



TEX-MED ALLIANCES

Presentation of TEX-MED Alliances Project and opportunities for SMEs

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Lead Beneficiary



TEXFOR
Spanish Textile Industry Confederation
(Spain, Catalunya)

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www.enicbmed.eu/projects/tex-med-alliances

Partnership



CTN
Industrial Association
of Northern Tuscany
(Italy, Tuscany)



SEPEE
Hellenic Fashion
Industry Association
(Greece, Kentriki Makedonia)



CETTEX
Textile Technical Center
(Tunisia, Ben Arous)



MFCPOLE
Monastir El Fejja
Competitiveness Pole
(Tunisia, Tunis)



GACIC
German Arab Chamber
of Industry and Commerce
(Egypt, El Iskandanyah)



ACI
Amman Chamber
of Industry
(Jordan, Amman)



PFI
الاتحاد العام للصناعات الفلسطينية
Palestinian Federation of Industries

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TEX-MED ALLIANCES PROJECT

Programme

ENI CBCMED www.enicbcmmed.eu

Title

Textile Mediterranean Alliances for Business Development, Internationalization and Innovation

Countries:

7 (Spain, Italy, Greece, Tunisia, Egypt, Jordan, Palestine)

Partnership:

8 Organizations (3 EU+ 5 MPC)

5 Associate Partners

Duration:

36 months (September 5th 2019 – September 4th 2022)

Budget :

€ 2.8 Million (90% ENI grant: € 2.5Million; 10% Co-financing: € 0,3 Million)



TEX-MED ALLIANCES

The PARTNERSHIP

BEN	TEXFOR	Spain
1	CTN – Confindustria Toscana Nord	Italy
2	SEPEE	Greece
3	CETTEX	Tunisia
4	MFCPOLE	Tunisia
5	GACIC – German – Arab Chamber of Commerce	Egypt
6	ACI – Amman Chamber of Commerce	Jordan
7	PFI – Palestine Federation of Industries	Palestine

The PARTNERSHIP

Associate Partners		
1	Sabadell City Council	Spain
2	Region of Central Macedonia	Greece
3	Euratex	Belgium
4	ETP - Textile European Technology Platform	Belgium
5	Thessaloniki Chamber of Commerce and Industry	Greece

The Project and The Programme

Programme: ENI CBC MED

Overarching Objective: Promote economic and social development

3 Thematic Objectives

Support education, technology and innovation

Business and SMEs Development

Social inclusion

Priorities

Support innovative start-up and recently established MSMEs

Strengthen and support networks, clusters, consortia and value-chains

Encourage sustainable tourism initiatives and actions

Projects

TEX-MED ALLIANCES

ENI CBC MED Expected results
Increased number of MSMEs participating in Euro-Med enterprise alliances.



Project funded by the
EUROPEAN UNION



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PROJECT FEATURES TO GET EXPECTED RESULTS

“Increased number of MSMEs participating in Euro-Med enterprise alliances”

THREE FOCUSES

1. Internationalization
2. Innovation
3. Circular economy

TWO TYPES OF ACTORS

1. Micro-Small-Medium Enterprises (MSMEs)
2. Business Representative /Support Organizations (BROs)

ONE STRATEGY

1. From New Initiatives To New Alliances



Cooperating across borders in the Mediterranean



Project funded by the
EUROPEAN UNION



REGIONE AUTONOMA DI SARDEGNA
REGIONE AUTONOMA DELLA SARDEGNA

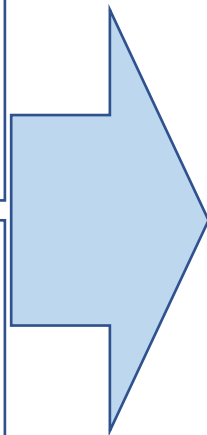


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PROJECT STRATEGY AND APPROACHES

Top-down approach.
Design and implement
1 “Framework initiatives” (FIs)
*Initiatives identified and promoted by the
Project Partners - aggregating MSMEs/BROs*

Bottom-up approach.
Select and support
2 “Third Party Initiatives” (3PIs)
*Initiatives arising directly from
Third Parties (MSMEs/BROs)*

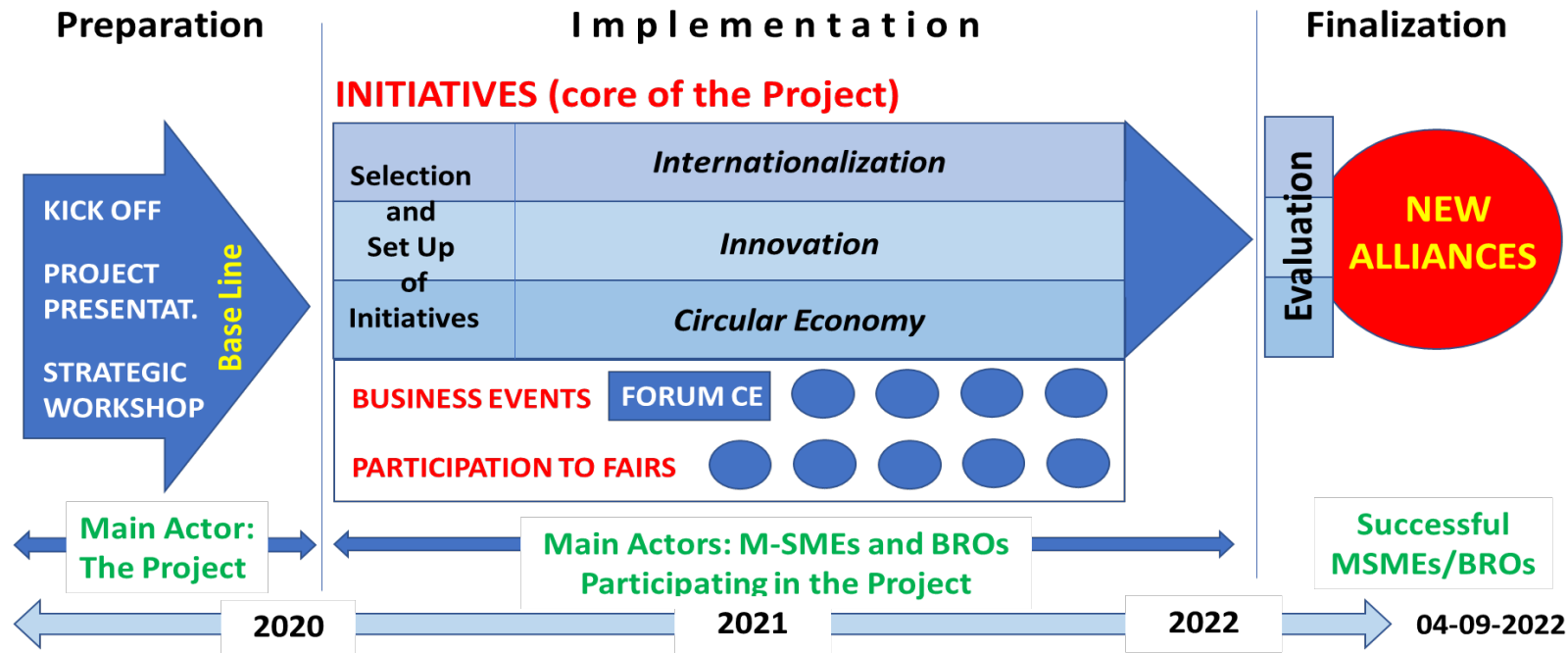


3
Consolidation of the two approaches.
**Successful initiatives (Fis and/or 3PIs) will
be finalised into**
**“New Euro-Mediterranean
Alliances”**
**and therefore matching the Programme
expected results**
***i.e. cross-border consortia, networks,
partnerships, clusters.***

FEATURES/TOOLS

- **Sub-grants BUDGET to support CBC Initiatives (procurement of consultancy services)**
- **B2B business events**
- **Visits to Fairs inside and outside the Programme area**
- **Sub-grant BUDGET to support SMEs participation to fairs and events**

PROJECT DEVELOPMENT



PROJECT STRUCTURE

WP1: Project Management (WP Leader: TEXTFOR)

WP2: Project Communication (WP Leader: TEXTFOR)

WP3: Technical Assistance (WP Leader: GACIC)

**WP4:
Internationalization
WP Leader: ACI**

**WP5:
Innovation
WP Leader: mfcpole**

**WP6:
Circular Economy
WP Leader: CTN**

*Each “WP” contains some of the **35 Outputs** and **50 Activities** to be executed during the project implementation period.*

Main Operational Outputs (WP4/5/6)

WP4 Internationalization

- **CBC Initiatives for Internationalization**
- **4 B2B CBC Business Events**
- **Guided visits to Fairs**
- **1 Closing meeting** for the establishment of **Alliances** (Alexandria)

WP5 Innovation

- **CBC Initiatives for Innovation & Tech upgrading**
- **Sharing Knowledge on Digital printing**
- **Guided visits to fairs**
- **Match-making meetings** for Innovation
- **1 Closing Meeting** for the establishment of **Alliances** (Alexandria)

WP6 Circular Economy

- **CBC Initiatives for Circular Economy**
- **1 Open forum on Circular Economy** (Prato)
- **1 Closing meeting** for the establishment of **Alliances** (Alexandria)

OPPORTUNITIES FOR M-SMEs

- Propose specific ideas/initiatives by applying to a “**Call for proposals**” that is to be launched by the Tex Med Alliances Project.
- Obtain **technical assistance** by project specialists to develop/implement CBC ideas/Initiatives
- **A grant up to 60.000 euros** for idea/initiative to hire external specialists selected by the same participating SMEs (approved by the Project) and well as for covering costs for meetings, travels, tests concerning the Initiatives.
- Reimbursement of costs for visiting **international fairs**.
- Free participation to **match-making meetings, Innovation Days, Forum for Circular Economy, Business Events**.
- **Networking** with international SMEs interested to a specific initiative of mutual advantage and willing to share an experience finalized to a long term international alliance



Thanks for your attention



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