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Partners:



Co-evolution of coastal
human activities & Med
natural systems for
sustainable tourism & Blue
Growth in the Mediterranean



Co-Evolve4BG

The growth of tourism in the Mediterranean, especially in coastal areas, and the effects of climate change will continue to affect landscapes, soil and coasts stability/erosion, put pressure on species and water resources, and increase waste and pollution discharges into the sea. In this context, the Co-Evolve4BG project aims at analysing and promoting the co-evolution of human activities and natural eco-systems in touristic coastal areas, towards sustainable development of tourist activities based on the principles of Integrated Coast Zone Management (ICZM) and Maritime Spatial Planning (MSP), promoting at the same time Blue Growth in the Mediterranean. The analysis and the demonstration actions foreseen by the project will enhance sustainable coastal and maritime tourism development fully exploiting the Blue Economy potential, promoting the creation of business and job opportunities in the field of ecosystem-oriented services, coastal and maritime tourism, coastal management and adaptation to climate change. Co-Evolve4BG is part of a wider project, "Med Coast for Blue Growth" labelled by the 43 Countries of the Union for the Mediterranean.



Specific Objectives

- Address priorities (T&EF) for sustainable development of coastal and maritime tourism at Med scale and in 7 Pilot Areas with different characteristics, from 5 different countries, selected to produce widely applicable and transferable results.
- Develop and apply tools and services for a wider diffusion in the Mediterranean basin of the tested approaches and solutions, starting from the methodology and indicators used in the assessment, planning and demonstration phase.
- Support the implementation of sustainable solutions in Pilot Areas, following a touristic driven knowledge-based and ecosystem-based planning effort, demonstrating the feasibility and effectiveness of a planning process based on ICZM/MSP principles for sustainable coastal tourism development.



WP1 | Management



WP2 | Communication



WP3 | Analysis at Mediterranean scale



WP4 | Testing on Pilot areas

4 TECHNICAL OUTPUTS



1

Integrated analysis of the threats and factors favouring sustainable tourism at Mediterranean level



1

Toolkit containing indicators to analyse the level of sustainability of tourism



2

Training rounds addressed to the partners and local actors involved in the pilot actions



7

Pilot actions for the development of sustainable tourism in the pilot areas



PROJECT DURATION

Start date:
01 September 2019

End date:
31 August 2022

PROJECT IN NUMBERS



5 COUNTRIES

9 PARTNERS