ZERO WASTE WORKSHOPS

The Zero Waste approach helps to reduce the amount of waste sent to landfills or incinerators through waste prevention, reuse, recycling and development of local activities. Within the 1st year of MED-InA project, two workshops were organised on the matter: one in Miramas, France in February 2020 and another online in November 2020. The objectives of these workshops were:

- To guide MED-InA municipalities into the design and implementation of a Zero Waste public policy
- To allow them to gain theoretical and technical knowledge
- To exchange on Zero Waste strategy implementation, good practices and lessons learnt.

MED-InA partners, including pilot cities (Carcaixent-Spain, Irbid-Jordan, La Marsa-Tunisia), met with Euro-Mediterranean Zero Waste experts and municipalities that have committed to reducing and recycling the waste generated on their territory. These included the City of Xilxes (Spain), the Sicoval agglomeration community (Toulouse area), Zero Waste Europe, Ecologists without Borders (Slovenia) and the City of Miramas.

Implementing a Zero Waste strategy implies some important issues to deal with:

- ·An economic component: which local economic models for responsible waste management?
- A psycho-sociological component: how can the "nudge" approach induce a change in citizens' behaviour?
- A political component: which governance systems for Zero Waste cities?
- COVID-19: a waste management issue or opportunity?

