



WEBMINAR

Hotel industry in the Mediterranean: Innovative solutions for water and energy management & Regional aids to overcome COVID-19 crisis.

Organised in collaboration with the Chamber of Valencia

19th June 2020

Spain

9:30 – 13:00

This webinar will be broadcast live via streaming. Participants will receive an access link and instructions when they have completed their registration.



Contact

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Description

GREENinMED will present innovative solutions in Hotel industry areas and facilitate contact between actors and hotels in the Mediterranean, to contribute to the revival of the tourism sector after the current health crisis.

The project will promote the use of water and energy saving devices for swimming pools, air conditioning, garden irrigation and the generation of industrial cold. To achieve this objective, support services and vouchers will be provided to selected hotels to identify eco-innovative products and adapt it to their real needs.

GREENinMED WEBMINAR 19th June

09.30 h

Welcome

Coordinator ENI CbC Med Branch office for the Western Mediterranean

- D. Vincent Ernoux

9.40 h.

GREENinMED project's Objectives and activities developed so far.

GreenInMed Project Manager

- D^a. Carmen Ayllón (Chamber of Spain)

10.00 h.

Direct support programmes and subsidies offer by the Regional authorities for Tourism SMEs after Covid-19

- D^a. Mónica Morales (Chamber of Valencia)

10.20 h.

Water and Energy Efficient Technologies Benchmark for hotel Industry in the Mediterranean Region.

Energy expert, Capenergies

- Mrs. Valentina Vologni

Kinneret Academic College



- Mr. Ram Sphiner

Arava Institute

- Mr. Clive Lipchin

Israel Water Association

- Mr. Avraham Israeli

11.40 h. **Showering Smartly: Efficient solutions for saving water and Energy in hotel showers, (with the participation of HOSBEC)**

Surrey University

- D. Pablo Pereira

12.00 h. **SMEs' Support Programme: Programa de Competitividad Turística 2020 - Chamber of Valencia**

- D. Alberto Rodrigo (Chamber of Valencia)

12.20 h. **Applied Technology Solutions in Valencia**

Industry Development AIDIMME

- D. José Luis Sanchez Asins

Lightning Laboratory- AIDIMME

- D. Juan José Gonzalez Tarragó