



# Co-Evolve4BG



## Co-Evolve4BG

### Co-evolution of coastal human activities & Med natural systems for sustainable tourism & Blue Growth in the Mediterranean

The growth of tourism in the Mediterranean, especially in coastal areas, and the effects of climate change will continue to affect landscapes, soil and coasts stability/erosion, put pressure on species and water resources, and increase waste and pollution discharges into the sea. In this context, the Co-Evolve4BG project aims at analysing and promoting the co-evolution of human activities and natural eco-systems in touristic coastal areas, towards sustainable development of tourist activities based on the principles of Integrated Coast Zone Management (ICZM) and Maritime Spatial Planning (MSP), promoting at the same time Blue Growth in the Mediterranean. The analysis and the demonstration actions foreseen by the project will enhance sustainable coastal and maritime tourism development fully exploiting the Blue Economy potential, promoting the creation of business and job opportunities in the field of ecosystem-oriented services, coastal and maritime tourism, coastal management and adaptation to climate change. Co-Evolve4BG is an ENI CBC Med Programme funded project and is part of a wider project, "Med Coast for Blue Growth" labelled by the 43 Countries of the Union for the Mediterranean.

## OBJECTIVES of the project:



Test of 7 pilots in different Mediterranean areas in order to address priorities (T&EF) for sustainable development of coastal and maritime tourism at Med scale and with different characteristics, from 5 different countries, selected to produce widely applicable and transferable results.



Develop and apply tools and services for a wider diffusion in the Mediterranean basin of the tested approaches and solutions, starting from the methodology and indicators used in the assessment, planning and demonstration phase.



Support the implementation of sustainable solutions in Pilot Areas, following a touristic driven knowledge-based and ecosystem-based planning effort, demonstrating the feasibility and effectiveness of a planning process based on ICZM/MSP principles for sustainable coastal tourism development.

## ACHIVEMENTS of the project:



1

Integrated analysis of the threats and factors favouring sustainable tourism at Mediterranean level



1

Toolkit containing indicators to analyse the level of sustainability of tourism



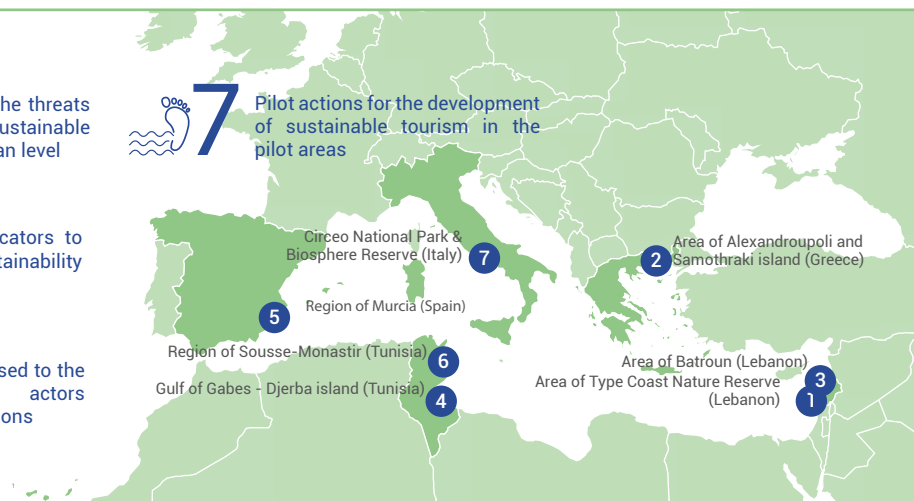
2

Training rounds addressed to the partners and local actors involved in the pilot actions



7

Pilot actions for the development of sustainable tourism in the pilot areas



## NEWS



Project news

28 February 2020

### Creating more synergies!

Co-Evolve4BG attended the Steering Committee meeting of the COMMON project that took place in Sousse, Tunisia on February 18, with the aim of developing a synergy between both of them.

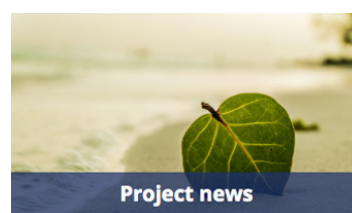


Project news

30 January 2020

### Tourism can be key part of new EU Green Deal: UN World Tourism Organization

The Green Deal pledges to make Europe the first carbon-neutral continent by 2050.



Project news

04 December 2019

### The Co-Evolve4BG project is on the move!

The Co-Evolve4BG project will promote the sustainable development of tourism activities in coastal areas.

[More News](#)



# RECENT EVENTS



## Co-Evolve4BG kick-off meeting – TUNISIA

In Tunisia, at the invitation of the lead partner of the INTSM project, the Kick off meeting was held on 18, 19 and 20 September 2019.

During these days the project was presented, as well as the different work packages that make up the project.

The outcomes were also presented by each of the partners, where they had time to discuss the tasks to be performed and the activities to be carried out in each of the work packages.

Mainly, they discussed those activities with which the project should start

In addition, a draft Communication Plan was presented to be implemented throughout the life of the project.



## Participatory approach meeting

Due to Covid19 the meeting took place online. Online meeting with our national experts for the participatory approach took place and it was a really fruitful meeting with interesting exchanges

# UPCOMING EVENTS

Due to the COVID-19 pandemic, many of the events have been cancelled or postponed. Other events are scheduled to be done telepathically, however, there is nothing confirmed.



1<sup>ST</sup> | JULY 2020

Event:

**Internal Event - 2nd Steering Committee Meeting, Online Version**

Assistants:

Project Partners and Associated Partners

Meeting:

Online

More Info

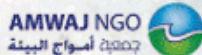


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Partners:



For more information contact us: [co-evolve4bg@fundacion.valenciaport.com](mailto:co-evolve4bg@fundacion.valenciaport.com)

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