



In the framework of the ENI CbC Med GreenInMed Project



Organises:

Workshop and Business Matching Session

– South of France

Med hospitality industry: which innovative solutions for addressing energy and water management?

22 April 2020

10:00 – 15:30

Salle du Forum

Technopôle de l'Environnement Arbois-Méditerranée

Domaine du Petit Arbois

Avenue Louis Philibert

13545 Aix-en-Provence (France)

Project partners :



Draft Agenda

Morning session:

09:00-10:00 Registration and welcome coffee

10:00-10:10 Welcome speech from the ENI CbC Med Programme's National Contact Point for France – Patricia Di Biase (Region South of France)

10:10-10:15 Introducing the GreenInMed Project's activities and objectives, – Carmen Ayllon (Coordinator of GreenInMed Project, Spanish Chamber of Commerce), feedback from the previous workshops in Spain and Israel + Objectives of the workshop – Enrico Mazzon (European Project Manager, Capenergies)

10:15-10:30 Focus on hospitality industry needs in the Region South of France – Representative from UMIH PACA

10:30-10:50 Keynote speech: Example of a best practice from a French hotel chain – A representative to be chosen

10:50-11:00 Presentation of the results of the GreenInMed benchmark on Best Available Solutions for energy and water management inMed hospitality industry

11:00-11:20 Funding opportunities for sustainable hospitality industry from the Région South of France and ADEME

11:20-11:40 Coffee Break

11:40-12:00 Examples of solutions in the field of energy management available on the French market: 4 pitches of 5 minutes (SMEs)

12:00-12:20 Examples of solutions in the field of water management available on the French market: 4 pitches of 5 minutes (SMEs)

12:20-12:50 Time slot reserved to pitches of stakeholders from Israel, Spain, Morocco and Tunisia

12:50-14:00 Lunch

Afternoon session:

14:00-14:30 Business matching session between hotels & solutions providers (steered by Capenergies team)

Participants will be split into different working groups (according to the choice they made during the registration process) in such a way that hotels will be able to exchange with those solutions providers proposing them the best solutions addressing their needs

14:30-15:00 Public feedback from the business matching session (Capenergies team)

15:00-15:30 Conclusion of the works and next steps (Enrico Mazzon, Capenergies and Carmen Ayllon, Spanish Chamber of Commerce)

Project partners :



Objectives of the event:

- Raise awareness of the French public, as well as stakeholders about the GreenInMed project's objectives, activities and opportunities
- Better identify the needs of the Region South's hospitality industry in terms of energy and water efficiency (focus on SMEs)
- Introduce some promising innovative solutions available on the French market for energy and water management to hotels (end users)
- Facilitate best practices transfer from French large hotel chains to SME-owned hotels when it comes to energy and water management
- Facilitate business exchanges between French innovative solution providers in the field of energy and water management and hotels (end users)
- Create an opportunity for business exchanges between French, Spanish, Israeli and Maghreb-based stakeholders (hospitality representatives and solution providers)

Invited guest stakeholders from Maghreb area:

Tunisia: CEA Tunis, STEG, SONEDE, FTH

Morocco: MASEN, ONEP, FNIH, ARIH Tanger/Rabat/Marrakech/Casablanca/Souss/Guelmin/Laayoune Sakia/Dakhla-Oued, Cluster SolaireMaroc, CISE, cluster EMC

Project partners :

