements and procurement procedures.*

# Eligibility: Who can participate to the CBC Initiatives

- ❖ **Micro, Small or Medium Enterprise (MSMEs)**, including Start-ups, and
- ❖ **Business Representative Organizations (BROs)**, typically Associations, including also business support bodies such as Research centres, Innovation poles, that are key actors in a cluster or value chain etc., and provide services to the T/C industry and/or to the development of Circular Economy.

of the **Project's Area**.

# Eligibility: The Project's area

COUNTRIES	CORE ELIGIBLE REGIONS	ADJOINING REGIONS
<b>Egypt</b>	Ad Daqahliyah, Al Buhayrah, Al Iskandanyah, Al Isma'iliyah, Ash Sharquiyah, Bur Sa'id, Dumyat, Kafr ash Shaykh, Marsa Matruh	Al Gharbiyah, Al Minufiyah, Al Qalyubiyah, As Suways
<b>Greece</b>	Anatoliki Makedonia – Thraki, Attiki, Dytiki Ellada, Ionia Nisia, Ipeiros, Kentriki Makedonia, Kriti, Notio Aigaio, Peloponnisos, Sterea Ellada, Thessalia, Voreio Aigaio	Dytiki Makedonia
<b>Italy</b>	Basilicata, Calabria, Campania, Lazio, Liguria, Puglia, Sardegna, Sicilia, Toscana	Abruzzo, Emilia Romagna, Marche, Molise, Piemonte, Umbria
<b>Jordan</b>	Al-Aqaba, Al-Balga, Al-Karak, Al-Tafilah, Irbid, Madaba	Ajlun, Al-Mafraq, Amman, Az Zarqa', Jarash, Ma'an
<b>Palestine</b>	Whole country	None
<b>Spain</b>	Andalucía, Cataluña, Ceuta, Comunidad Valenciana, Islas Baleares, Melilla, Murcia	Aragon, Castilla-La-Mancha, Extremadura
<b>Tunisia</b>	Ariana, Béja, Ben Arous, Bizerte, Gabès, Jandouba, Mahdia, Médenine, Monastir, Nabeul, Sfax, Sousse, Tunis	Gasfa, Kairouan, Kebili, Le Kef, Manouba, Sidi Bouzid, Siliana, Tataoiune, Zaghouan





# How to take part at CBC Initiatives (fpz)

## “Simple” Participation

MSMEs/BROs interested to a Framework Initiative can apply for participation by contacting the relevant PP.

*They will be selected on the basis of their consistency with the objective and activities of the Initiative.*

The participation requires the signature of a Memorandum of Understanding with the Coordinating Partner to commit to the initiative.

## Participation with “Sub-grant”

MSMEs/BROs shall apply to the Call for Sub-Grants.

They have to submit the filled Application form + 2 declarations (honour & de minimis).

The Application will be evaluated by the Initiative Committee which will decided the amount to award to the Applicant.

The selected applicant will sign a Sub-grant contract and a MoU with the Coordinating Partner/WP Leader.



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Région Auvergne-Rhône-Alpes



**Ex.. Buyers and Setters of Leftovers are not supposed to get any sub-grant.**

# Simple Participation (fpz)

A MSME/BRO can participate to ONE Framework Initiative ONLY, and to one or more (including all) Specific Initiatives being part of that Framework Initiative by signing a [Memorandum of Understanding](#) (MoU).

*Suggestion: in order not to miss opportunities we suggest to involve participants to ALL the Specific Initiatives of the chosen Framework Initiative*

The signature of the MoU does not imply the right to get a sub-grant.

# Why promoting the “Simple Participation” (fpz)

TMA objective (result indicator) is to include **22 MSMEs/BROs** in new CBC Alliances.

The budget for subgrants (312.000) allows to benefit **31 min. - 40 max** Participants ( $312.000/40 = 7.800\text{€}$  of average subgrant).

In order to reach 22 MSMEs/BROs willing to establish long term Alliances we should involve at least **50-60 participants**.

Please note that we have 4 Framework Initiatives and 21 Specific Initiatives, therefore there are several possibilities of involvement...

# Advantages of a “Simple Participation” (fpz)

- Cooperation with eight strong organizations (project partners) for international networking, public relations and institutional marketing.
- Inclusion in an international team of peers of seven Mediterranean countries for the identification of synergies and knowledge sharing.
- Participation to innovative initiatives that may foster the adaptation of the current business model to the new business environment after Covid-19
- Support of project experts for the management and development of the Initiative in your enterprise
- Advise of external consultants procured according to the needs of the Initiatives.
- Finalization in new Alliances that may open un-explored strategic opportunities

## NO PAPER WORK AND VERIFICATIONS



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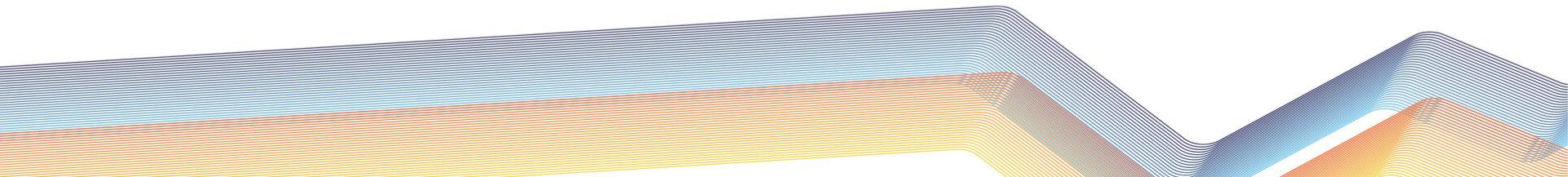
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## Participation with Sub-grant (SL)

MSMEs and BROs of the T/C value chain may be awarded of a subgrant to cover-pre-defined categories of costs related to the implementation of the Framework Initiative.

The sub-grant of up to 10.000 Euro is added to the afore-mentioned advantages, however it requires to apply to a “[Call for Subgrants](#)”.



# Call for Sub-Grants.

The full tender dossier of the Call is available at:

<http://www.enicbcmmed.eu/opportunities/business-creation/tex-med-alliances>

Interested MSMEs/BROs must send their application to:

[callforsubgrants@texmedalliances.eu](mailto:callforsubgrants@texmedalliances.eu)

**First Deadline: 7th December 2020 at 17.00 CET**

Other possible additional deadlines: 8th February 2021; 12th April 2021



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# Relevant documents to submit for the Call for Subgrants.

Applicants shall:

- ❖ Fill all sections of the [Application form](#), including the Budget and sign it. It must be done by **computer** and in **English**.
- ❖ Fill and sign the [Declaration on the honour](#) and the [Declaration on de minimis](#)
- ❖ Send the above three files in pdf format in only one email to [callforsubgrants@texmedalliances.eu](mailto:callforsubgrants@texmedalliances.eu) before the deadline.

# Features of Sub-Grants.

Size of sub-grants: Any grant request shall not exceed the maximum amount of **EUR 10.000.**

Sub-grants are not for “free use” of the beneficiary Enterprise/Organization. As said, Sub-grants are conceived as “financial contribution” to cover-pre-defined categories of costs related to the implementation of the Initiatives born after the signature of the sub-grant contract.



## The structure and amount of required sub-grant

Tick	Cost categories <sup>2</sup>	Standard unit cost €	N of Unit	Total	Output/Deliverable
	<b>1. Mission Costs<sup>3</sup></b>	<b>1.000 per mission</b>			<b>Report of the mission</b>
	<b>2. Support to product innovation/development:</b>				
	<b>2.1 Pre-production costs (models, samples or prototypes)</b>	<b>400 per item</b>			<b>Proof of model, sample, prototype produced</b>
	<b>2.2 Product technical tests</b>	<b>500 per test</b>			<b>Proof of tests done</b>
	<b>2.3 Product certifications</b>	<b>1.500 per certification</b>			<b>Proof of certification done</b>
	<b>2.4 Consumables for dyeing</b>	<b>300 per batch</b>			<b>Proof of n of dyeing batches done</b>
	<b>2.5 Digitalization of items, samples, models or collection</b>	<b>30 per picture</b>			<b>Proof of picture done</b>
	<b>3. Communication:</b>				
	<b>3.1 Costs for Marketing &amp; Advertising</b>	<b>300 per advertisement</b>			<b>Proof of advertisements done</b>
	<b>Total of sub-grant requested <sup>4</sup></b>			<b>Max 10.000</b>	



## Pls note that:

- The submission of an application does not ensure the sub-grant.
- Subgrant will be awarded only to selected applicants.
- The Project reserves the right to award the requested amount totally or partially.

*Only outputs/delivery produced after the signature of the sub-grant contract are eligible*

# Criteria for evaluation and selection of applications

The **Initiative Committee** (PC-TAM-FIM-FM + WP4-WP5-WP6 Leaders) will evaluate applications and select applicants according to the criteria stated in §2.4 of the Call for Subgrants:

1. Whether the Applicant's type of **production and/or specialization are consistent** with the Initiative for which an application is made,
2. **Applicant's commitment** to the achievement of the Framework Initiatives' objectives and contribution to the implementation of the foreseen activities.
3. **Opportunities/Advantages** the Applicant can obtain from the participation.
4. Capacity to assure the **sustainability** of the action, once the Project is ended.

# Criteria for evaluation and selection of applications

Applications will be scored by each evaluator between 1 (poor) and 4 (excellent)

Those with a score of 3 (good) or above will be selected, up to the available budget of the call

In case the requests for sub-grants will exceed the available budget, a further selection will be done on the basis of:

- North/South balanced participation, and
- equal representation of the involved countries



## Disbursement Sub-Grants (OM)

The selected MSMEs/BROs will get 50% of the awarded amount as pre-financing.

The remaining 50% one month after the validation of the completion of the outputs/deliverables.



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# Financial Regime: Simplified costs with standard unit costs (OM)

Under this financial regime:

- there is no obligation to keep any accounting and financial supporting documents.
- **The evidence of the implementation of the activities/output** become the key eligibility condition.
- The Coordinating Partners/WP Leaders shall request to sub-grantees **all proof outputs/deliverables** and report them during the Interim / Final report.
- There is no obligation of financial reporting and expenditure verification at sub-grant level: **only payment of the Coordinating partner/WP leader to the sub-grantee is considered as the eligible cost**
- the contribution of the co-financing must be done by the former, i.e. there is no co-financing by the sub-grantee.

# Coordinating partners and Beneficiaries of Sub-Grants

**Each Coordinating Partner** will disburse subgrants to **ALL selected beneficiaries** of the Framework Initiative(s) of the corresponding WP **regardless of the nationality of the selected Enterprise or Organization.**

The criterium for disbursement of the subgrants is the WP of the Initiative is not the nationality of the Applicant.

*Example: if a Spanish company is selected for the participation to Health Emergencies Initiative, it will be paid by mfcpole.*



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# Additional supports for Sub-grants

The Project Management Team is making available:

- a document “Shortcut to TMA CBC Initiatives”, that can help MSMEs/BROs for the application to subgrant.
- This PPT presentation and training, aiming at providing details/tips to support the PPs in assisting Applicants.

# Procurement of experts for CBC Initiatives (OM)

- The **Coordinating Partner and/or the Initiative manager** assesses together with PC and TAM the need of External Experts and decides the Procurement procedure, with the assistance of FM and PC
  - The **Coordinating Partner/Initiative manager** draws the Tender Dossier for selection in compliance with the chosen procedure.
  - The PC/FM approve and the **Coordinating Partner/WP Leader** launch the procedure (a tender).
- ❖ The **selected experts will be deployed at the benefit of ALL Participants of the Initiative**

*Example: Coordinating Partner/WP Leader: mfcpole. Initiative Coordinator: Rym Charradi, Expert: Mr Sanchez; Beneficiaries: Initiative Participants: Egyptian, Palestinian, Italian enterprises*



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# Cycle of Initiatives (FPZ).

Dead Line for Sub-Grants  
7<sup>th</sup> December 2020

